Student Learning Assessment Program

## Response to Summary Form

**Undergraduate Programs 2018**

Department: School of Business, Core

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| **Category** | **Level[[1]](#footnote-1)\*** | Comments |
| Learning Objectives | Level 3, B.S.B. Business Core | Objectives are clear, measurable, and programmatic. The program has adopted all five undergraduate learning goals: speaking, writing, critical thinking, quantitative reasoning, and responsible citizenship (ethical reasoning). |
| **How, Where, and When Assessed** | Level 3, B.S.B. Business Core | You have multiple sites for collection and a variety of direct measures listed here, which is good. You’re using rubrics for assignments to assure comparisons across cohorts. Are you only using EWP submissions that come from Business classes? Your objective indicates that you seek data on business communications, so you should focus on those submissions and exclude ones from non-business courses. The scores, however, reflect general writing skills and are not specific to business communication. If you are concerned about adjuncts and consistency, you could do a sampling from BUS 2750 and ask tenure-track faculty to complete the instruments. |
| **Expectations** | Level 3, B.S.B. Business Core | Meeting expectations has been established for each measure. You may want to consider having two or three levels of achievement for your own capstone: below expectations, meets expectations, exceeds expectations, for example. |
| **Results** | Level 3, B.S.B. Business Core | It is concerning that data were not collected by instructors in BUS 3710 and 3950 this academic year. Did you have new or adjunct faculty unaware of the departmental expectations? The differences in scores from the ETS exam to your capstone are probably related to your capstone being geared to what is taught here, and questions are asked in a way that is familiar to the students. I would look to see if there are areas where students are doing well on your exam, but not on the ETS exam to see what the differences are. |
| **How Results Will be Used** | Level 3, B.S.B. Business Core | A feedback loop has been established, and Assurance of Learning Coordinator is sharing data with the faculty. |

The next report for this program is due June 15, 2020. Assessment data collection and analysis should continue across this two-year period.

1. \* Levels should not be interpreted as grades or scores; they are stages of implementation based on patterns of characteristics described by North Central Association. These levels are approximations based on the information provided in the summaries. Please refer to the checklist for the Primary Traits listed for each level on the assessment web site at [www.eiu.edu/~assess](http://www.eiu.edu/~assess). [↑](#footnote-ref-1)