**Student Learning Assessment Program**

## Response to Summary Form

**Undergraduate Program 2018**

Department: Communication Studies

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| **Category** | **Level[[1]](#footnote-1)\*** | Comments |
| Learning Objectives | Level 3, B.A. Communication Studies | These objectives present a solid blend of program objectives for the major and undergraduate goals. This department has adopted four of the five undergraduate learning goals: speaking, writing, critical thinking, and responsible citizenship. Part 2 indicates that QR will be adopted in the next iteration of this report, which is great! |
| **How, Where, and When Assessed** | Level 3, B.A. Communication Studies | You have direct measures with your rubrics and pre-tests (2000 level courses) and posttest (4000 level courses) and an indirect measure with your student survey. |
| **Expectations** | Level 3, B.A. Communication Studies | Your expectations are clear and describe quantitative and qualitative expectations for student learning. You set expectations by student level (2000, 3000, and 4000 level courses), which allows you to set targets and show growth across the curriculum. |
| **Results** | Level 3, B.A. Communication Studies | You are clearly using the results and seeking ways to change your curriculum by the emphases you place on key areas in the curriculum and how you assure connections between courses. As you offer results for the new student survey, it is a good idea to include the number of students surveyed as well as the mean scores. As you continue to look at your assessment results and as you create assessment plans for your new majors, you may want to look at the data by option to see if there are any differences among your majors. |
| **How Results Will be Used** | Level 3, B.A. Communication Studies | The feedback loop is in place with data being shared at the annual retreat, and discussions leading to changes in the program. Assessment is part of the normal work of this department. I hope you can increase faculty compliance with tenure-track/tenured faculty teaching your pertinent courses; it is hard to get adjuncts to follow through with assessment sometimes. |

The next report for this program is due June 15, 2020. Assessment data collection and analysis should continue across this two-year period.

1. \* Levels should not be interpreted as grades or scores; they are stages of implementation based on patterns of characteristics described by North Central Association. These levels are approximations based on the information provided in the summaries. Please refer to the checklist for the Primary Traits listed for each level on the assessment web site at [www.eiu.edu/~assess](http://www.eiu.edu/~assess). [↑](#footnote-ref-1)