***STUDENT LEARNING ASSESSMENT PROGRAM***

***SUMMARY FORM AY 2016-2017***

**Degree and**

**Program Name: Film Studies Minor**

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**PART ONE**

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| What are the learning objectives? | How, where, and when are they assessed? | What are the expectations? | What are the results? | Committee/ person responsible? How are results shared? |
| 1.Film Studies Minor Students will demonstrate the ability to understand analyze and apply critical and technical language associated with film studies, including narrative and non-narrative forms, mise-en-scene, cinematography, editing, and sound. | Response papers, oral presentations, and/or analytical papers completed by film studies minor students in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film provide evidence that students are meeting this objective, based on rubrics designed by our film studies minor assessment sub-committee. | Mean scores of 2.5 or above (on the same 4-point Likert scale across rubrics) for film studies minor students completing response papers, oral presentations, and/or analytical papers in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film.  At least 75% of film studies minors completing this assessment will exceed this expectation. | Mean scores based on the rubric results were 3.48 (above 2.5) on the analytical paper assignment completed by film studies minors in FILM 3759 G, CMN 3530, and/or ENG 4904 This is in line with our 2016 report. One hundred percent of film studies minors met or exceeded this expectation.  Mean scores based on rubric results were 3.17 (above 2.5) on individual response papers completed by film studies minors in ENG 3504.  This mean is based on only 6 entries.  Mean scores based on the rubric results were 3.43 on the individual oral presentations completed by film studies minors in FILM 3759G/2759G and ENG 4904 (above 2.5 for the film studies minors). Eighty-six percent of film studies minors met or exceeded this expectation. | The Film Studies Minor Advisory Committee and instructors teaching either required or elective film studies minor courses that include an analytical paper, an individual or group oral presentation, and/or a response paper are responsible for sharing these rubric scores.  We will use these scores to improve our required courses that provide our minors with a grounding in film art and history. |
| 2.Film Studies Minor Students will demonstrate their critical thinking and analytical skills appropriate to the discipline of film studies, including analyzing films as they relate to their global, historical, or ethnic culture(s). | Response papers, oral presentations, and/or analytical papers completed by film studies minor students in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film provide evidence that students are meeting this objective, based on rubrics designed by our film studies minor assessment sub-committee.  Exit Survey from Graduating Seniors: <https://castle.eiu.edu/filmmnor/machform/view.php?id=11164> | Mean scores of 2.5 or above (on the same 4-point Likert scale across rubrics) for students completing response papers, oral presentations, and/or analytical papers in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film.  At least 75% of film studies minors completing this assessment will exceed this expectation.  Thirty Percent of graduates will complete this exit survey. | Mean scores based on rubric results were 3.33 (above 2.5) on analytical papers completed by film studies minors in Film 3759G, CMN 3530, and/or ENG 4904. Eighty-nine percent of film studies minors met or exceeded this expectation. This is in line with our 2016 report.  Mean scores based on rubric results were 3.5 (above 2.5) on individual response papers completed by film studies minors in Film 3759G, CMN 3530, and/or ENG 4904. One hundred percent of film studies minors met or exceeded this expectation.  This is an improvement over our 2016 report.  Mean scores based on the rubric results were 3.14 on the individual oral presentations completed by film studies minors in FILM 3759G and ENG 4904 (above 2.5 for the film studies minors). Eighty-six percent of film studies minors met or exceeded this expectation.  We emailed graduates with a link to our revised exit survey, a Machform available on the Film Studies website: <https://castle.eiu.edu/filmmnor/machform/view.php?id=11164>  Of the three surveys we received, 100% strongly agree that the Film Studies Minor improved their critical thinking, writing, reading, speaking, listening, and responsible citizenship.  We believe this accounts for 30 % of our graduates. | The Film Studies Minor Advisory Committee and instructors teaching either required or elective film studies minor courses that include an analytical paper, an individual or group oral presentation, and/or a response paper are responsible for sharing these rubric scores.  We will use these scores to improve our required courses that provide our minors with a grounding in film art and history. |
| 3.Film Studies Minor Students will demonstrate their ability to complete a research project and apply appropriate print and nonprint sources in the film studies discipline | Analytical papers completed by film studies minor students in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film provide evidence that students are meeting this objective, based on the rubric designed by our film studies minor assessment sub-committee. | Mean scores of 2.5 or above (on the same 4-point Likert scale across rubrics) for students completing analytical papers in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film.  At least 75% of film studies minors completing this assessment will exceed this expectation. | Mean scores based on rubric results were 3.19 (above 2.5) on analytical papers completed by film studies minors in Film 3759G, CMN 3530, and/or ENG 4904. Ninety-three percent of film studies minors met or exceeded this expectation.  This is in line with our 2016 report. | The Film Studies Minor Advisory Committee and instructors teaching either required or elective film studies minor courses that include an analytical paper, an individual or group oral presentation, and/or a response paper are responsible for sharing these rubric scores.  We will use these scores to improve our required courses that provide our minors with a grounding in film art and history. |
| 4. Film Studies Minor Students will demonstrate their public presentation and listening skills | Group and/or individual oral presentations completed by film studies minor students in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film provide evidence that students are meeting this objective, based on rubrics designed by our film studies minor assessment sub-committee.  A Video Production assessment completed by film studies minor students in CMN 2575, Field Production, an elective in the film studies minor, provides evidence that students are meeting this objective in relation to public presentation of video projects. | Mean scores of 2.5 or above (on the same 4-point Likert scale across rubrics) for students completing individual or group presentations in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film.  Mean scores of 2.5 or above in each category of the Video Production Rubric implemented in CMN 2575, Field Production Courses.  At least 75% of film studies minors completing this assessment will exceed this expectation. | Mean scores based on the rubric results were 3.0 on the individual oral presentations completed by film studies minors in FILM 3759G and ENG 4904 (above 2.5 for the film studies minors). One hundred percent of film studies minors exceeded this expectation.  This shows an area we need to improve, since our rankings decreased since 2016.  We did not receive the CMN 2575 results. | The Film Studies Minor Advisory Committee and instructors teaching either required or elective film studies minor courses that include an analytical paper, an individual or group oral presentation, and/or a response paper are responsible for sharing these rubric scores.  We will use these scores to improve our required courses that provide our minors with a grounding in film art and history.  Based on the weakness we discovered in the area of public presentation and listening skills, we changed the sequence of our courses, so film studies minors will begin close reading film history at the 2000-level. Beginning in Spring 2017, we sequenced our required courses as follows: FILM 2759G, History of Cinema; CMN 3530, Film Communication; and ENG 4904, Studies in Film. We hope this will help us improve this area. |
| 5. Students will demonstrate their ability to articulate, through close reading and writing, their own worldviews. They will be able to respond in writing to the values implied in film texts through their close readings and reflections | Analytical papers and/or response papers completed by film studies minor students in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film provide evidence that students are meeting this objective, based on the rubric designed by our film studies minor assessment sub-committee. | Mean scores of 2.5 or above (on the same 4-point Likert scale across rubrics) for students completing response papers and/or analytical papers in CMN 3530, Film Communication, Film 3759G, History of Cinema, and ENG 4904, Studies in Film.  At least 75% of film studies minors completing this assessment will exceed this expectation. | Mean scores of 3.31 ( above 2.5 on a 4-point scale) were achieved on response paper evaluations. Eighty-one percent of film studies minors exceeded this expectation.  Mean scores based on the rubric results were 3.3 on the analytical paper assignment completed by film studies minors in FILM 3759G, CMN z3530, ENG 3504, and ENG 4904 (above 2.5 for the 4 film studies minors). Ninety-three percent of film studies minors met or exceeded this expectation.  We continue to see weakness in this area. | The Film Studies Minor Advisory Committee and instructors teaching either required or elective film studies minor courses that include an analytical paper, an individual or group oral presentation, and/or a response paper are responsible for sharing these rubric scores.  Based on the weakness we discovered in the area of close reading and writing, we changed the sequence of our courses, so film studies minors will begin close reading film history at the 2000-level. Beginning in Spring 2017, we sequenced our required courses as follows: FILM 2759G, History of Cinema; CMN 3530, Film Communication; and ENG 4904, Studies in Film. We hope this will help us improve this area. |

(Continue objectives as needed. Cells will expand to accommodate your text.)

**PART TWO**

Describe your program’s assessment accomplishments since your last report was submitted. Discuss ways in which you have responded to the CASA Director’s comments on last year’s report or simply describe what assessment work was initiated, continued, or completed.

**1. Learning Objectives**:

We were pleased that our program objectives were effective. In the CASA response, incorporating responsible citizenship was seen as a good idea. You suggested we look at the new goal and its subcomponents as we revise your plan. You suggest an objective related to analyzing films as they relate to their cultures (whether global, historical, or ethnic) would seem to fit in well with our program.

We responded to this comment by incorporating the responsible citizenship learning objective in one of our current objectives. Here is the revised objective:

Film Studies Minor Students will demonstrate their critical thinking and analytical skills appropriate to the discipline of film studies, including analyzing films as they relate to their global, historical, or ethnic culture(s).

**2. How, where, and when are they assessed?**

Thank you for your helpful comments in this area. In your comments, you suggested ways to improve our indirect measures and the expectations established expectations there as well.

We revised our survey and set the expectation that thirty Percent of graduates will complete this exit survey.

Instead of the short answer questions we previously included, we modified our questions to a multiple-choice format that ranged from Strongly Disagree to Strongly Agree. Although we have only received three surveys so far, they all rated each of the prompts at their highest level: Strongly Agree.

Comments included the following: “More Film and Lit classes!” and “I enjoyed every professor I had here in the Film Studies Dept. The courses were challenging, but pushed me to be more creative and analytic.”

As you mention in your comments, we do also ask students to complete a contact information form that asks for information about their future plans. Here is that machform: <https://castle.eiu.edu/filmmnor/machform/view.php?id=10549>

Here’s a link to the survey: <https://castle.eiu.edu/filmmnor/machform/view.php?id=11164>

And Here is the revised survey:

* I found the Film Studies Minor program valuable.

Strongly agree

Agree

Somewhat Agree

Somewhat disagree

Disagree

Strongly disagree

* My studies in the Film Studies Minor improved (any or all) of the following: critical thinking, writing and critical reading, speaking and listening, and/or responsible citizenship.

Strongly Agree

Agree

Somewhat

Agree

Somewhat disagree

Disagree

Strongly disagree

* I found the film studies minor courses and/or program challenging.

Strongly agree

Agree

Somewhat agree

Somewhat disagree

Disagree

Strongly disagree

* Other areas of my life (e.g. employment obligations, family commitments, etc.) did NOT make it difficult for me to balance life as a Film Studies Minor.

Strongly agree

Agree

Somewhat agree

Somewhat disagree

Disagree

Strongly disagree

* Please share any other comments you have about the Film Studies Minor that would be helpful for future development. Suggestions about possible improvements would be appreciated!

**3. What are the Expectations?**

Thank you for your helpful comments in this area.

We were pleased with the results of our survey (so far) and have exceeded the expectation that 80% or more of students agree or strongly agree with our prompts. In fact, 100% (so far) agree or strongly agree that the minor improved (any or all) of the learning objectives.

Our committee is continuing to discuss whether or not to break down the second question of our exit survey according to each learning objective (My studies in the Film Studies Minor improved (any or all) of the following: critical thinking, writing and critical reading, speaking and listening, and/or responsible citizenship). We may provide prompts for each of the learning objectives.

**4. Results:**

We are looking forward to survey results to help us further determine strengths and weaknesses in the program. Based on the direct data we have received, our biggest weaknesses are in the areas of close reading and speaking/listening. Based on this weakness, we will continue to address close reading and speaking/listening especially in our required lower division courses, CMN 3530, Film Communication and FILM 2759G, History of Cinema. Please note that we changed the number of FILM 3759G to FILM 2759G beginning in spring 2017 to facilitate a sequence of courses from the 2000-4000 level in our required courses.

One of the ways we will address the close reading issue is to require further reading responses in our required classes: Film 2759G, CMN 3530, and ENG 4904. Although all film classes include analytical papers, few include more informal reading responses that help students apply close reading skills. We are considering developing a rubric for film logs, as well—the tool students use to record their close readings of films.

We will address speaking/listening issues in those required classes, as well, incorporating opportunities for students to practice and hone their presentation skills.

**5. How Results will be Used:**

Our advisory committee members teaching film studies minor courses currently do the ratings. Beginning in fall 2013, they submitted rubric ratings from analytical papers, oral presentations/video productions, and/or response papers, when applicable. We use this data to help determine program needs.

Based on areas of concern cited by faculty teaching elective courses, we added a Cinema History course to our requirements and changed the level to 2000 to establish FILM 2759G as a gateway course.

One of the problems we’re facing with our relatively new online courses (FILM 2759G and EIU 4174G, Documentary Film and Society) is how best to tackle copyright issues with films uploaded to Kaltura. We also noted issues with close reading. We will share the data with the advisory committee during summer 2017 and meet early in the fall to discuss the results. Our hope is to engage all committee members and faculty teaching film courses in the assessment process. During our first meeting during fall 2017, we will evaluate how to use these results to improve student learning.

**PART THREE**

Summarize changes and improvements in **curriculum, instruction, and learning** that have resulted from the implementation of your assessment program. How have you used the data? What have you learned? In light of what you have learned through your assessment efforts this year and in past years, what are your plans for the future?

Although our data shows us that our required courses are serving our minors well, we have two main goals in mind:

1. Working with assessments that not only evaluate performance in more meaningful ways based on rubrics instead of grades, but also assess students more indirectly through surveys and/or interviews. We have surveys and contact forms in place but are awaiting results to evaluate.
2. Implementing online courses in our minor to provide more opportunities to assess student learning in elective as well as required courses.

The following summarizes changes and improvements in curriculum, instruction, and learning that have resulted from the implementation of our assessment program:

**A. Curriculum:**

1. We recently changed the course number for FILM 3759G to FILM 3759G to establish History of Cinema as a gateway course for the minor.

Our plan is to address close reading, critical thinking, and responsible citizenship in relation to global, historical, or ethnic cultures first, providing grounding for the film art approach in CMN 3530, Film Communication.

ENG 4904 will serve as our capstone course for the minor, providing opportunities for students to apply what they have learned through the minor at a higher level. The course also offers opportunities for undergraduates to interact with graduate students.

2. Based on program need, we also successfully passed and implemented an online version of our Film 3759G (soon 2759G) course.2.

3. Based on our data and informal discussions with students, we also impleented a new senior seminar open to all majors, EIU 4174G, Documentary Film and Society. The course serves as an elective for the film studies minor, providing the opportunity for students to immerse themselves in nonfiction film analysis, skills that will augment students seeking production, film criticism, or screenwriting informal concentrations.

4. Not only have we passed our new senior seminar (EIU 4174G), we revised it for an online environment and began teaching it in that environment in spring 2016. It was taught online in Summer and Fall 2016, as well. We also offer the course as a weekend option.

**B. Instruction:**

Our results for the following learning objective demonstrate that we need to address both close reading and speaking/listening in our film classes: Based on these weaknesses, we will address close reading and speaking/listening especially in our required lower division courses, CMN 3530, Film Communication and FILM 3759G, History of Cinema. Please note that we have changed the number of FILM 3759G to FILM 2759G beginning in spring 2017 to facilitate a sequence of courses from the 2000-4000 level in our required courses.

**C. Learning:**

1. Based on the data we have collected from response paper, individual/group presentation, and analytic paper rubrics, the film studies minor students evaluated seemed to have the most difficulty with close reading and speaking/listening

Our goal is to continue to address these skills early in students’ careers by changing FILM 3759G to a sophomore level course, FILM 2759G.

2. One of the areas of need in our program is a consistent sequence of dramatic writing classes that includes a large screenwriting component. The English department was seeking a fiction writing/dramatic writing instructor to help fill this void. In this climate, we are lucky one of our creative writing instructors, Olga Abellla, is regularly teaching the courses. Screenwriting is now consistently included at all levels of creative writing, from 2000-4000-levels.

3. As previously we stated, we integrated a goal that addresses global citizenship. To do this, we modified our second goal to include responsible citizenship language: “Film Studies Minor Students will demonstrate their critical thinking and analytical skills appropriate to the discipline of film studies, including analyzing films as they relate to their global, historical, or ethnic culture(s).” We added the final phrase, “including analyzing films as they relate to their global, historical, or ethnic culture(s),” to better meet the responsible citizenship learning goal

4. Another goal will be to continue working on our course sequencing, as well as adding courses to our curriculum. For example, we taught a women and film course under the Humanities prefix during spring 2017. We hope the course will be taught collaboratively with the goal to cross-list it as a women’s studies/film course in the future.

5. We are pleased a Movie Music course passed through CAA this year and added the course to our list of electives in the fall 2016, as well.

6. We need to determine how best to implement our new exit survey and evaluate data, once we receive it, as well. This will a major part of our future plans So far, the emails have been only marginally effective. Any suggestions would be welcome.