

BFA in ART

GRAPHIC DESIGN Option

EASTERN ILLINOIS UNIVERSITY

2018-2019 Undergraduate Catalog (Selective Admissions)



78 credit hours

1. a. 12 semester hours required BEFORE taking Graphic Design Core coursework and admittance into the program:

**ART 1000 Drawing I	3 hrs.	_____
**ART 1110 Design Fundamentals 2D	3 hrs.	_____
**ART 1111 Design Fundamentals 3D	3 hrs.	_____
**ART 2910 Introduction to Graphic Design	3 hrs.	_____

b. 15 semester hours of Studio Art and Art History required BEFORE OR CONCURRENT WITH Graphic Design coursework:

9 semester hours of Studio Art:

**ART 1001 Drawing 2	3 hrs.	_____
**ART 2050 Painting I OR		
**ART 2560 Printmaking I	3 hrs.	_____
**ART 2920 Digital Imaging for Design	3 hrs.	_____

6 semester hours of Art History:

**ART 2012G Asian Art	3 hrs.	_____
**ART 2601G Art in the Pre-Modern Era OR		
**ART 2691G Art in the Pre-Modern Era, Honors	3 hrs.	_____
**ART 2602G Art in the Modern Era OR		
**ART 2692G Art in the Modern Era, Honors	3 hrs.	_____

2. 30 semester hours required Graphic Design Core coursework:

@@ART 3910 Typography	3 hrs.	_____	Fall only
@@ART 3911 Graphic Design I	3 hrs.	_____	Fall only
@@ART 3912 Interactive/Motion Graphics I	3 hrs.	_____	Fall only
@@ART 3920 Advanced Typography	3 hrs.	_____	Spring only
@@ART 3921 Graphic Design II	3 hrs.	_____	Spring only
@@ART 3922 Interactive/Motion Graphics II	3 hrs.	_____	Spring only
@@ART 4911 Graphic Design III	3 hrs.	_____	Fall only
@@ART 4912 Interactive/Motion Graphics III	3 hrs.	_____	Fall only
@@ART 4921 Graphic Design IV	3 hrs.	_____	Spring only
@@ART 4922 Interactive/Motion Graphics IV	3 hrs.	_____	Spring only
@@ART 4749 Senior Portfolio (audit only)	0 hrs.	_____	Spring only

3. 9 semester hours of Art History:

ART 3940 History of Graphic Design (REQUIRED)	3 hrs.	_____	Fall only, taken with 3910, 3911 & 3912
ART 3680 Modern Art OR			
ART 3681 Contemporary Art	3 hrs.	_____	
Art History elective numbered 3610 or above	3 hrs.	_____	

4. 12 semester hours of electives chosen from Art courses and/or the following:

ART 2000 and above (3-6 hours)	3-6 hrs.	_____
AET 1363 Introduction to Graphics Technology	3 hrs.	_____
AET 2123 Introduction to Digital Photography	3 hrs.	_____
AET 3343 Corssmedia Technologies	3 hrs.	_____
AET 4333 Trends in Digital Media Technology	3 hrs.	_____
AET 4353 Multimedia Production Management	3 hrs.	_____
AET 4813 Advanced Cross Media Technologies	3 hrs.	_____
CMN 2520 Introduction to Mass Communication	3 hrs.	_____
CMN 2525 Studio Production	3 hrs.	_____
CMN 2575 Field Production	3 hrs.	_____
CMN 3030 Promotional Communication	3 hrs.	_____
CMN 3050 Production II	3 hrs.	_____
CMN 3940 Advertising: Theory and Practice	3 hrs.	_____
ENT 3300 Foundations of Entrepreneurial Ventures++	3 hrs.	_____
ENT 3500 Marketing and Innovation for Entrepreneurial Ventures++	3 hrs.	_____
JOU 3001 Photojournalism	3 hrs.	_____
PHI 3040 Philosophy of Art	3 hrs.	_____

Entrance into the Junior (3rd) year of the "Graphic Design Program" is limited to those students who have met the requirements outlined by the department and have been admitted. The admission requirements are completion of the specific course requirements (ART 1000, 1110, 1111, and 2910), have a minimum GPA of 2.0 for all courses and have submitted an Art + Design portfolio. **Students who do not meet the requirements for pre-Graphic Design courses MAY STILL APPLY for provisional acceptance into the program, as approved by the Graphic Design faculty.**

**To be taken during Freshman and Sophomore years to meet admission requirements.

@@Must be admitted to Graphic Design Program in Junior (3rd) year to enroll in these classes.

++On the approval of the ENT Coordinator/ENT Curriculum Group