

BACHELOR OF SCIENCE IN

# FASHION MERCHANDISING



## DESIGN YOUR FUTURE IN FASHION

The Fashion Merchandising program provides a comprehensive education that blends professional expertise in retail with advanced creative skills in fashion design. This versatile foundation prepares students for a wide range of career paths, including:

- Retail management and entrepreneurship
- Textile and apparel product development
- Fashion design and styling
- Buying and trend forecasting
- Fashion journalism
- Visual merchandising

Through a dynamic curriculum, students gain hands-on experience and industry insight while exploring topics such as:

- Fashion buying and visual merchandising
- Clothing construction and pattern development
- History of fashion and cultural influences on fashion

To further tailor their education, students may select a complementary minor, allowing them to deepen their expertise in an area that aligns with their personal passions and professional goals.

### OPPORTUNITIES

- Annual School of the Arts trip
- Annual juried exhibitions
- On-campus exhibitions
- Merchandising and Apparel Design Association (MADA) RSO
- Art Association RSO
- Blueroom Magazine RSO
- Student Collaboration Grant
- Student art sales
- Study abroad options

### FACILITIES

- Glenn Hild Student Art Gallery
- Fashion lab
- Photography studio
- Drawing studios (2)
- Non-toxic Printmaking studio
- Multimedia and seminar rooms
- Ample public exhibition space

+ ACCESSIBLE + AFFORDABLE + ACCREDITED

### QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN  
Doudna Fine Arts Center

ARTDEPT@EIU.EDU  
(217) 581-3410



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# BACHELOR OF SCIENCE IN FASHION MERCHANDISING

## FASHION MERCHANDISING CURRICULUM REQUIREMENTS: 56 HRS

All courses are 3 credit hours unless otherwise noted

### MAJOR CORE COURSEWORK: 36 HRS

- FMD 1244** Survey of Fashion (FA only)
- FMD 2233** Intro to Fashion Merchandising (FA only)
- FMD 2234** Apparel Construction (FA only)
- FMD 2244** Fashion & Fiber (SP only)
- FMD 2245** Fashion E-tailing (FA only)
- FMD 3200** The History of Fashion (SP only - odd years)
- FMD 3233** Retail Mathematics (SP only - even years)
- FMD 3244** Global Fashion Forecasting (SP only - odd years)
- FMD 3838** Apparel Development & Design\*  
(SP only - even years)
- FMD 4772** Sustain & Social Change in Fashion  
(FA only - odd years)
- FMD 4848** Cultural Aspects of Fashion (SP only - odd years)
- FMD 4858** Art and Fashion (SP only)
- FMD 4926** Visual Merchandising\* (FA only - odd years)

### INTERDISCIPLINARY COURSEWORK: 20 HRS

- ART 1000** Drawing I
- ART 1110** 2-D Foundations
- ART 1111** 3-D Foundations
- ART 1749** Creative Practices (1 hr)
- ART 2749** Professional Practices (1 hr)
- ART 2910** Introduction to Graphic Design
- PSY 1879** Introductory Psychology

### Recommended Schedule of Classes

	FALL SEMESTER		SPRING SEMESTER	
	COURSE	HRS	COURSE	HRS
YEAR 1	ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3
	ART 1749 Creative Practices	1	GEN ED LANGAUGE Speech	3
	FMD 1244 Survey of Fashion (FA only)	3	PSY 1879G Introductory Psychology	3
	FMD 2233 Introduction to Fashion Merchandising (FA only)	3	GEN ED LANGUAGE ENG 1002G	3
	GEN ED LANGUAGE ENG 1001G	3	GEN ED MATH	3
	Total	13	Total	15
YEAR 2	ART 1000 Drawing I	3	ART 2910 Intro to Graphic Design	3
	FMD 2234 Apparel Construction (FA only)	3	FMD 2244 Fashion & Fiber (SP only)	3
	GEN ED SCIENCE	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED SCIENCE W/ LAB	4
	Elective	3	Elective	3
	Total	15	Total	16
YEAR 3	ART 2749 Professional Practices	1	FMD 3200 The History of Fashion (SP only-odd)	3
	FMD 2245 Fashion E-tailing (FA only-even)	3	FMD 3244 Global Fashion Forecasting (SP only-odd)	3
	GEN ED CULTURAL DIVERSITY	3	FMD 4848 Cultural Aspects of Fashion (SP only-odd)	3
	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	Elective	3
	Elective	3	Elective	3
	Elective	3		
	Elective	16	Total	15
YEAR 4	FMD 4926 Visual Merchandising (FA only-odd)	3	FMD 3233 Retail Mathemtics (SP only-even)	3
	FMD 4772 Sustainability and Social Change in Fashion (FA only-odd)	3	FMD 3838 Apparel Development and Design (SP only-even)	3
	GEN ED HUMANITIES	3	GEN ED SENIOR SEMINAR	3
	Elective	3	FMD 4858 Art & Fashion (SP only)	3
	Elective	3	Elective	3
	Total	15	Total	15

Note: The four-year sequence assumes high school world language requirements have been met. All data according to 23-24 catalog.