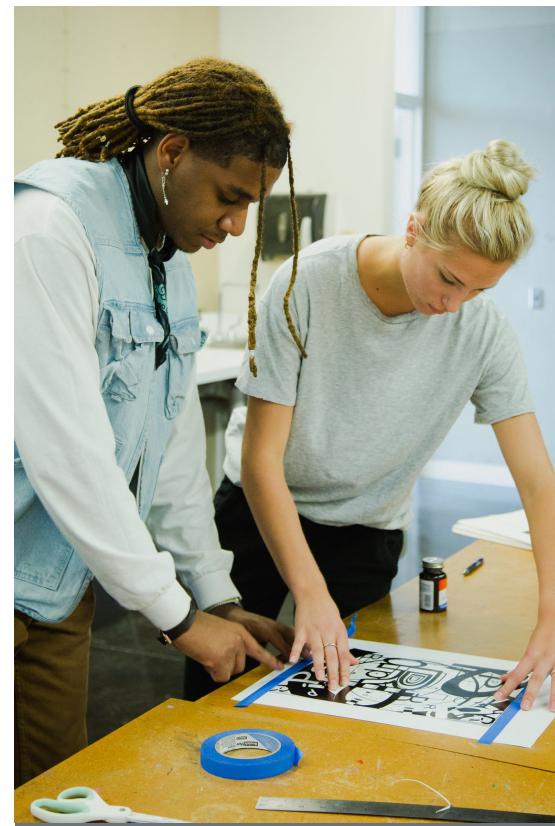BACHELOR OF ARTS **DUAL MAJOR** IN
GRAPHIC DESIGN & 2D STUDIO

TWO CREATIVE DISCIPLINES. ONE BOLD DEGREE.

Studio art and graphic design form a natural, mutually reinforcing partnership. Traditional 2D studio practices - drawing, painting, printmaking, and mixed media - build the competencies and visual literacy that directly elevate design thinking. The stronger your hand skills and personal artistic voice, the more confidently and creatively you can approach typography, layout, branding, motion, and visual communication.

As a dual major, you get the best of both worlds. You'll strengthen your foundation as an artist while diving into upper-level courses in graphic design, typography, interactive media, motion graphics, and more. Along the way, you'll ideate, visually communicate, refine your craft, and practice creative problem solving - the skills that help you move confidently between 2D, 3D, and motion-based work.

The Art + Design Department offers rich programming each year—connecting students with professionals, alumni, museums, design studios, and exhibitions for valuable first-hand learning experiences.

Upon graduation, EIU Art + Design students are well prepared to launch their careers in the creative industries or pursue advanced study, equipped with both technical expertise and the ability to think critically and design with purpose.

OPPORTUNITIES
- *Annual School of the Arts trip*
- *Annual juried exhibitions*
- *Art Association RSO*
- *Blueroom Magazine RSO*
- *Student Collaboration Grant*
- *Design Studio Tour*
- *Study abroad options*

FACILITIES
- *Glenn Hild Student Art Gallery*
- *Painting studios (2)*
- *Drawing studios (2)*
- *Non-toxic printmaking studio*
- *Macintosh computer labs (3)*
- *Adobe Creative Suite Access*
- *Digital photo lab*
- *Production & printing studio*
- *Multimedia & seminar rooms*

QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN
Doudna Fine Arts Center

ARTDEPT@EIU.EDU
(217) 581-3410

EASTERN ILLINOIS UNIVERSITY

+ **ACCESSIBLE**   + **AFFORDABLE**   + **ACCREDITED**

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GRAPHIC DESIGN & 2D STUDIO

GRAPHIC DESIGN-2D STUDIO DUAL CREDIT REQUIREMENTS: 80 HRS

All courses are 3 credit hours unless otherwise noted

CORE COURSEWORK: 28 HRS

FOUNDATIONS CORE: 22 HRS
ART 1000 Drawing I
ART 1001 Drawing II
ART 1110 2-D Foundations
ART 1111 3-D Foundations
ART 1749 Creative Practices *(1 hr)*
ART 2050 Painting I
ART 2100 Sculpture
ART 2910 Introduction to Graphic Design

ART HISTORY CORE: 6 HRS
ART 2012G Asian Art
AND/OR
ART 2601G/91G Art in the Pre-Modern Era
AND/OR
ART 2602G/92G Art in the Modern Era

EMPHASIS COURSEWORK: 52 HRS

GRAPHIC DESIGN: 28 HRS
ART 2749 Professional Practices *(1 hr)*
ART 3910 Typography
ART 3920 Advanced Typography
ART 3911 Graphic Design I
ART 3921 Graphic Design II
ART 4911 Graphic Design III
ART 3912 Interactive/Motion I
ART 3922 Interactive/Motion II
ART 4912 Interactive/Motion III
ART 4922 Interactive/Motion IV
OR ART 4921 Graphic Design IV
ART 4749 Senior Portfolio *(0 hr)*

3D ELECTIVES: 3 HRS
ART 2250 Ceramics I
OR ART 2700 Jewelry and Metalsmithing I

2D ELECTIVES: 12 HRS

ART 2000 Life Drawing
ART 2560 Printmaking I
ART 2910 Intro to Graphic Design
ART 2920 Digital Imaging for Design
ART 3000 Drawing III
ART 3001 Drawing IV
ART 3051 Painting II
ART 3052 Painting III
ART 3080 Watercolor I
ART 3081 Watercolor II
ART 3200 Digital Art I
ART 3201 Digital Art II
ART 3570 Printmaking II

ART 3571 Printmaking III
ART 4000 Life Drawing II
ART 4001 Life Drawing III
ART 4051 Painting IV
ART 4052 Painting V
ART 4053 Painting VI
ART 4400 Independent Study I
ART 4401 Independent Study II
ART 4402 Independent Study III
ART 4580 Printmaking IV
ART 4581 Printmaking V
ART 4582 Printmaking VI

ART HISTORY: 9 HRS
ART 3940 History Graphic Design
ART 3680 Modern Art
OR ART 3681 Contemporary Art
ART HISTORY ELECTIVE 3610 OR ABOVE

Recommended Schedule of Classes

	FALL SEMESTER		SPRING SEMESTER	
	COURSE	**HRS**	**COURSE**	**HRS**
YEAR 1	ART 1000 Drawing I	3	ART HISTORY 2012G, 2601G, or 2602G	3
	ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3
	ART 1749 Creative Practices	1	ART 1001 Drawing II	3
	GEN ED LANGUAGE ENG 1001G	3	GEN ED LANGUAGE ENG 1002G	3
	GEN ED LANGUAGE CMN 1310G	3	GEN ED MATH	3
	Total	13	Total	15
	COURSE	**HRS**	**COURSE**	**HRS**
YEAR 2	ART 2910 Introduction to Graphic Design	3	ART HISTORY 2012G, 2601G, OR 2602G	3
	ART 2100 Sculpture1	3	ART 2050 Painting I	3
	2D ART Elective	3	2D ART Elective	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED CULTURAL DIVERSITY	3
	GEN ED SCIENCE W/ LAB	4	GEN ED SCIENCE	3
	Total	16	Total	15
	COURSE	**HRS**	**COURSE**	**HRS**
YEAR 3	ART 3910 Typography (FA only)	3	ART 3920 Advanced Typography (SP only)	3
	ART 3911 Graphic Design I (FA only)	3	ART 3921 Graphic Design II (SP only)	3
	ART 3912 Interactive/Motion I (FA only)	3	ART 3922 Interactive/Motion II (SP only)	3
	ART 3940 History of Graphic Design (FA only)	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	ART 2749 Professional Practices	1	2D ART Elective	3
	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3		
	Elective	16	Total	15
	COURSE	**HRS**	**COURSE**	**HRS**
YEAR 4	ART 4911 Graphic Design III (FA only)	3	ART 4921 Graphic Design IV or Interactive/Motion IV (SP only)	3
	ART 4912 Interactive/Motion III (FA only)	3	ART History 3680, 3681, or 3610 or above	3
	2D ART Elective	3	ART 2250 Ceramics I or 2700 Jewelry & Metalsmithing I	3
	ART History 3680, 3681, or 3610 or above	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED SENIOR SEMINAR	3
			ART 4749 SENIOR PORTFOLIO	0
	Total	15	Total	15

Note: The four-year sequence assumes high school world language requirements have been met. All data according to 25-26 catalog.