

MINOR IN GRAPHIC DESIGN



TOTAL MINOR COURSEWORK: 18 HRS

All courses are 3 credit hours unless otherwise noted

COMPLETE BOTH OF THE FOLLOWING: 6 HRS

ART 1110 2-D Foundations

ART 2910 Introduction to Graphic Design

COMPLETE AT LEAST 1 OF THE FOLLOWING: 3-6 HRS

ART 1000 Drawing I

ART 2920 Digital Imaging for Design

COMPLETE 6-9 SEMESTER HOURS FROM THE FOLLOWING COURSES:

Courses can be selected from one or from across the three focus areas, combined with ART 3940, for a broader experience.

GRAPHIC DESIGN FOCUS

ART 3911 Graphic Design I (*Fall only, ART 2910 required*)

ART 3921 Graphic Design II (*Spring only, ART 3910 required*)

ART 4911 Graphic Design III (*Fall only, ART 3921 required*)

GRAPHIC DESIGN IN INTERACTIVE & MOTION GRAPHICS FOCUS

ART 3912 Interactive/Motion Graphics I (*Fall only, ART 2910 required*)

ART 3922 Interactive/Motion Graphics II (*Spring only, ART 3912 required*)

ART 4912 Interactive/Motion Graphics III (*Fall only, ART 3922 required*)

TYPOGRAPHY FOCUS

ART 3910 Typography (*Fall only, ART 2910 required*)

ART 3920 Advanced Typography (*Spring only, ART 3910 required*)

HISTORY OF GRAPHIC DESIGN

ART 3940 History of Graphic Design (*Fall only*)

WHAT IS GRAPHIC DESIGN?

Graphic design encompasses the artistic visual side of communication - it's creative problem-solving

It's the practice of giving form to information by arranging visual elements such as imagery, typography, symbols, and colors, to communicate a message to an audience. Graphic Design is everywhere; websites, interactive experience design, social media, movies, posters, brochures, books, magazines, signage, advertising in print and in motion, packaging design, business cards, invitations, menus, and so much more.

QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN

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go.eiu.edu/graphicdesign