

MINOR IN GRAPHIC DESIGN



TOTAL MINOR COURSEWORK: 18 HRS

All courses are 3 credit hours unless otherwise noted

COMPLETE BOTH OF THE FOLLOWING: 6 HRS

ART 1110 2-D Foundations

ART 2910 Introduction to Graphic Design

COMPLETE AT LEAST 1 OF THE FOLLOWING: 3-6 HRS

ART 1000 Drawing I

ART 2920 Digital Imaging for Design

COMPLETE 6-9 SEMESTER HOURS FROM THE FOLLOWING COURSES:

Courses can be selected from one or from across the three focus areas, combined with ART 3940, for a broader experience.

GRAPHIC DESIGN FOCUS

ART 3911 Graphic Design I (Fall only, ART 2910 required)

ART 3921 Graphic Design II (Spring only, ART 3910 required)

ART 4911 Graphic Design III (Fall only, ART 3921 required)

GRAPHIC DESIGN IN INTERACTIVE & MOTION GRAPHICS FOCUS

ART 3912 Interactive/Motion Graphics I (Fall only, ART 2910 required)

ART 3922 Interactive/Motion Graphics II (Spring only, ART 3912 required)

ART 4912 Interactive/Motion Graphics III (Fall only, ART 3922 required)

TYPOGRAPHY FOCUS

ART 3910 Typography (Fall only, ART 2910 required)

ART 3920 Advanced Typography (Spring only, ART 3910 required)

HISTORY OF GRAPHIC DESIGN

ART 3940 History of Graphic Design (Fall only)

WHAT IS GRAPHIC DESIGN?

Graphic design encompasses the artistic visual side of communication - it's creative problem-solving

It's the practice of giving form to information by arranging visual elements such as imagery, typography, symbols, and colors, to communicate a message to an audience. Graphic Design is everywhere; websites, interactive experience design, social media, movies, posters, brochures, books, magazines, signage, advertising in print and in motion, packaging design, business cards, invitations, menus, and so much more.

QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN

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