BACHELOR OF FINE ARTS IN
GRAPHIC DESIGN

DESIGN A FUTURE FILLED WITH PURPOSE

As a Graphic Design major, you will develop a strong foundation in art while advancing your creativity through upper-level studio courses in graphic design, typography, interactive design, and motion graphics. Coursework emphasizes ideation, visual communication, and core design principles, giving you the skills to work confidently across 2D, 3D, and motion-based media.

Hands-on experience is central to the program. Students collaborate with local businesses and institutions on client-facing projects, gaining real-world practice before graduation. The program culminates in a capstone group exhibition that highlights each student's creative achievements.

Throughout the year, the Art + Design Department offers opportunities to connect with professionals, alumni, museums, design studios, and exhibitions, enriching the classroom experience. Upon graduation, EIU Art students are well prepared to launch their careers or continue their studies at the graduate level.

OPPORTUNITIES
- Annual School of the Arts trip
- Annual juried exhibitions
- On-campus exhibitions
- Art Association RSO
- Blueroom Magazine RSO
- Student Collaboration Grant
- Design Studio Tour
- Ample on-campus employment

FACILITIES
- Glenn Hild Student Art Gallery
- Dedicated computer labs (2)
- Access to Adobe Creative Suite
- Digital Photography Studio
- Production Studio
- Large & Small Format Printing
- Vinyl cutting
- Binding equipment

QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN
Doudna Fine Arts Center

ARTDEPT@EIU.EDU
(217) 581-3410

EASTERN ILLINOIS UNIVERSITY

+ **ACCESSIBLE**   + **AFFORDABLE**   + **ACCREDITED**

IT'S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU. | **go.eiu.edu/graphicdesign**

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GRAPHIC DESIGN CURRICULUM REQUIREMENTS: 80 HRS
All courses are 3 credit hours unless otherwise noted

CORE COURSEWORK: 28 HRS

FOUNDATIONS CORE: 13 HRS
ART 1000 Drawing I
ART 1110 2-D Foundations
ART 1111 3-D Foundations
ART 1749 Creative Practices *(1 hr)*
ART 2910 Introduction to Graphic Design

STUDIO CORE: 9 HRS
ART 1001 Drawing II
ART 2050 Painting I
OR
ART 2560 Printmaking I
ART 2920 Digital Imaging for Design

ART HISTORY CORE: 6 HRS
ART 2012G Asian Art
ART 2601G Art in the Pre-Modern Era
ART 2602G Art in the Modern Era

EMPHASIS COURSEWORK: 52 HRS

GRAPHIC DESIGN: 31 HRS
ART 2749 Professional Practices *(1 hr)*
ART 3910 Typography
ART 3920 Advanced Typography
ART 3911 Graphic Design I
ART 3921 Graphic Design II
ART 4911 Graphic Design III
ART 4921 Graphic Design IV
ART 3912 Interactive/Motion I
ART 3922 Interactive/Motion II
ART 4912 Interactive/Motion III
ART 4922 Interactive/Motion IV
ART 4749 Senior Portfolio

ART HISTORY: 9 HRS
ART 3940 History Graphic Design
ART 3680 Modern Art
OR
ART 3681 Contemporary Art
ART HISTORY ELECTIVE 3610 OR ABOVE

RELATED ELECTIVES: 12 HRS
Twelve semester hours are required from art, digital media technology, communication studies, entrepreneurship, journalism, or philosophy courses. See the course catalog for specific course options.

Recommended Schedule of Classes

	FALL SEMESTER		SPRING SEMESTER	
	COURSE	HRS	COURSE	HRS
YEAR 1	ART 1000 Drawing I	3	ART 1001 Drawing II	3
	ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3
	ART 1749 Creative Practices	1	ART 2050 Painting I or 2560 Printmaking I	3
	GEN ED LANGUAGE ENG 1001G	3	GEN ED LANGUAGE ENG 1002G	3
	GMN 1310G GEN ED LANGAUGE Speech	3	GEN ED MATH	3
	Total	13	Total	15
	COURSE	HRS	COURSE	HRS
YEAR 2	ART 2910 Introduction to Graphic Design	3	ART 2920 Digital Imaging for Design	3
	ART HISTORY - 2012G, 2601G, or 2602G	3	ART Elective - ART/AET/CMN/ENT/JOU/PHI	3
	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	GEN ED CULTURAL DIVERSITY	3
	GEN ED HUMANITIES & FINE ARTS	3	GEN ED SCIENCE	3
	GEN ED SCIENCE W/ LAB	4	ART HISTORY - 2012G, 2601G, or 2602G	3
	Total	16	Total	15
	COURSE	HRS	COURSE	HRS
YEAR 3	ART 3910 Typography (FA only)	3	ART 3920 Advanced Typography (SP only)	3
	ART 3911 Graphic Design I (FA only)	3	ART 3921 Graphic Design II (SP only)	3
	ART 3912 Interactive/Motion I (FA only)	3	ART 3922 Interactive/Motion II (SP only)	3
	ART 3940 History of Graphic Design (FA only)	3	Program Elective - ART/AET/CMN/ENT/JOU/PHI	3
	ART 2749 Professional Practices	1	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3
	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3		
	Elective	16	Total	15
	COURSE	HRS	COURSE	HRS
YEAR 4	ART 4911 Graphic Design III (FA only)	3	ART 4921 Graphic Design IV (SP only)	3
	ART 4912 Interactive/Motion III (FA only)	3	ART 4922 Interactive/Motion IV (SP only)	3
	ART HISTORY 3610 or above	3	Program Elective - ART/AET/CMN/ENT/JOU/PHI	3
	Program Elective - ART/AET/CMN/ENT/JOU/PHI	3	Art History Elective 3680 or 3681	3
	Elective	3	GEN ED SENIOR SEMINAR	3
			ART 4749 SENIOR PORTFOLIO	0
	Total	15	Total	15

Note: The four-year sequence assumes high school world language requirements have been met. All data according to 23-24 catalog.