

BACHELOR OF ARTS IN **GRAPHIC DESIGN**



DESIGN A FUTURE FILLED WITH PURPOSE

As a Graphic Design major, you will build a strong foundation in art while advancing your creativity through upper-level studio courses in graphic design, typography, interactive media, and motion graphics. Coursework emphasizes ideation, visual communication, and the principles of effective design, preparing you to work confidently across 2D, 3D, and motion-based formats.

Beyond the classroom, the Art + Design Department offers rich programming each year—connecting students with professionals, alumni, museums, design studios, and exhibitions for valuable first-hand learning experiences.

Upon graduation, EIU Art + Design students are well prepared to launch their careers in the creative industries or pursue advanced study, equipped with both technical expertise and the ability to think critically and design with purpose.

+ ACCESSIBLE + AFFORDABLE + ACCREDITED

OPPORTUNITIES

- Annual School of the Arts trip
- Annual juried exhibitions
- On-campus exhibitions
- Art Association RSO
- Blueroom Magazine RSO
- Student Collaboration Grant
- Design Studio Tour
- Ample on-campus employment

FACILITIES

- Glenn Hild Student Art Gallery
- Dedicated computer labs (2)
- Access to Adobe Creative Suite
- Digital Photography Studio
- Production Studio
- Large & Small Format Printing
- Vinyl cutting
- Binding equipment

QUESTIONS? CONTACT:

DEPARTMENT OF ART + DESIGN

Doudna Fine Arts Center

ARTDEPT@EIU.EDU
(217) 581-3410



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GRAPHIC DESIGN

GRAPHIC DESIGN CURRICULUM REQUIREMENTS: 56 HRS

All courses are 3 credit hours unless otherwise noted

CORE COURSEWORK: 16 HRS

FOUNDATIONS CORE: 13 HRS

ART 1000 Drawing I
ART 1110 2-D Foundations
ART 1111 3-D Foundations
ART 1749 Creative Practices (1 hr)
ART 2910 Introduction to Graphic Design

ART HISTORY CORE: 3 HRS

ART 2012G Asian Art
AND/OR
ART 2601G/91G Art in the Pre-Modern Era
AND/OR
ART 2602G/92G Art in the Modern Era

EMPHASIS COURSEWORK: 40 HRS

GRAPHIC DESIGN: 28 HRS

ART 2749 Professional Practices (1 hr)
ART 3910 Typography
ART 3920 Advanced Typography
ART 3911 Graphic Design I
ART 3921 Graphic Design II
ART 4911 Graphic Design III
ART 3912 Interactive/Motion I
ART 3922 Interactive/Motion II
ART 4912 Interactive/Motion III
ART 4922 Interactive/Motion IV
OR
ART 4921 Graphic Design IV
ART 4749 Senior Portfolio (0 hr)

ART HISTORY: 6-9 HRS

ART 3940 History Graphic Design
ART 3680 Modern Art
OR
ART 3681 Contemporary Art

ART HISTORY ELECTIVE 3610 OR ABOVE

ART ELECTIVES: 6 HRS

Six semester hours are required from art courses.
See the course catalog for options.

Recommended Schedule of Classes

		FALL SEMESTER		SPRING SEMESTER		
		COURSE	HRS	COURSE	HRS	
YEAR 1		ART 1000 Drawing I	3	ART HISTORY 2012G, 2601G, or 2602G	3	
		ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3	
		ART 1749 Creative Practices	1	GEN ED MATH	3	
		GEN ED LANGUAGE ENG 1001G	3	GEN ED LANGUAGE ENG 1002G	3	
		GEN ED LANGUAGE CMN 1310G	3	Elective	3	
		Total	13	Total	15	
		COURSE	HRS	COURSE	HRS	
YEAR 2		ART 2910 Introduction to Graphic Design	3	ART History 3680, 3681, or 3610 or above	3	
		ART Elective	3	GEN ED HUMANITIES or FINE ARTS	3	
		GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	GEN ED CULTURAL DIVERSITY	3	
		GEN ED HUMANITIES	3	GEN ED SCIENCE	3	
		GEN ED SCIENCE W/ LAB	4	Elective	3	
		Total	16	Total	15	
		COURSE	HRS	COURSE	HRS	
YEAR 3		ART 3910 Typography (FA only)	3	ART 3920 Advanced Typography (SP only)	3	
		ART 3911 Graphic Design I (FA only)	3	ART 3921 Graphic Design II (SP only)	3	
		ART 3912 Interactive/Motion I (FA only)	3	ART 3922 Interactive/Motion II (SP only)	3	
		ART 3940 History of Graphic Design (FA only)	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	
		ART 2749 Professional Practices	1	Elective	3	
		GEN ED SOCIAL/BEHAVIORAL SCIENCE	3			
		Elective	16		Total	15
		COURSE	HRS	COURSE	HRS	
YEAR 4		ART 4911 Graphic Design III (FA only)	3	ART 4921 or ART 4922 (SP only)	3	
		ART 4912 Interactive/Motion III (FA only)	3	GEN ED SENIOR SEMINAR	3	
		ART Elective	3	Art History 3610 or above	3	
		Elective	3	Art Elective	3	
		Elective	3	Elective	3	
				ART 4749 SENIOR PORTFOLIO (SP only)	0	
		Total	15		Total	15

Note: The four-year sequence assumes high school world language requirements have been met.
All data according to 23-24 catalog.