

INTERDISCIPLINARY MINOR IN **POLITICAL CAMPAIGNING**



CRAFTING THE MESSAGE, LEADING THE CHANGE

DON'T JUST WATCH HISTORY - SHAPE IT.

The Interdisciplinary Minor in Political Campaigning is designed for students who want to lead. Whether you're running for office or running the show behind the scenes, we give you the toolkit to win. By combining the strategy of Political Science, the messaging of Public Relations, and the powerful stage presence of Theatre, you'll graduate ready to command any room and win any vote.

WHAT YOU'LL MASTER

THE STRATEGY OF THE WIN (POLITICAL SCIENCE)

- + **POLITICAL CAMPAIGNING:** Get the "blueprint" for running a modern campaign, from grassroots organizing to data strategy.
- + **STATE AND LOCAL GOVERNMENT:** Understand the inner workings of the offices where you can make the most immediate impact.
- + **THE AMERICAN PRESIDENCY:** Go inside the halls of power to see how leaders lead—and how they keep their seats.

THE ART OF THE MESSAGE (PUBLIC RELATIONS)

- + **STRATEGIC COMMUNICATION & ADVOCACY:** Learn how to influence public opinion and champion the causes you care about.
- + **STRATEGIC SOCIAL MEDIA:** Master the digital front lines where modern elections are won and lost.
- + **POLITICAL COMMUNICATION:** Dive deep into how language, media, and imagery shape the political landscape.

FROM THE STAGE TO THE PODIUM (THEATRE)

- + **ACTING I:** Gain the physical presence and vocal articulation needed to command a room.
- + **DEvised THEATRE:** Learn to build a message from the ground up and tell a story that resonates.

QUESTIONS? CONTACT:

JOHN S. MORRIS

Political Campaigning Minor Coordinator

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INTERDISCIPLINARY MINOR IN POLITICAL CAMPAIGNING

FA 2026

MINOR REQUIREMENTS: 18 HOURS

All courses 3 credit hours unless noted.

CORE REQUIREMENTS: 9 HRS

CMN 2920G Strategic Communication and Advocacy in Today's World

OR CMN 4820 Political Communication

PLS 2333 Political Campaigning

THA 2244 Acting I

POLITICAL SCIENCE ELECTIVES: 3 HRS

CHOOSE THREE HOURS OF COURSEWORK FROM THE FOLLOWING

PLS 2000G Introduction to Public Affairs

PLS 3603 State and Local Government

PLS 3613 Public Policy

PLS 3623 Public and Nonprofit Management

PLS 3723 Political Behavior

PLS 3743 Congress

PLS 3753 The American Presidency

PLS 3903 Women and Politics

PLS 4275 Political Science Internship. Credits: 1 to 12

PLS 4943 American Political Thought

PUBLIC RELATIONS ELECTIVES: 3 HRS

CHOOSE THREE HOURS OF COURSEWORK FROM THE FOLLOWING

CMN 3930 Strategic Messages and Influence

CMN 4919 Public Relations Campaigns (pre-req CMN 2920)

CMN 3960 Public Relations Writing and Production

CMN 3980 Strategic Social Media Communication

Note: may take CMN 2920G or CMN 4820 if not selected as one of the CMN required courses

THEATRE ELECTIVES: 3 HRS

CHOOSE THREE HOURS OF COURSEWORK FROM THE FOLLOWING

THA 3343 Devised Theater

THA 33451 Topics in Acting I. Credits: 1-3

THA 33452 Topics in Acting II. Credits: 1-3

THA 33453 Topics in Acting III. Credits: 1-3



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