

Lake Land College and Eastern Illinois University

Transfer Guide

A.A.S. in Marketing to B.S. in Organizational Development

This is a suggested course sequence. Students must work with their advisor to develop a sequence plan that meets their scheduling needs. Summer classes can also reduce the load during the fall and spring semesters.

Lake Land College

First Semester

BUS 142	Introduction to Business	3 (CTE 1420)
ENG 119/120 ¹	Composition I	3 (ENG 1001G)
MAT 115/116 ²	Gen Ed Math	3 (MAT 1160G)
COM 111 ¹	Intro to Speech Comm	3 (CMN 1310G)
Business Elective		2 (BUS Elective)
		14

Second Semester

BUS 251	Prin of Management	3 (MGT Elective)
BUS 247	Prin of Marketing	3 (MAR Elective)
CIS 160	Practical Software App	3 (BUS 1950)
ENG 121 ¹	Composition II	3 (ENG 1002G)
		12

Summer Term

BUS 091	Prin of Advertising	3 (MAR Elective)
BUS 090	Prin of Retailing	3 (MAR Elective)
		6

Third Semester³

BUS 092	Prin of Selling	3 (MAR Elective)
BUS 141	Business Comm	3 (MIS Elective)
BUS 151	Financial Accounting	3 (BUS 2101)
BUS 200	Legal Env Business	3 (BUS 2750)
ECO 231	Prin of Economics I	3 (ECN 2801G)
		15

Fourth Semester

PSY 271	Intro to Psychology	3 (PSY 1879G)
ECO 232	Prin Economics II	3 (ECN 2802G)
or POS 162	or State/Local Gov't	or (PLS 3603-SB)
BUS 134 or Elect	Prin E-Market or Elect	2 (BUS Elective)
BUS 057 or Elect	Market Intern or Elect	4 (BUS Elective)
BUS 056 or Elect	Market Seminar or Elect	1 (BUS Elective)
		13

Lake Land College or Eastern Illinois University

First Semester

IAI Humanities General Education	^{4,5}	3 (HU Gen Ed)
IAI Fine Arts Gen Ed	^{4,5}	3 (FA Gen Ed)
IAI Humanities or Fine Arts Gen Ed	^{4,5}	3 (HU or FA Gen Ed)
IAI Biological Science Gen Ed	⁴	3 (BS Gen Ed)
IAI Physical Lab Science Gen Ed	⁴	4 (PS Gen Ed)
		16

Eastern Illinois University

Third Semester

EIU 4	Senior Seminar	3
ODL 4830	Org Perspectives	3
Elective or Portfolio Credit	⁶	3 (Upper Level)
Elective or Portfolio Credit	⁶	3 (Upper Level)
Elective or Portfolio Credit	⁶	3 (Upper Level)
		15

Eastern Illinois University

Second Semester

ODL 4810	Prin Career Development	3
ODL 4500	Organizational Interaction	3
ODL 4825	Ethical Behavior in Org	3
Elective or Portfolio Credit	⁶	3
Elective or Portfolio Credit	⁶	3 (Upper Level)
		15

Eastern Illinois University

Fourth Semester

ODL 4840	Training Prog Develop	3
ODL 4835	Supervision in Org	3
Elective or Portfolio Credit	⁶	3 (Upper Level)
Elective or Portfolio Credit	⁶	3 (Upper Level)
Elective or Portfolio Credit	⁶	2 (Upper Level)
		14

TOTAL LAKE LAND SEMESTER HOURS = 60-76

EASTERN ILLINOIS UNIVERSITY SEMESTER HOURS = 44-60

TOTAL PROGRAM SEMESTER HOURS = 120

¹ "C" or better is required for Composition I, Composition II and Public Speaking.

² General Education Math may have prerequisites or subject to math placement.

³ Apply to Eastern Illinois University one year prior to enrollment.

⁴ Courses can be taken at Lake Land or Eastern.

⁵ One general education course must be designated as culturally diverse.

⁶ 40 upper division hours are required for graduation. This can be met through general education, portfolio, or a combination.

Note – ODL majors are exempt from the foreign language requirement at Eastern

Agreement is in effect from Fall 2021-2025. Departmental Contacts are Eastern Illinois University: Kelly Best, kjbest@eiu.edu, 217-581-7404; and Lake Land College: John Carpenter, jcarpent@lakelandcollege.edu, 217-234-5232 and Marcy Satterwhite, msatterw@lakelandcollege.edu, 217-234-5359. Institutional Contacts are Eastern Illinois University: Rita Pearson, 217-581-7663, ripearson@eiu.edu; and Lake Land College: Emily Hartke, ehartke@lakelandcollege.edu, 217-234-5430.

Articulation Agreement
Between
Eastern Illinois University
And
Lake Land College

Lake Land College (LLC) and the Board of Trustees of Eastern Illinois University (EIU) form a cooperative relationship through this articulation agreement to serve better our public constituents, to smooth transfer, to minimize duplication of instruction, and to build on community college and university learning experiences. Both institutions recognize that working together, their collective efforts are stronger than their individual efforts.

The two institutions agree to the following:

1. Any student who has completed a baccalaureate-oriented associate degree at LLC consistent with the Illinois Articulation Initiative (with the required 2.00 GPA) and submits required application and supporting documentation will automatically be admitted to EIU at the junior level and will be deemed to have met EIU's lower division general education requirement.
2. Acceptance into a specific EIU program is based on the individual transferring student meeting the conditions and considerations listed for that program. Specifically, students completing the attached prescribed **A.A.S. in Marketing** at LLC will be admitted to the **B.S. in Organizational Development** program at EIU.
3. The courses listed in the attached prescribed LLC transfer guide have been reviewed and accepted for transfer to EIU
4. Relationships between LLC and EIU faculty and administration are in the spirit of cooperation and provide the basis for this agreement.
5. Representatives of both institutions agree to meet on a regular basis to assess curricular changes and other conditions that may affect the nature of this agreement.
6. This agreement does not preclude either institution from making curriculum changes as it may solely deem appropriate in which case appropriate prior notice will be given to the operative academic personnel at the cooperating institution.
7. Appropriate publications and promotional materials regarding this agreement will be made available to all LLC students.
8. Either EIU or LLC may dissolve this agreement by giving one year's advance notice to the cooperating institution's president or academic vice-president.

This agreement is effective with the 2021-2022 academic year and is subject to renewal every four years.

Eastern Illinois University




David Glassman, President 3/31/21
Date

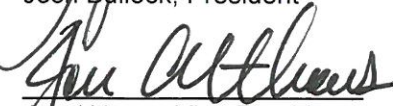


Jay Gattrell, Provost and 3/29/21
Vice-President for Academic Affairs Date

Lake Land College



Josh Bullock, President 4-21-21
Date



Jon Althaus, Vice-President 4-21-
for Academic Services Date