#### PROGRAM REVIEW REPORT SUMMARY: SHORT PROGRESS REPORT

Reporting Institutions: Eastern Illinois University
Program Reviewed: Bachelor of Arts in Music

**3. Date:** 1/3/18

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## 5. Summary of Program Goals and Objectives and Progress at Meeting Them

# The original purpose for the Bachelor of Arts Program is as follows:

- To provide a program for students who wish to combine study in music with study in a collateral field
- To serve the educational needs of music students who wish to specialize in a field other than music education or performance.

## Upon completion of the Bachelor of Arts in Music, students are able to:

- 1. Demonstrate an intellectual and aural understanding of the structural elements of music through the use of the basic vocabulary of music.
- 2. Identify and analyze the role of music within a variety of cultures and historical periods, its impact on society, and its stylistic interpretation.
- 3. Demonstrate an awareness of structure and style through the development of skills necessary to create, critique, and perform music from a variety of cultures and historical periods.

#### **Assessment:**

All of the required courses for the BA in Music program are shared among the required coursework for the B.Mus. degree programs. For this reason, assessment of student learning outcomes has followed the assessment portfolio model already in existence for the other music degree programs.

### **Enrollment**

In the RME from 11/14/2014, the department predicted enrollment in the program at 20 students. At this time, there are currently 19 students enrolled in the BA in Music program. In the early years of the program, most students who declared the major were previously enrolled in the B.Mus. Teacher Licensure or Performance programs, but as awareness of the program grows, entering students are actively seeking the BA in Music as their intended major, often as way to complete two majors. Students in the BA in Music program have completed, or are currently working towards, second majors in areas such as Foreign Languages, Finance, Digital Media, Geography, and Marketing.

To date, 15 students have been graduated from EIU with the BA in Music degree.

## National Association of Schools of Music (NASM) Accreditation:

The Department of Music at EIU is an accredited member of NASM and submitted an application for the Bachelor of Arts in Music *Plan Approval* in fall 2014. NASM granted Plan Approval in December 2014 and the department began accepting students into this program in fall 2015.

During the March 2015 NASM re-accreditation visit, the site team noted a concern with the curricular structure of the BA program. NASM guidelines for BA in Music programs state that a minimum of 55% of the total credits should be in non-music coursework. Given that there was no restriction or guidance on the free electives in the program, there was concern that a student could exceed this percentage by choosing only music courses for their free electives. To address this concern, the department submitted a catalog change for the BA in Music program to ensure that at least 66 credits must be from non-music coursework.

Now that several students have graduated from EIU with the BA in Music degree, an application for *Approval for Final Listing* was submitted to NASM for consideration during the November 2018 annual meeting. This application was approved.

## **Future Plans:**

The department curriculum committee is currently working on a concentration that focuses on music technology with the goal of submitting this program through the university curricular review process in Spring 2019 for launch in Fall 2020.

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X_	_Program in Good Standing
	_Program flagged for Priority Review
	Program Enrollment Suspended

# 6.2. Explanation

On behalf of the office of Academic Affairs, I appreciate the faculty's commitment to continued responsiveness concerning curriculum as it relates to the standards of the NASM. The department is to be commended for its efforts to meet its enrollment goals. Finally, the report demonstrates the faculty's commitment to academic excellence and student success.

### Dean's Comments

While the BA degree program is still in its infancy, it is already showing promise as it has just about met enrollment targets set for this point in time. Recent recruiting events in Music show that interest in the degree is increasing, so we expect enrollment to grow at a

healthy rate in the coming years. The establishment of the concentration in music technology will likely be a contributing factor to this growth.