

# Planning in the Division of Academic Affairs

AY 2008-2009

**Eastern Illinois University's Overarching Goal:** Integrating the academic and personal development of students better than any other public university in the nation.

## University-wide Strategic Objectives

1. Upholding excellence in all we do.
2. Strengthening the EIU personal experience for all members of the EIU community and all whom we serve.
3. Enhancing accessibility and affordability of an EIU education.
4. Supporting service to each other and to our community, region, state, nation, and world.

## University-wide Priorities

1. Enhancing support for excellence in faculty scholarship and teaching, in particular faculty-mentored undergraduate research, scholarship, and creative activities.
2. Enhancing service and leadership opportunities for students.
3. Enhancing fine arts programming and outreach.
4. Enhancing study abroad opportunities.
5. Enhancing honors programs.
6. Increasing the university's resource base to support our progress.

## **Supporting VPAA Goals:**

- Becoming a showcase for teaching and learning at a regional comprehensive university that emphasizes relationship-driven education.
- Developing the most active and highly regarded student research/student scholarship program at any Illinois public comprehensive university.
- Evaluating all academic programs with an eye to having each one identified as the "first-choice" for students considering that major at an Illinois public comprehensive university.
- Becoming known as the "university of choice" for Honors College programming among the state's public comprehensive universities.
- Increasing the proportion of students participating in Study Abroad programs so that Eastern has the highest rate of student participation among the state's public comprehensive universities.
- Ensuring that the Doudna Fine Arts Center becomes known as a premier provider of fine arts programming and outreach.
- Providing "best in class" enrollment services, including an integrated recruitment, application, financial aid, admission, and orientation network.
- Becoming a model for colleges and universities seeking to integrate technology into their teaching and learning processes.