1. **DEPARTMENT LINKS:**
   - Departmental Web Page: [www.eiu.edu/~mba](http://www.eiu.edu/~mba)

2. School of Business Advisory Board, Accountancy Advisory Board, Mission, and Strategic Plan: [http://www.eiu.edu/~business/about.php#acc_advisory](http://www.eiu.edu/~business/about.php#acc_advisory)


2. **QUALITATIVE INFORMATION**
   - Departmental Assessment Plan
   - IBHE Program Review outcome:

   AY 2006. Program in Good Standing.

   - [IBHE Alumni Survey results](http://www.aacsb.edu/members/Omd3/Profile_page.asp?id=30926)
   - Undergraduate Student Survey Results
   - Accreditation reports/results:

   AACSB Accreditation, the premier accrediting body for Schools of Business that ensures a quality academic business program.

   - Active/hands-on learning opportunities for students:

   1. Students participated in mock interviews and attended business lunch with School of Business Advisory Board members

   2. Each year 5-8 students conduct an independent research project for elective credit. See research/creative activity.

   3. Externally funded graduate assistantship positions in local firms.

   4. Internships:
      - Student Name: Erin Miller, Walgreens, Summer 2005
      - Student Name: Ned Lunt, Corrie Appraisal & Consulting, Summer 2006
      - Student Name: Logan Slupetz, Sallie Mae, Summer 2006

   5. Graduate assistants serve as tutors in our undergraduate core business courses and as facilitators in our Supplemental Instruction Program in the School of Business.
• Student research/creative activity:

1. Publications


2. Independent Research Projects

Student Name: Ned Lunt
Faculty Mentor(s): Dr. Karen Nantz
Title: “Finding Value in a Regional Retailer’s Data”
Abstract: http://www.eiu.edu/~mba/independentresearch.php

Student Name: Amanda Hamel
Faculty Mentor(s): Ms. Darlene Riedemann and Dr. Cheryl L. Noll
Title: “Developing a Successful Market Entry Strategy While Maintaining Confidentiality”
Abstract: http://www.eiu.edu/~mba/independentresearch.php

Student Name: Darin Bower
Faculty Mentor(s): Mr. Dave Arseneau and Dr. Cheryl L. Noll
Title: “A Start-up Business in the Pest Control Industry”
Abstract: http://www.eiu.edu/~mba/independentresearch.php

Student Name: Marek Marciniak
Faculty Mentor(s): Dr. James Jordan-Wagner
Title: "Characteristics of European Companies Issuing American Depository Receipts"
Abstract: http://www.eiu.edu/~mba/independentresearch.php

Student Name: Robert Otis
Faculty Mentor(s): Dr. Yunus Kathawala
Title: "Application of Six Sigma to Achieve Quality Improvement in Healthcare Organizations"
Abstract: http://www.eiu.edu/~mba/independentresearch.php

• Faculty-student collaboration:

All publications and projects are collaborative efforts with faculty. (See Independent Research Projects.)

• Collaborative activities with business/industry:
MBA students participate in collaborative activities with local businesses by conducting research, working as externally funded graduate assistants, meeting with advisory board members, and interacting with executives as part of the School of Business Executive-in-Residence Program.

1. These three independent research projects were supervised by faculty in the School of Business and conducted for clients in the East Central Illinois region.

Student Name(s): Ned Lunt
Faculty Mentor(s): Dr. Karen Nantz
Title: “Finding Value in a Regional Retailer’s Data”
Abstract: http://www.eiu.edu/~mba/independentresearch.php

Student Name(s): Amanda Hamel
Faculty Mentor(s): Ms. Darlene Riedemann and Dr. Cheryl L. Noll
Title: “Developing a Successful Market Entry Strategy While Maintaining Confidentiality”
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Student Name(s): Darin Bower
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Abstract: http://www.eiu.edu/~mba/independentresearch.php

2. Externally funded graduate assistant position supported by local firms:
Claire Anderson at Doehring Winder, & Co.
Brittany Steber at Gilbert, Metzger & Madigan
Stacey Kistner at Kemper Accounting Group

3. Executive-in-Residence Program:
Through the School of Business Executive-in-Residence Program students gain an understanding of the concepts and processes fundamental to productive business activity. The Executive-in-Residence shares the scope of activity and responsibilities of his/her position, how activity within his/her area is linked to other functional areas within the organization, and the personal background in developing the skills necessary for the position he/she holds. The program brings real-world business experience into the classroom.

Michele Hoskins, Founder & Owner, Michele Foods, October 20 and 21, 2005
Stanley Hollen, Chief Executive Officer, CO-OP Network, January 18 and 19, 2006
Joy Schreder, Vice President, Agency Development State Farm, March 22, 2006

- Faculty Achievements:

School of Business Graduate Faculty Highlights

Dr. Thomas Costello
Assistant Professor, PhD, 2000, University of Illinois
“Creating Value in Franchise Systems: Aligning the Interests of Franchisors and Franchisees” accepted for the proceedings of the 2006 Annual Conference of the Western Academy of Management. The exact proceedings citation is not yet available.
Awarded the 2006 Outstanding Research Award
Awarded the 2006 Outstanding Teaching Award
Awarded a 2006 Research Support Grant

Dr. Henry H. Davis
Professor, PhD, 1984, University of North Carolina-Chapel Hill
Midwest American Accounting Association Steering Committee member and Webmaster for the Region

Dr. Dean S. Elmuti
Professor, PhD, 1985, University of North Texas
Awarded Outstanding Research Award-School of Business
Published three journal articles in Fall 2005: “Industrial Management on RFID System,” “Management Decision on Leadership and Education,” and “Journal of Workplace Learning on Alliances and Universities”
Application for sabbatical approved for Fall 2006 to conduct research in the Middle East

Dr. Norman A. Garrett
Professor, EdD, 1986, Arizona State University
Recipient of PIE Grant, "Using Content Syndication to Develop Multimedia Learning Communities"
Presented a seminar at E-Learning 2006 Conference, Savannah, GA, February, 2006, entitled "Using RSS Technologies to Establish Learning Communities"
Featured speaker for a national webinar conducted by the Instructional Technology Council (Washington, DC), May, 2006. Topic was "Enhancing Student Participation With RSS Technologies"
Presented a workshop at Faculty Summer Institute, University of Illinois, May, 2006 entitled "Student Interaction Through RSS: Hands-on with Feeds, Blogs and Wikis"
Presented a forum at Faculty Summer Institute, University of Illinois, May, 2006 entitled "Setting Up and Using Collaborative Learning Communities Using RSS Technologies"

Dr. James Jordan-Wagner
Professor, PhD, 1989, University of North Texas
2006 School of Business Distinguished Professor
Involved in opening the Securities Analysis Center


Dr. William B. Joyce
Associate Professor, PhD, 1997, University of Nebraska-Lincoln
Research Award: Eastern Illinois University Council on Faculty Research (April 2006)
Chair, Teaching and Curriculum Midwest AAA Annual Meeting 2005

Dr. Karen J. Ketler
Professor, PhD, 1989, Kent State University
Reviewer: Journal of Management Development

Dr. Timothy H. Mills
Professor, DBA, 1989, Louisiana Tech University
Advisor to Beta Alpha Psi and Student Accounting Society
Tax assistance program for international students

Dr. William C. Minnis
Assistant Professor, PhD, 2001, St. Louis University
“Does Education Have a Role in Developing Leadership Skills?” published Management Decision, Vol. 43: 7/8, 2005. Co-authors Dean Elmuti, Michael Abebe
“Considering organizational effectiveness in relationship to financial performance measures in the group medical practice environment” Co-author David Tipton, Business & Health Administration (BHAA) Conference, Chicago, March, 2006 (accepted)
“Leveraging of current faculty and course content in the development of an expanded SBE curriculum offering”. National Consortium of Entrepreneurship Centers Annual Conference, University of North Carolina, North Carolina, October 6-9, 2005.
Coalition Against Methamphetamine Abuse (CAMA), The Executive Office of the President,
Office of National Drug Control Policy (ONDCP), and the U.S. Department of Justice, Office of Justice Programs (OJP), Office of Juvenile Justice and Delinquency Prevention (OJJDP), collaborated through the Drug-Free Communities Support Program (DFCSP) $98,000 budget each year for five years. Principal Investigator funding received November, 2005.

Dr. Karen S. Nantz  
Professor, PhD, 1989, Brigham Young University  
Appointed to the University of Northern Iowa Alumni Association Board of Directors and Governance Committee, October, 2005  
Selected as speaker for national technology forums, Thomson Learning, February, 2006  
Received Lumpkin College of Business and Applied Sciences Technology Planning, Implementation, and Evaluation Grant “Using Content Syndication to Develop Multimedia Learning Communities,” with Dr. Norman Garrett

Dr. Cheryl L. Noll  
Professor, Associate Chair and Coordinator of Graduate Business Studies, PhD, 1990, The Ohio State University  
President, Society for Case Research  
Editorial Review Board, Proceedings and Annual Advances, Society for Case Research

Dr. Richard J. Palmer  
Professor, Lumpkin Distinguished Professor, DBA, 1990, Southern Illinois University  
"Modeling the Modern Acquisition Cycle: With Emphasis on the Impact of Purchase Card and E-Procurement Technologies on Low-Value Purchases,” winner of “Best Paper Award” at the 7th Annual AIS Educator Association (Breckenridge, CO, June, 2005)., with M. Gupta, and C. Sprenger  
Coordinator, 1st Annual EIU Accounting Challenge, in which 240 High and Community College students engaged in an accounting skills competition and were presented with important information on the accounting profession and the EIU Lumpkin College of Business and Applied Sciences

Dr. John R. Willems  
Associate Professor, PhD, 1994, Indiana University  
Chair of the EIU University Personnel Committee

Dr. Melody L. Wollan  
Assistant Professor, PhD, 2002, University of Nebraska
Elected President, Institute of Behavioral and Applied Management (2005-2007)
2006 Outstanding Teaching Award, School of Business
Society for Human Resource Management EIU Student Chapter, Co-adviser

Dr. Charles W. Wootton
Professor, DBA, 1982, Mississippi State University
Advisor, Student Accounting Society (with Tim Mills & Tom Moncada)
Coordinator, International Students’ Tax Assistance Program (with Tim Mills)
Attended 9th World Congress of Accounting Educators -- Bordeaux, France
School of Business Research Support Grant

Student Achievements:

MBA Student Awards:
Outstanding International Student for the MBA Program: Saifur Bhuiyan
Distinguished Graduate Student Award MBA On-Campus Program: Brandyn Traum
Distinguished Graduate Student Award MBA Off-Campus Program: Richard Bough

3. QUANTITATIVE INFORMATION

- Program Data Spreadsheet
- Enrollment: Undergraduate: 26; Graduate: 117
- Degrees: Undergraduate: 13; Graduate: 69
- Faculty Statistics:
  - Total faculty headcount: 53
  - Total FTE faculty: 47.38
  - Full-time faculty: 46
  - Part-time faculty: 7
  - Number of faculty on leave: 0
  - Total tenured/tenure track faculty: 34
  - Faculty break down by rank:
    - Professor: 17
    - Associate: 7
    - Assistant: 10
- Instructor: 19
  - Number with terminal degrees: 33
  - Total annually-contracted faculty: 12
  - Non-negotiated part-time faculty: 7
  - Gender: 20 females; 33 males
  - Diversity: 8
- Student Major Statistics
  - Full-time students: Undergraduate: 3; Graduate: 50
  - Part-time students: Undergraduate: 23; Graduate: 67
  - Diversity: Undergraduate: 2; Graduate: 7
  - ACT: 20
  - GPA: Undergraduate: 3.39; Graduate: 3.27
- Credit Hour Production Total: 1,863
- Discipline cost per credit hour by level: N/A
- Direct Cost Per Credit Hour Total: 152.09
- Freshman-Sophomore Retention Rate: N/A
- Average Actual Hours to Degree: 148