



COURSE INSTRUCTOR:

Greg A. Cooper
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OFFICE HOURS:

Monday-Thursday 2 pm - 3 pm
Or by appointment

DESCRIPTION: (Arr.-Arr.-1-3) On Demand. Individual pursuit of in-depth study of selected topic in Journalism developed by student.

LEARNING OBJECTIVES:

- Define picture package
- Define picture story
- Identify key picture story & picture package components
- Photograph single picture package
- Photograph short-term and long-term picture stories
- Research potential picture story subjects prior to photographing
- Execute interviewing skills required for gathering caption information
- Use Associated Press Style to write photo captions
- Identify and practice professional ethics required picture story photojournalism

FACULTY/STUDENT MEETINGS: It is expected that the student meets with the faculty member weekly to review student work, answer questions, topic coverage and preview upcoming assignments. Meetings will take place in the faculty office at a date/time available to both student and faculty (TBD).

REQUIRED EQUIPMENT: You are expected to have regular access to a digital camera for this course. A DSLR (Digital Single Lens Reflex) camera is ideal and the ability to capture RAW file format is especially beneficial. There is a limited

amount of gear available on campus to checkout so you should check other sources.

You are expected to have and access and familiarity with image editing software in order to resize your images to specifications for assignment uploads. The school provides an Adobe Creative Cloud subscription for students including Photoshop and Bridge.

You are expected to have regular access to a computer and internet connection (high speed broadband is ideal).

REQUIRED TEXT: N/A

TOPICAL OUTLINE (subject to change without notice):

Week 1 Course, student, instructor and topic introductions. Equipment checkout.

Week 2 Picture package defined

Week 3 Picture package reviewed

Week 4 Picture story defined

Week 5 Review of potential picture story subjects

Week 6 Review of picture story progress

Week 7 Review of picture story progress

Week 8 Review of picture story progress

Week 9 Review of picture story progress

Week 10 Final review of picture story 1

Week 11 Review of picture story progress

Week 12 Review of picture story progress

Week 13 Review of picture story progress

Week 14 Review of picture story progress

Week 15 Review of picture story progress

Week 16 Final review of picture story 2

ASSIGNMENTS: You will be given a number of photographic, written assignments, along with a final project during this course. Quizzes and your final exam will be administered online and must be completed by deadline.

GRADING POLICY: Final course grade formulas are factored as follows

Grade Weighting		Grading Scales	
		Percent	Letter
Weekly updates	40%	100-90	A
Picture package	20%	89-80	B
Picture story 1	20%	79-70	C
Picture story 2	20%	69-60	D
		59-0	F
Total	100%		

DEADLINES: All photography assignments must meet posted deadlines. Late photography assignments are for only one week past the due date and will be graded at a maximum of 60% (though lower grades are possible depending on the quality of the work.) Assignments submitted late are NOT eligible for REDO. THERE ARE NO EXCEPTIONS TO THIS POLICY.

EXTRA CREDIT: If your work is published this semester online, in a newspaper or magazine you will receive extra credit for the class. Your name must be printed along with the picture. Bring a copy of the tear sheet (or e-mail link) for credit. There may be other opportunities for extra credit pictures with some assignments in this class.

REDO'S: Any on-time assignments are eligible for redo for a POSSIBLE grade increase by Week 14. Grade increases are not guaranteed; the point of submitting a redo is to produce an improvement upon your previous work. Redo's will NOT be accepted or graded after Week 14.

METADATA PRESET-FILE INFO/IPTC CAPTION: All images must be captioned following the guidelines given and include all original EXIF data. You ARE required to include the full names of your subjects.

ORIGINAL WORK: All work submitted in this course must be your own. You must shoot your own images, use your own gear, submit your own digital files and shoot within the timelines of the class. Your assignment must be shot on camera RAW but turned in as a .jpg. You may be called upon to provide the camera RAW original files so keep those files in your archive. If you cannot provide the original

camera RAW file upon request, you will not receive credit for the assignment and may be reported to the School for academic dishonesty. Contributions from anyone or anything else – including AI sources – must be properly quoted and cited every time they are used. Any text generating software is not permitted, and it will be treated as plagiarism. Failure to comply with this policy will be considered an academic integrity violation and will be subject to EIU's academic dishonesty process. The EIU Student Code of Conduct is available from the Dean of Students.

D2L/BRIGHTSPACE: D2L will be used for this course and you are expected to login to this D2L course page at least once a week for the following reasons:

- a. Access to all course documents and lectures can be found on D2L
- b. Uploading of all photo assignments will be done via D2L
- c. Course grades will be maintained on a weekly basis and can be checked via D2L
- d. News, announcements and weekly updates will be posted on D2L

PLAGIARISM: Anything plagiarized will receive a failing grading. Second offenses may result in an automatic course failure. Plagiarism is the "the practice of taking someone else's work or ideas and passing them off as one's own."

ACADEMIC INTEGRITY: Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

STUDENTS WITH DISABILITIES: If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Accessibility & Accommodations (OAA). All accommodations must be approved through OAA. Please stop by McAfee Gym, Room 1272, or call 217-581-6583 to make an appointment.

THE ACADEMIC SUPPORT CENTER: Students who are having difficulty achieving their academic goals are encouraged to contact the Academic Support Center (www.eiu.edu/success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support

academic achievement. The Academic Support Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to McAfee Gym, Room 2230.