

Linda D. Simpson, Ph.D., CFCS, CPFPE

Human Services and Community Leadership, Eastern Illinois University
Email: ldsimpson@eiu.edu

Education

Doctor of Philosophy in Education, University of Illinois at Urbana-Champaign October, 1994. Family and Consumer Sciences

Master of Science, Eastern Illinois University at Charleston, August, 1989.
Family and Consumer Sciences

Bachelor of Science, Eastern Illinois University at Charleston, December, 1983.
Family and Consumer Sciences

Professional Experience

Eastern Illinois University, Human Services Community Leadership, Charleston, IL
(formerly School of Family and Consumer Sciences)

Professor, 2008 to present

Department Chair, 2015-2017

Interim Chair, 2014-2015

Interim Assistant Chair, 2012-2014

Associate Professor, 2004-2008

Assistant Professor, 1997-2004

Instructor, 1992-1994 Adjunct position

Professor: Position involves teaching foundational courses and subject specific courses related to consumer studies and financial literacy, conducting research, and providing service to the university, community, and professional organizations.

Department Chair: Responsible to the Dean of the Lumpkin College of Business and Applied Sciences for all operational aspects of the School of Family and Consumer Sciences such as personnel, fiscal matters, academic programs, representation of the School to external constituencies, the Master of Arts in Aging Studies program, and the development and implementation of University policies and procedures. I led the SFCS program of 23 full-time faculty, 16 adjunct faculty, 1 administrative aid, and 1 academic support professional.

Specific duties included: developing and reviewing long-range SFCS goals and objectives; providing leadership in curricular matters such as the improvement of instruction and academic advisement; facilitating communication and coordination of activities between the School and the College, the administrative offices, the community, and the alumni; recruiting and making recommendations for hiring high quality faculty and staff; encouraging professional development of faculty members through study, research, and participation in professional organizations; facilitating actions which support and promote diversity and providing leadership regarding compliance with federal and state laws prohibiting discrimination; supervising and evaluating faculty and staff; reviewing grade appeals and other student concerns; student recruitment and retention; overseeing the budget; coordinating and convening the FCS Executive Team and faculty/staff meetings; providing structure and leadership to FCS committees; overseeing the preparation of Board of Higher Education program reviews; developing annual planning documents, accreditation, and other appropriate administrative reports; and fostering an academic culture of collegiality.

Interim Assistant Chair: Responsible for determining class offerings and preparing faculty workloads, addressing student course and schedule concerns, and coordinating course offerings with the School of Continuing Education.

Senior Independent Living Collaborative (SILC), Inc., President/Director, 2017 - present

The non-profit organization's mission is to improve the safety, comfort and independence of older adults choosing to age in place by facilitating their use of information, communication and control technologies to better manage their homes and to remain connected with their families and friends. (silcresearch.org/index.html)

Online Instructor, Southeast Missouri University, Cape Girardeau, MO, 2006-as needed

Position involves teaching online courses related to family resource management.

Quality Matters Reviewer, 2015-present Serve as a reviewer of online courses to ensure quality.

Assistant Professor, Indiana State University, Terre Haute, IN 1995-1997

Position involved teaching courses related to textiles, apparel, and merchandising, perspectives of dress, and quantitative analysis of retailing. Also, conducted research/scholarly activities in the area of consumer behavior, served as coordinator and supervisor of student work experience programs, advised for the American Association of Family and Consumer Sciences Student Membership Section at both the university and state levels, served on committees at the department and college levels, served as Program Coordinator for the Textiles, Apparel, and Merchandising Area, student academic advising, and served on Graduate Faculty.

Graduate Assistantships, University of Illinois at Urbana-Champaign 1989 to 1992.

Publications

Refereed Publications

Brooks, L. & Simpson, L. (2014). Experiential learning in higher education: Implications for improving the employability of FCS graduates. *Journal of Family and Consumer Sciences*, (106)2. 16-21.

Huxel, C., Burns, M., O'Rourke, K., & Simpson, L. (2012). Comparison of Nutritive Value, Cost, Viscosity, and Acceptability among Developed Oral Nutritional Supplements and Commercially-Prepared Supplements. *Journal of the Academy of Nutrition and Dietetics*, 112(S9): A-57.

Simpson, L. Smith, R., Taylor, L., & Chad, J. (2012). College debt: An exploratory study of risk factors among college freshmen and its effect on college choice. *Journal of Student Financial Aid*, 42(1). 16-27.

Simpson, L., Taylor, L., O'Rourke, K., & Shaw, K. (2011). An analysis of consumer behavior on Black Friday. *American International Journal of Contemporary Research*. 1(1).

Gibbs, W. & Simpson, L. (2008). An analysis of temporal norms in online discussions. *International Journal of Instructional Media*, 35(1).

Simpson, L. & Dallas, L. (2004). Online Assessment. *The Journal for the Liberal Arts and Sciences*, 8(1), 26-28.

- Simpson, L. & McCallister, P. (1999). Cyberspace marketplace: Opportunities for consumer education. *Journal of Consumer Education*, 17, 27-32.
- Simpson, L. & Douglas, S. (1998). Adolescents' purchasing role structure when shopping by catalog for clothing. *Clothing and Textile Research Journal*, 16(2), 98-104.
- Simpson, L., Douglas, S., & Schimmel, J. (1998). Tween consumers: Catalog clothing purchase behavior. *Adolescence*, 33(131), 637-644.
- Simpson, L. & Douglas, S. (1997). Teens and catalogs: Their evaluations, behavior, and education. *The Journal of Consumer Education*, 15, 9-16.
- Simpson, L. & Lakner, H. B. (1993). Perceived risk and mail order shopping for apparel. *Journal of Consumer Studies and Home Economics*, 17, 377-389.

Refereed Abstracts/Conference Proceedings

American Association of Family and Consumer Sciences Proceedings

- Simpson, L. (2014). Financial literacy: Putting a plan in action
- Sanantonio, C., Simpson, L., Moyer, L., & Frank, J. (2013) Montessori principles and the home environment
- Simpson, L., Berbaum, A., O'Rourke, K., & Taylor, L. (2012). Consumer socialization: The relationship with compulsive buying behavior
- Simpson, L., Taylor, L., O'Rourke, K., Shaw, K., Bowers, J., & Reifsteck, D. (2012). Back in black: Observing consumers on "Black Friday"
- Meadows, M. & Simpson, L. (2004). Change: The impact of technology on families and consumers
- Simpson, L, Wayland, J., & Kemmerer, B. (2000). Attitudes of college students toward outshopping vs. local shopping in a rural university community
- McCallister, P. & Simpson, L. (1999). Payment methods for clothing purchases by young adult Japanese consumers
- Simpson, L. & McCallister, P. (1999). Influences on the clothing selection of college-age Japanese consumers
- McAllister, P., McCallister, P., & Simpson, L. (1999). Japanese consumers: Impact on the global economy
- Simpson, L. & McCallister, P. (1998). Clothing shopping practices of college-age Japanese consumers
- Simpson, L. & Schimmel, J. (1997). Music television: Influence on adolescents' clothing purchase decisions
- Simpson, L. & Douglas, S. (1995). Catalog clothing purchases of adolescents: A consumer socialization perspective

Illinois Online Conference Proceedings.

- Simpson, L. & Dallas, L. (2008) To Elluminate or not
Simpson, L. & Dallas, L. (2007) Technology and group work: Does it work?
Simpson, L. & Dallas, L. (2007) Turnitin: Staying ahead of academic dishonesty
Simpson, L. & Dallas, L. (2006) Concept maps in higher education
Simpson, L. & Dallas, L. (2006) Academic integrity in the online classroom
Simpson, L. & Dallas, L. (2005) Managing time online: A faculty perspective
Dallas, L. & Simpson, L. (2005) Time to talk: Faculty tactics and student perspective in online discussion
Simpson, L. & Dallas, L. (2004) Assessment: Student and online course evaluations
Gibbs, W. & Simpson, L. (2003) Time of participation in online discussions

Stop Surfing Start Teaching Conference Proceedings

- Simpson, L. & Dallas, L. (2004) Traditional course to an online course? Where do I start?
Simpson, L. & Dallas, L. (2003) Streaming audio lectures: Advantages and disadvantages
Simpson, L. & Dallas, L. (2002) Use of online discussion in on-campus courses
Simpson, L. & Dallas, L. (2001) Converting a traditional course to an online course

Online Conference on Teaching Online in Higher Education Proceedings

- Simpson, L. & Dallas, L. (2003) Building effective online communities.
Dallas, L. & Simpson, L. (2003) Teaching and technology: Faculty infrastructure support

Advances in Marketing Proceedings

- Wayland, J., Simpson, L. and Kemmerer, B. (2003), Rural retailing: Understanding the multi-channel outshopper

Center for Academic Technology Support Tech Update

- Gibbs, W. & Simpson, L. (2002, October). Online discussion boards: Time of participation

International Online Conference on Teaching Online in Higher Education Proceedings

- Simpson, L. & Dallas, L. (2003). Building effective online communities
Dallas, L. & Simpson, L. (2003) Teaching & technology: Faculty infrastructure support
Simpson, L. & Dallas, L. (2002) Real presenter: Options and benefits
Gibbs, W. & Simpson, L. (2002) Online discussion boards: An analysis of student participation
Simpson, L. (2001). Use of online discussion in on-campus courses

Syllabus Conference Proceedings

- Simpson, L. & Dallas, L. (2001) Web-assisted instruction: A student perspective
Simpson, L. & Dallas, L. (2000) Opportunities and challenges associated with internet Courses: Faculty and student perspectives

Mid-South Instructional Technology Conference Proceedings

- Simpson, L. & Dallas, L. (2001) Web-enhanced teaching: Advantages of integrating technology into the large lecture course

Society for Marketing Advances 2000

- Wayland, J., Simpson, L., Kemmerer, B. (2000) Outshopping by university students: Usage of internet and catalogs in a rural university setting

International Textile and Apparel Association

- Simpson, L. (1998) Store attributes as influences on shopping behavior
Simpson, L. (1998) Importance of textiles
Simpson, L. & McCallister, P. (1998) College-age Japanese consumers: Non-store shopping practices for Clothing

Simpson, L. (1997) Problem-based learning
Simpson, L. (1997) Retail buying simulation
Schimmel, J. & Simpson, L. (1997) Rural adolescents and brand name clothing selection
Simpson, L. & Douglas, S. (1994) Adolescents' catalog purchasing patterns for clothing
Simpson, L. & Buckley, H. M. (1991) Perceived risks of apparel catalog shoppers

The Encyclopedia for Consumer Safety

Simpson, L. (2012) Buyer beware: Frauds and scams
Simpson, L. (2012) Credit cards

Focus: A Publication of the Charleston Area Chamber of Commerce

Simpson, L. (1998, May/June) Shopping practices of EIU college students

Textbooks

Served as a subject matter expert/content consultant for two textbooks:

Earning, Saving, and Investing, Red Line Editorial

Making Smart Money Choices, Red Line Editorial

Online Resources

Simpson, L., O'Rourke, K., Rogers, W., Harris, M., & Newman, D. (2018). *Consumer's Guide to Aging in Place: Smart Technology and Services*. Located at http://silcresearch.org/uploads/3/4/8/6/34865940/silcs_consumer_guide_to_aging_in_place.pdf

Professional Certifications

Certified Family and Consumer Sciences Professional
Personal and Family Finance Educator
Quality Matters Online Course Reviewer
Certified Online Instructor, 2003, Learning Resources Network
CAEL Prior Learning Assessment Certificate Program

Awards and Honors

2019 Mather Lifeways Innovation, Honorable Mention

Related to research project/grant associated with the Illinois Science and Energy Innovation Foundation

2018 Rodney S. Ranes Graduate Faculty Mentor Award Nominee

2016 Family Economics and Resource Management Community, Community of Family Economics and Resource Management of the American Association of Family and Consumer Sciences

This award recognized an individual or team who made a contribution to individuals, families and communities through exceptional educational programming in family economics and/or resource management.

2015 Distinguished Service Award from the EIU School of Continuing Education (awarded to the School of Family and Consumer Sciences when I served as Chair)

2015 Outstanding Leadership Award from the EIU Graduate School (co-winner with Lisa Moyer)

Achievement and Contribution Awards – Eastern Illinois University

2010-2011 Service category
2006-2007 Service category
2005-2006 Teaching category
2004-2005 Balanced category
2003-2004 Teaching category
2000-2001 Service category
1997-1998 Research category

2010 Rodney S. Raney Graduate Faculty Mentor Award Nominee

Faculty Mentor (Thesis Advisor) – Master’s Thesis Award of Excellence in the Lumpkin College Business and Applied Sciences, 2010

2010 EIU Graduate Showcase – Financial Health Education series was selected to be presented

Excellence in the Use of Technology Award, 2003, Eastern Illinois University

Recognition of Service to Technology Enhanced and Delivered Education, 2001
Eastern Illinois University

Outstanding Achievement in Technology Award, 2001 (First recipient of this award)
School of Adult and Continuing Education, Eastern Illinois University

Recognition of Scholarly Achievement, 2001
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Outstanding Professor, School of Family and Consumer Sciences, 2000
Selected by the Dean’s Student Advisory Council
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Recognition of Scholarly Achievement, 2000.
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Research/Scholarly Released Time Award, 1998
School of Family and Consumer Sciences, Eastern Illinois University

Professional Improvement Award Illinois Home Economics Association, 1992

Grant Activity

Illinois Science and Energy Innovation Foundation 2020, Principal Investigator

Title: Smart Technology & Services Supporting Independent Living. The 12-month project supports funding to: 1) determine whether smart devices and smart grid services can improve the quality of life and affordability for seniors residing in independent and assisted living (I&AL) facilities and continuing care retirement communities (CCRCs), and the technical and operational requirements to accommodate their use, 2) provide older adults and people with disabilities information resources and technical assistance to enable their use of smart devices and utility smart grid pricing programs, with the intent of enhancing their ability to live more independently and affordably, and 3) development and pilot testing of a statewide Smart Technology Mentor Program (STMP) that matches older adults and people with disabilities with student mentors ready to assist them in setting up smart devices in their homes. Total Award Amount = \$300,000

Illinois Science and Energy Innovation Foundation 2019, Principal Investigator

Title: Illinois Smart Technologies Assisting Aging Residents. The 12-month project is intended to aid older adult homeowners (target audience) in their adoption of smart grid program offerings and smart home technologies to enable them to age better in place. The three major activities include: 1) Educational & Training Activities, 2) Outreach Activities, and 3) Development of Deployment Resources. Total Award Amount = \$300,000

Illinois Science and Energy Innovation Foundation 2018, Principal Investigator.

Title: Illinois Seniors Smart-Home Initiative: Information Resources, Training & Outreach. The 12-month project seeks to accelerate senior consumer participation in utility smart grid programs and use of smart grid-enabled home energy management (HEM) devices in their homes. Total Award Amount = \$300,000.

Illinois Science and Energy Innovation Foundation 2017

Title: Smart Energy Consumer Independence Initiative. The purpose is to enhance the quality of life and independence of senior citizens and consumers with disabilities
Total Award Amount = \$200,00.

TIAA-CREF and National Council on Graduate Studies, Principal Investigator

One of fifteen universities selected to receive a \$40,000 to enhance college student's financial literacy 2013-2015

Lumpkin College of Business and Applied Sciences Research/Creative Activity Grant,
2011-2012, *Connecting Professionals: Leadership in Action*

Faculty Development Grant, Eastern Illinois University – 2011, 2012, 2013

Lumpkin College of Business and Applied Sciences Faculty Award for Interdisciplinary Research, 2011-2012. *Curriculum Development across the Discipline*

Graduate Research Assistantships, summer 2007, 2004, 2003, and 2002

Competitive grant competition to receive research support

Faculty Mini-Grant Awards, Eastern Illinois University, February, 2004 1999, 1998

Teaching with Technology grants totaling more than \$27,000 from 2001-2005, Eastern Illinois University

Redden Grant for the Improvement of Undergraduate Research grants totaling approximately \$4,000 since 2000, Eastern Illinois University

Winkleblack Family Funds totaling more than \$7,400 from 1999-2011, Eastern Illinois University

Life Management Skills – 1997, served as Co-Director/Instructor

Funding Agency: Western Indiana Private Industry Council, Inc., dba/Western Indiana Employment and Training Services. Purpose: Provided life management skills training to economically disadvantaged youth, ages 14-21 Total: \$15,572.25

Professional Presentations

Association for Financial Counseling and Planning Conference

College student's financial wellness: The impact on individuals, families, and communities

2017 San Diego, CA

American Association of Family and Consumer Sciences Annual Conference

Taking care of YOU!: Strategies for self-care, health, and well-being for the busy FCS professional, Research to Practice Roundtable, 2015, Jacksonville, FL
Financial literacy: Putting a plan in action. (Theme-based presentation), 2014, St. Louis, MO
Achieving tenure and promotion in higher education: Strategies for success Roundtable, 2014, St. Louis, MO
Montessori principles and the home environment, 2013, Houston, TX
Preparing our students for the real world: Are colleges doing enough? 2013, Webinar
Back in black: A study of shopping behavior on Black Friday, 2012, Indianapolis, IN
Consumer socialization: The relationship with compulsive buying behavior, 2012, Indianapolis, IN

Interviewing strategies for new professionals Roundtable, 2012, Indianapolis, IN
Change: The impact of technology on families and consumers, 2004, San Diego, CA
Attitudes of college students toward outshopping vs. local shopping in a rural university community, 2000, Chicago, IL
Influences on the clothing selection of college-age Japanese consumers, 1999, Seattle, WA
Japanese consumers: Impact on the global economy, 1999, Seattle, WA
Payment methods for clothing purchases by young adult Japanese consumers, 1999, Seattle, WA
Clothing shopping practices of college-age Japanese consumers, 1998, Atlanta, GA
Music television: Influence on adolescents' clothing purchase decisions, 1997, Washington, DC
Catalog clothing purchases of adolescents: A consumer socialization perspective, 1995, New Orleans, LA

Faculty Summer Institute, University of Illinois at Champaign-Urbana

Innovative use of technology in research, 2013
WebCT 2.0 Tools, 2010
Learning styles: Just how do you reach all students? 2009
Using technology for student engagement in asynchronous learning, 2007
Teaching online? Do it right the first time, 2006

Illinois Consumer Education Association, Bloomington, IL

Compulsive buying behavior, 2011
College student loans: Factors related to knowledge and loan debt, 2011

Governor's Conference on Aging Annual Conference, Chicago, IL

Older consumers: Navigating through the financial maze, 2013
The older consumer: Implications for marketers, retailers, and caregivers, 2011

Budget and Debt Management Workshops

American Association of Family and Consumer Sciences webinar, 2011
Illinois Coalition for Community Services, 2011, Charleston, IL
Academy for Lifetime Learning, 2011, Charleston, IL

Strategic Goal Setting Initiatives Workshops

Academy of Lifetime Learning, Eastern Illinois University, 2011
Smart Women, Smart Money Conference, Springfield, IL, Sponsored by the Illinois State Treasurer's Office, 2011
Purdue University-Nutrition Education Programs, Turkey Run State Park, IN 2011

Black Friday Research presentations (*assisted with presentation preparation, may have been presented by co-researcher or undergraduate/graduate students)

American Association of Family and Consumer Sciences, Milwaukee, WI 2008
Illinois Association of Family and Consumer Sciences, Chicago, IL 2009
Illinois Council on Family Relations, Champaign, IL 2008
Eastern Illinois University Board of Trustees Meeting 2008
Publishing Scholars and Creative Works Recognition Reception, EIU, 2008

Illinois Online Conference

To Elluminate or not, 2008
Technology and group work: Does it work? 2007
Turnitin: Staying ahead of academic dishonesty, 2007
Concept maps in higher education, 2006
Academic integrity in the online classroom, 2006
Managing time online: A faculty perspective, 2005

Time to talk: Faculty tactics and student perspective in online discussion, 2005
Assessment: Student and online course evaluations, 2004
Time of participation in online discussions, 2003

Multi-Disciplinary Certificate Program in Geriatrics for Non-Physicians

Baby boomers: Consumer behavior, 2008, Mattoon, IL
Senior consumer behavior, 2004, Collinsville, IL
Elderly consumers: What are the hot buttons, 2001, Bloomington, IL
Elderly consumer behavior: Effective marketing strategies, 2000, Chicago, IL

Illinois Association of Family and Consumer Sciences Annual Conference

Technology and us: Impact on families and consumers, 2003
Teaching with technology, 2002
Teaching in cyberspace, 2000

International Online Conference on Teaching Online in Higher Education

Building effective online communities, 2003
Teaching & technology: Faculty infrastructure support, 2003
Real presenter: Options and benefits, 2002
Online discussion boards: An analysis of student participation, 2002
Use of online discussion in on-campus courses, 2001

Stop Surfing and Start Teaching Annual Conference

Traditional course to an online course? Where do I start? 2004, Orlando, FL
Streaming audio lectures: Advantages and disadvantages, 2003, Las Vegas, NV
Use of online discussion in on-campus courses, 2002, Myrtle Beach, SC
Converting a traditional course to an online course, 2001, Myrtle Beach, SC

Family and Consumer Sciences/Master's in Gerontology Conference

Financial planning throughout the life cycle, Keynote Speaker, 2006

Family Resiliency across the Lifespan Conference

Technology through the lifespan, 2004

Technology Presentations at Eastern Illinois University

Stop Surfing, Start Teaching, TEAM Grant presentation, 2004
Opportunities and challenges of using technology in the classroom, 2004
Effective use of a course web site and WebCT in a F2F Classroom, 2004
Using WebCT threaded discussions and the assignment box for large classes, 2001
The virtual classroom, School of Family and Consumer Sciences Advisory Council, 1999

Syllabus Technology Conference, Santa Clara, CA

Web-Assisted instruction: A student perspective, 2001
Opportunities and challenges associated with internet courses: Faculty and student perspectives, 2000

Mid-South Instructional Technology Conference

Web-Enhanced teaching: Advantages of integrating technology into the lecture course, 2001, Murfreesboro, TN

Indiana Association of Family and Consumer Sciences, Indianapolis, IN

Impact of technology on families, 2005, Purdue University, Lafayette, IN
MTV: Influence on rural adolescents' clothing purchase decisions, 1997
Children as consumers, 1996
Image and professional dress, 1996
Adolescents' purchase behavior in catalog clothing shopping, 1996

International Textile and Apparel Association annual meeting

Store attributes as influences on shopping behavior, 1998, Dallas, TX
College-Age Japanese consumers: Non-store shopping practices for clothing, 1998, Dallas, TX
Importance of textiles, 1998, Dallas, TX
Rural adolescents and brand name clothing selection, 1997, Knoxville, TN
Problem-Based learning, 1997, Knoxville, TN
Retail buying simulation, 1997, Knoxville, TN
Adolescents' catalog purchasing patterns for clothing, 1994, Minneapolis, MN
Perceived risks of apparel catalog shoppers, 1991, Pasadena, CA

Courses Taught

Personal and Family Finance
Family Budgeting and Debt Management
Consumer Textiles
Consumer and Management Problems of Older People
Current Issues and Trends

Consulting Experience

Advisory Councils

Advisory Council on Financial Education and Literacy, Invited by the Illinois State Treasurer's Office, Dan Rutherford, 2011-2016.

Coalition for People in Need – Advisory Council Member and Interviewer
Serve as an interviewer for clients requiring emergency financial assistance. As an Advisory Council member, review and audit the budget and determine goals of the Coalition.

Selected to participate in a survey panel entitled *Coming to Consensus: A Delphi Study to Identify the Personal Finance Core Competencies for Undergraduate College Students, Student Education Loan Recipients, and First-Generation Students*. The study was designed to identify the personal finance core competencies necessary for college students.

Reviewer

American Association of Family and Consumer Sciences
Research Abstracts, 1998-2004, 2010, 2011, 2012, 2013
Journal of Research for Consumers, 2006 - 2013

International Journal of Consumer Studies 2006 – 2013
Journal of Consumer Education, 1998-2013
Resource Management for Individuals and Families, 2nd Edition
Clothing and Textiles Research Journal, 1998-2001
International Textile and Apparel Association,
Creative Teaching and Curriculum Abstracts, 1998-2001
Research Abstracts, 1998-2001

Consultant: Teaching with Technology

Human Environmental Studies, Southeast Missouri State University
Cape Girardeau, MO, 2003-2004
Workforce Education & Development, Southern Illinois University, Carbondale, IL, 2001

Professional Associations

American Association of Family and Consumer Sciences, 1992-present
Advisor - Student Association of Family and Consumer Sciences, Eastern Illinois University, 1992-1994; 1997-2014
Advisor - Student Membership Section for Indiana State University, 1995-1997
Community of Family Economics and Resource Management Committee

Association for Financial Counseling and Planning Education, 2012-present

Family and Consumer Sciences Council of Administrators, 2013-2017

Illinois Consumer Education Association, 1992-1994; 1997-present
Board of Directors, 1993-1994
Journal of Consumer Education Editorial Board Member, 1997-present
Newsletter Editor, 1993-1994
Program Planning Committee, 1994

Illinois Family and Consumer Sciences Association, 1992--present
President, 2000-2001
President-elect, 1998-1999
Advisor, Pre-professional/Graduate Student, 1997-2005
Board member, 1997-2005

Service

Accreditation Site Visits

NCA Accreditation Self-Study, Criterion Five Subcommittee 2013-2014
NCA Accreditation Self-Study, Criterion Four Subcommittee Chair,
Eastern Illinois University, VPAA Appointment
(Acquisition, Discovery, and Application of Knowledge) 2003-2005
School of Family and Consumer Sciences, Eastern Illinois University, 1992, 2002 and 2012
School of Family and Consumer Sciences, Indiana State University, 1996

Search Committees

Eastern Illinois University President, 2014-2015
Lumpkin College of Business and Applied Sciences Dean, 2010-2011
School of Family and Consumer Sciences Personnel Committee – 2009-present
Apparel/ Merchandising and Textiles Design, 2009 - Chair
Consumer Studies, 2010 – Chair
Family Services, 2011

Director of Marketing and Promotions, Athletics, 2005
Head Women's Basketball Coach, Chair, 2004
Lumpkin College of Business and Applied Sciences Dean, 2001-2002 and 2010-2011
Vice President for Academic Affairs, 2000-2001

University Service (since 2000)

Elected to serve on the **Academic Program Elimination Committee**, 2012

Council on Graduate Studies – elected 1998

Chair: 2000-2001

Vice Chair: 1999-2000

Subcommittees:

Faculty Fall Forum on Technology, 2000

Standard Award Committees, 2000-2001:

Williams Travel Award

Graduate School Research/Creative Activity Award

Scholarship Award

Distinguished Thesis Award

Student Appeals Committee, 2000-2001

Certificates Committee, 2000-2001

Distinguished Faculty Award Selection Committee, Presidential Appointee, 2000

Intercollegiate Athletic Board, 2003-2006, Elected Vice Chair, 2004-2005

International Education Council, 2009-2011

Naming Committee, changing the name of Lantz Gymnasium, 2001

Online Learning Ad-Hoc committee, 2011-2012

Panther Club Board of Directors, 2006-2011

School of Continuing Education Advisory Council, 2002

Lumpkin College of Business and Applied Sciences Service

TEAM Planning, Implementation and Innovation (PIE) Committee, 2004

LCBAS Technology Committee, 2007

LCBAS Ad-Hoc Technology Committee, 2008

School of Family and Consumer Sciences Service (since 2000)

Eastern Illinois University Open House recruitment 2005

First Choice committee/FCS Graduate Program, 2010-2015

Personnel Committee, 2000-2005 (Chair 2001); 2008-2011 (Chair, 2011)

Program Area Coordinator – 2009-2015

Scholarship/Awards Committee- Chairperson, 1998-2015

Social Committee – Chair 2010-2017

Student Association of Family and Consumer Sciences, Advisor, 1997-2014

Selection of Community Service

Benefit Fundraisers:

Benefit for a 25-year-old male undergoing a liver transplant, 2012

Benefit for a 57-year old male undergoing a heart transplant, 2015

Benefit for a 60-year old female with breast cancer, 2018

I served as the lead organizer for two benefits and on a team for the third benefit. Responsibilities included coordinating a silent auction, live auction, male “celebrity” cake auction, entertainment, and food. Also recruited and organized all volunteers as well as all marketing and promotions for the benefit. I handled all logistics for the evening in preparing the event schedule, silent auction procedures, venue setup, questions, etc. Sent out numerous letters and secured autographed memorabilia from professional athletes, trips, tickets to various events, restaurant gift certificates, etc. I wrote a script for

the emcee (who I recruited) to follow during the event as well as prepared a PPT presentation that included music and other enhancements.

Research Interests

Black Friday Shoppers
High Impact Learning Experiences
Financial Literacy and College Students
Smart Grid and the Older Consumer