



## Jon A. Oliver, Ph.D.

Associate Dean (Interim) – College of Health and Human Services  
Professor - Department of Kinesiology, Sport, and Recreation  
Eastern Illinois University  
Linkedin: [Jon Oliver](#)



1034 Klehm Hall - EIU

[jaoliver@eiu.edu](mailto:jaoliver@eiu.edu)

217-581-6348

---

### 1. Academic Degrees

Doctor of Philosophy (Education)	University of Kansas	Dept. of Health, Sport, and Exercise Science Specialization: Sports Administration Concentration: Higher Education Administration	2002
Master of Science	Brigham Young University	Physical Education	1998
Bachelor of Science	Brigham Young University	Major: Physical Education-Sports Minor: Management (Marriott School of Bus.)	1996

### 2. Administrative Experience

<b>*Associate Dean (Interim)</b>	<b>College of Health and Human Services</b>	<b>July 2019 - current</b>
----------------------------------	---	----------------------------

\*Primary Duties and Accomplishments\* (examples)

- Facilities Management – liaise with EIU Facilities Management to solve facility issues and concerns
- Undergraduate Assessment – oversee learning goal integration and assessment in the curriculum
- Student Recruitment – organize college-level recruitment events and initiatives, liaise with university staff
- Problem Solving and Conflict Resolution – assist students in resolving complaints with faculty and staff
- State Government Reporting – annual Illinois Board of Higher Education Program Review reports
- Faculty and Student Committees – annually populate and represent Dean's office at meetings
- Accreditation – support department chairs and directors with maintaining program accreditations
- Resource Raising – support college-level initiatives, events, and activities with external constituents
- Program Development – assisted with the formation of the School of Nursing (facilities, CCNE CIPR report)
- Grants Management – application process, publicity, review committee, awarding
- College Website Management – text, photographic, and video content updating and maintenance
- Space Scheduling – for usage requests of College classrooms and social spaces

---

<b>*Program Director (Interim)</b>	<b>Nutrition and Dietetics</b>	<b>July 2019 to July 2021</b>
------------------------------------	--------------------------------	-------------------------------

\*Directed four full-time faculty, five adjunct faculty, one full-time office administrator, one full-time academic advisor and one part-time graduate assistant towards program goals and objectives.

\*Primary Duties and Accomplishments\* (examples)

- Faculty Meetings – plan, organize, schedule, and conduct
- Teaching Assignments/Class Scheduling – schedule and assign
- Performance Evaluations – conduct teaching assessments, review annual and multi-year portfolios
- Student Recruitment – host events, provide campus tours, and communicate with prospects
- Faculty Recruitment – recruit full-time and adjunct faculty to teach courses
- Problem Solving and Conflict Resolution – with faculty, staff, and students
- Financial Management – of multiple program accounts, approval of transactions

**\*Department Chair (Acting)**

**Kinesiology, Sport, and Recreation**

**Apr 2021 to May 2021**

\*Directed eighteen full-time faculty, seven adjunct faculty, one full-time office administrator, one full-time academic advisor, and one part-time office graduate assistant towards department goals and objectives.

**\*Department Chair (Interim)**

**Kinesiology, Sport, and Recreation**

**AY 2018-2019**

\*Directed eighteen full-time faculty, seven adjunct faculty, one full-time office administrator, one full-time academic advisor, and one part-time office graduate assistant towards department goals and objectives.

**\*Primary Duties and Accomplishments\* (examples)**

- Faculty Meetings – plan, organize, and conduct regularly scheduled faculty meetings
- Class Scheduling – schedule and assign classes for each semester/term
- Performance Evaluations – conduct teaching assessments, review faculty portfolios for promotion/tenure
- Student Recruitment – host events, provide campus tours, and communicate with student prospects
- Faculty Recruitment – recruit full-time and adjunct faculty to teach courses
- Curriculum Development – Traditional BS in Nursing, BS in Health Sciences, Workplace Wellness minor
- Problem Solving and Conflict Resolution – with faculty, staff, students, and athletics coaches
- Financial Management – of multiple department accounts, review and approval of purchasing transactions
- Report Authoring – Illinois Board of Higher Education Program Review Report (every 7 years)
- Program Assessment – annual evaluation of student learning objectives within the curriculum
- Partnership Development – with Sarah Bush Lincoln Health Center and Central East Drug Alcohol Council
- Academic Program Review – for Blackburn College – Physical Education and Sport Management Program
- Program Re-Certification – for the NSCA Education Recognition Program - Personal Training

**3. Professional Teaching Experience**

**Eastern Illinois University** – Department of Kinesiology, Sport, and Recreation (\*formerly Physical Education)

\*Sports Administration Master's program

\*Sport Management Bachelor's program

- |                       |                |
|-----------------------|----------------|
| ○ Professor           | 2013 - current |
| ○ Associate Professor | 2008 - 2012    |
| ○ Assistant Professor | 2002 - 2007    |

**University of Kansas** – Department of Health, Sport, and Exercise Sciences

- |  |             |
|--|-------------|
| ○ Graduate Teaching Assistant – undergraduate major and activity courses | 1998 - 2002 |
|--|-------------|

**Brigham Young University** – Department of Physical Education

- |  |             |
|--|-------------|
| ○ Graduate Teaching Assistant – undergraduate major and activity courses | 1997 - 1998 |
|--|-------------|

**4. Primary Teaching Assignments**

- |  |  |
|--|--|
| • Sport Facility and Event Management      | • Sport Law  |
| • Intercollegiate Athletics Administration | • Governance in Sport                                |
| • Marketing in Sport                       | • Publicity and Public Relations in Sport            |
| • Sport Management Principles              | • The Sport Industry in the U.K. Study Abroad Course |
| • Introduction to the Sport Industry       | • Study Abroad Post-Travel Senior Seminar            |

**\*Additional Work Experience**

**Sundance Resort** (Utah)

Hospitality – Food & Beverage Division

1989, 1993-1997

**5. Articles and Publications**

- Author – Book: Oliver, J. (2021, July 30). [\*BYU's Greatest Quarterbacks\*](#). Kindle Direct Publishing: Seattle, Washington. 307 pages (e-book = 402 pages).

- Author - Journal Article: Oliver, J. (2017, Fall). *The Impact of the IHSA's Enrollment Multiplier on Competitive Balance*. **Illinois Journal**, pp. 15-25.
- Author - Journal Article: Oliver, J. (2012, Spring). *Comparison of Male and Female Participation Trends in Illinois High School Athletics*. **Illinois Journal**, p. 56-60.
- Author – Academic Articles: **Encyclopedia of Sports Management and Marketing**–Sage Publications (2011)
  - *Instant replay for game calling* – Volume 2 - pages 682-684
  - *Licensed goods* – Volume 2 – pages 762-764
  - *Newsletters* – Volume 3 – pages 1016-1017
  - *Participants in sports* – Volume 3 – pages 1083-1085
  - *Single-sport venue vs multisport venue* – Volume 3 – pages 1369-1371
- Co-Author – Journal Article: Ruholl, S. & Oliver, J. (2011, Spring). *Diabetes in School-Age Children: It's Not Limited to Type 1 Anymore*. **Illinois Journal**, pages 46-48.
- Co-Author - Journal Article: Willardson, J., Emmett, J., Oliver, J., Bressel, E. (2008). *Effect of short-term failure versus nonfailure training on lower body muscular endurance*. **International Journal of Sports Physiology and Performance**, 3(3), 279-293.
- Research Review: **Illinois Journal** – (2008, Spring). For - **A Model of Volunteer Retention in Youth Sport**. M. Kim, P. Chelladurai, and G. T. Trail. (2007). From *Journal of Sport Management*, 21(2), 151-171.
- Author - Article: Oliver, J. (2008, Spring). *Vending machines in Illinois high schools*. **Illinois Journal**, p. 47-53.
- Book Chapter: *Inline Skating/Rollerblading*, in **Berkshire Encyclopedia of Extreme Sports**. (2007). Berkshire Publishing Group LLC: Great Barrington, Massachusetts, p. 145-151.
- Chapter supplement: *Skitching*, in **Berkshire Encyclopedia of Extreme Sports**. (2007). Berkshire Publishing Group LLC: Great Barrington, Massachusetts, p. 148. (supplementary piece to *Inline Skating/Rollerblading*)
- Co-author: Harrison, J. M., Blakemore, C. L, Richards, R., *Oliver, J*, Wilkinson, C., & Fellingham, G. (2004). The effects of two instructional models--tactical and skill teaching--on skill development and game play, knowledge, self-efficacy, and student perceptions in volleyball. **The Physical Educator**, 61(4), pp. 186-199.
- Book: Oliver, J. (2003). **Basketball Fundamentals**. Human Kinetics: Champaign, Illinois. 152 pages.
- Book Review: for Kimball. R. I. (2003). *Sports in Zion: Mormon Recreation, 1890-1940*. **International Journal of the History of Sport**, 22(4), 2005, pp. 117-119.

## **6. Manuscripts & Related Activities**

- Textbook Review: for **Principles and Practices of Sport Management, 5th Edition**. Jones and Bartlett Publishers (2015).
- Manuscript Submitted - "NASCAR and Formula 1 Sponsorships". To **SAGE Encyclopedia of Advertising and Society** (\*approved but Golson Media went bankrupt = project cancelled) – October 2014.
- Manuscript Submitted - "Exercise and Physical Activity Campaigns". To **SAGE Encyclopedia of Advertising and Society** (\*same as above) – October 2014.
- Manuscript Submitted - "Sneaker Advertising". To **SAGE Encyclopedia of Advertising and Society** (\*same as above) – October 2014.
- Textbook Review: for **Principles and Practices of Sport Management, 2<sup>nd</sup> Edition**. Jones and Bartlett Publishers – June 2006.
- Online Instructor Guide: for Wissel, H. (2004). **Basketball: Steps to Success (2nd edition)**. Human Kinetics Publishers; Champaign, Illinois.

- Manuscript Review: for Human Kinetics Publishers - Giannini, J. *Focused for Basketball* (AY 2003-2004).
- Chapter Contributor: Chapter 6 - ***Sports Rules Book (2<sup>nd</sup> Edition)***. Human Kinetics: Champaign, IL. (2003).

## **7. Professional Presentations**

- "Non-Boundary vs. Boundary High Schools in the IHSA Football Playoffs". 2020 Illinois Association for Health, Physical Education, Recreation and Dance (IAHPERD) Virtual State Convention. (Fall 2020)
- "Participation Fees (Pay-to-Play Fees) In Interscholastic Athletics". Presented at the 2017 IAHPERD State Convention, St. Charles, IL (November 17, 2017).
- "Do Enrollment Multipliers Promote Competitive Balance in High School Sport?" Presented at the 2016 IAHPERD State Convention, St. Charles, IL (November 18, 2016).
- "Participation Trends in High School Athletics". Presented at the 2015 IAHPERD State Convention, St. Charles, IL (November 19, 2015).
- "The Impact of the IHSA Multiplier on State Championship Results". Presented at the 2014 IAHPERD State Convention, St. Charles, Illinois (November 21, 2014).
- "The Sport Industry in the United Kingdom" Study Abroad Program. To the KSS Honors Club. Eastern Illinois University (November 12<sup>th</sup>, 2014).
- "Policy Case Studies Involving High School Sports". Presented at the 2013 IAHPERD State Convention, St. Charles, Illinois (November 22, 2013).
- "Learning Experiences from Golf's 2013 President's Cup" – to the Kinesiology and Sports Studies Student Club (KSS Club) (November 6, 2013).
- "Participation Trends in High School Athletics". Presented at the 2010 IAHPERD State Convention, St. Charles, IL. (Nov 19, 2010).
- Guest presentations/lectures at the University of Winchester (UK) (May 1-14, 2010).
  - "Hiring minority coaches in Pro and College football in the US"
  - "Emerging Threats to Amateur Sport in the US"
  - "Impact of Title IX on US School Sport"
  - "Emergence of Campus Recreation in the US"
  - "Stadium Naming Rights in the US"
- "Trends and Issues Affecting High School Sports". Presented at the 2009 IAHPERD Mid-State Conference hosted by Eastern Illinois University (March 16, 2009).
- "Ethics in High School Sports". Presented at the 2008 IAHPERD Mid-State Conference hosted by Illinois College (March 18, 2008).
- Presented on the US Sport Industry. Shandong Normal University, Ji'nan, China (May 23-June 5, 2007).
- "Drug Testing in the Secondary School Environment". Presented at the IAHPERD State Convention, St. Charles, Illinois (November 21, 2006).
- "Exercise Adherence and Motivation Among a Selected Adult Population". Co-presented with Dr. Stacey Ruhoff at the 9<sup>th</sup> Annual CEPS Research Fair at Eastern Illinois University (February 18, 2006).
- "Participation Fees in Interscholastic Athletics". Presented at the IAHPERD State Convention, St. Charles, Illinois (November 16, 2005).

## **8. Service Activities and Experience** (2002-current)

### **\*Professional**

- *Illinois Journal* - Editorial Board - manuscript reviewer (\*current)
- Vice President & Executive Board member: IAHPERD – 3,000+ member association
- University Professionals of Illinois (UPI) – KSR Department representative

### **\*University**

- EIU Faculty Senate (Vice Chair)
- EIU Faculty Development Advisory Committee (FDAC)
- EIU New Faculty Mentoring Program (Coordinator)
- EIU Intercollegiate Athletic Board (IAB)
- EIU Strategic Planning Steering Committee
- Textbook Rental Service Advisory Committee
- Academic Technology Advisory Committee

### **\*Department**

- KSR Department - Curriculum Committee (chair)
- KSR Department – Department Personnel Committee (chair)
- KSR Department - Assessment Committee - Management Concentration (chair)
- KSR Department - Sport Management Search Committee (chair)
- KSR Department – Thesis Advisor (Dale Kolnitys – 2015)
- KSR Department - ‘Lead’ Host for annual University of Winchester visit
- KSR Department – Advisor - Sport Management Student Association (SMA)

## **9. Grants & Awards** (2002-current)

- EIU Faculty Development and Innovation Center (FDIC) Partnership Grant (2020)
- IAHPERD Research Grant (2019)
- EIU CEPS Borah Faculty Development Award (2017)
- EIU Study Abroad Development Grant (2013) – Sport Industry in Canada initiative
- EIU Achievement & Contribution Award (ACA) – “Service Category” (2013)
- EIU Study Abroad Outstanding Faculty Award (2013)
- EIU Achievement & Contribution Award (ACA) - “Research/Creative Activity Category” (2011)
- International Initiative Award (2009) – To build the ‘Sport Industry in the UK’ Study Abroad Program
- Faculty Development Support Grant (2009)
- EIU Achievement & Contribution Award (ACA)– “Balanced Category=Teaching-Research-Service (2007)
- International Initiative Award - International Programs (Spring 2007) – Ji’nan, China Initiative
- Faculty Development Support Grant (Spring 2007)
- CATS Excellence in the Use of Technology Award (Fall 2005)
- Telefund Grant - College of Education & Professional Studies (Fall 2005)
- Faculty Development Support Grant (Fall 2005)
- Faculty Development Support Grant (Spring 2005)
- CATS Professional Development Grant (PDG) (Summer 2004)
- Faculty Development Support Grant (Spring 2004)
- Faculty Development Support Grant (Spring 2003)

## **10. Professional Development Activities** (2013-current)

- Lilly Fundraising School (Indiana U.) – Principles and Techniques of Fundraising Online Course (Spring 2022)
- Attended 2021 IUPUI Assessment Institute (Virtual) – Indianapolis, IN (October 25-27, 2021)
- Attended 2021 EIU Making Excellence Inclusive Conference – Charleston, IL (October 15, 2021)
- Attended 2019 Student Mentor Collective Roundtable Event – Indianapolis, IN (December 9, 2019)
- Attended 2019 Council on Social Work (CSWE) Annual Program Meeting, Denver, CO (Oct 22-26, 2019)
- Attended 2019 Reaching Inclusivity For Student Excellence (R.I.S.E.) Conference, EIU (Oct 11, 2019)

- Attended 2019 EIU Diversity & Inclusion Excellence Seminar w/Dr. Jerlando Jackson (U.Wisc) (Sep 30, 2019)
- Volunteer Event Staff – 2019 EIU Athletics “Spring Fling” Fundraising Event (06 Apr 19)
- Attended 2019 Illinois Sports Business Conference, University of Illinois (15 Feb 2019)
- Attended 2019 EIU Unity/Diversity Conference, Eastern Illinois University (01 Feb 2019)
- Attended 2018 IAHPERD State Convention, St. Charles, Illinois (15-16 Nov 2018)
- Attended 2018 Great Lakes Analytics in Sport Conference, Univ. of Wisconsin-Steven Points (21 June 18)
- Volunteer Event Staff – 2018 EIU Athletics “Spring Fling” Fundraising Event (07 Apr 18)
- Attended 2018 Illinois Sports Business Conference, University of Illinois (23 Feb 2018)
- Attended 2018 IAHPERD Leadership Conference, Utica, Illinois (02 Feb 18)
- Attended 2017 IAHPERD State Convention, St. Charles, IL (16-17 Nov 2017)
- Volunteer Event Staff – 2017 EIU Athletics “Spring Fling” Fundraising Event (08 Apr 17)
- Attended 2017 Illinois State Sport Management Symposium, Illinois State University (22 Feb 2017)
- Attended 2016 IAHPERD State Convention, St. Charles, IL (17-18 Nov 2016)
- Event Staff – 2016 PGA Memorial Tournament – Dublin, Ohio (2-3 June 2016)
- Attended 2016 Faculty Summer Institute–University of Illinois (24 May 2016)
- Attended 2016 Illinois State Sport Management Symposium, Illinois State University (26 Feb 2016)
- Attended 2015 IAHPERD State Convention, St. Charles, IL (19-20 Nov 2015)
- Attended 2015 IAHPERD executive board meetings, St. Charles, IL (24 Apr 15)
- Volunteer Event Staff – 2015 EIU Athletics “Spring Fling” Fundraising Event (09 Apr 15)
- Attended 2015 Illinois Sports Business Conference, University of Illinois (27 Feb 2015)
- Attended 2015 Illinois State Sport Management Symposium, Illinois State University (13 Feb 2015)
- Attended 2014 IAHPERD State Convention, St. Charles, IL (20-21 Nov 2014)
- Volunteer Event Staff – 2014 EIU Athletics “Spring Fling” Fundraising Event (10 Apr 14)
- Attended 2014 Illinois State Sport Management Symposium, Illinois State University (21 Feb 14)
- Attended 2014 IAHPERD Leadership Conference, Utica, Illinois (6-7 Feb 14)
- Event Staff – 2013 PGA President’s Cup – Dublin, Ohio (2-6 Oct 2013)
- Volunteer Event Staff – 2013 EIU Athletics “Spring Fling” Fundraising Event (13 Apr 13)

### Professional References

<b>Supervisors</b>	<p><b>Dr. Ozlem Ersin</b> – former Dean – College of Health and Human Services Eastern Illinois University – <a href="mailto:ozlem.ersin@state.ms.us">ozlem.ersin@state.ms.us</a></p> <p><b>Dr. Jill Owen</b> – Chair Emeritus – Department of Kinesiology, Sport, and Recreation Eastern Illinois University – <a href="mailto:jdowen@eiu.edu">jdowen@eiu.edu</a></p>
<b>Direct Reports</b>	<p><b>Dr. Holly Farley</b> – Chair - Gail and Richard Lumpkin School of Nursing Eastern Illinois University – <a href="mailto:hfarley@eiu.edu">hfarley@eiu.edu</a></p> <p><b>Dr. Krystal Lynch</b> – Program Coordinator - Nutrition and Dietetics Eastern Illinois University – <a href="mailto:kllynch@eiu.edu">kllynch@eiu.edu</a></p>
<b>Management-level</b>	<p><b>Dr. John Pommier</b> - Chair - Department of Applied Medicine and Rehabilitation Indiana State University - <a href="mailto:John.Pommier@indstate.edu">John.Pommier@indstate.edu</a></p> <p><b>Dr. Mike Mulvaney</b> - Program Coordinator - School of Kinesiology and Recreation Illinois State University - <a href="mailto:mamulva@ilstu.edu">mamulva@ilstu.edu</a></p>
<b>Faculty</b>	<p><b>Dr. Jake Emmett</b> – Professor Emeritus - Department of Kinesiology, Sport, and Recreation, Eastern Illinois University – <a href="mailto:jemmett@eiu.edu">jemmett@eiu.edu</a></p> <p><b>Dr. Brian Pritschet</b> – Professor Emeritus – Department of Kinesiology, Sport, and Recreation Eastern Illinois University – <a href="mailto:blpritschet@eiu.edu">blpritschet@eiu.edu</a></p>
<b>Additional</b>	<p><b>Mr. Chad Linebaugh</b> – <a href="#">President and General Manager</a> Sundance Resort (Utah)</p>