ERIC SCHUMACHER

EDUCATION

M.A. TELECOMMUNICATIONS (DIGITAL STORYTELLING), 2012
Ball State University – Muncie, IN
- o Thesis: *A Dramatistic Approach to the Singularity Movement*

B.A. COMMUNICATION STUDIES (MASS COMMUNICATION OPTION), 2007
Eastern Illinois University – Charleston, IL

ACADEMIC EXPERIENCE

INSTRUCTOR OF MASS COMMUNICATION & LAB ADMINISTRATOR, Aug 2012 – Present
Department of Communication Studies, Eastern Illinois University – Charleston, IL
- o Teach video production, multimedia, pop culture, and interviewing courses:
  - Studio Production (CMN 2525)
  - Field Production (CMN 2575)
  - Interviewing (CMN 3300)
  - Communication and Popular Culture (CMN 3270)
  - New Media Practices (CMN 3500)
  - Videography (CMN 3540)
- o Manage the Department's multimedia lab, including hiring and supervising student workers, maintaining equipment inventory, budgeting, purchasing equipment, and making recommendations for technology best practices in the department.

ADJUNCT INSTRUCTOR OF COMMUNICATION, Jan 2015 – May 2015
Department of Communication, Millikin University – Decatur, IL
- o Taught Intro to Video Production Class.

GRADUATE TEACHING ASSISTANT & STUDENT ADVISOR, Aug 2010 – May 2012
Departments of Telecommunications and Journalism, Ball State University – Muncie, IN
- o Taught as instructor of record:
  - Writing for Electronic Media: News (TCOM 208)
  - Journalistic Storytelling: Covering Events (NEWS 122).
- o Acted as teaching assistant, guest lectured, and/or acted as online moderator:
  - Multimedia: Video (NEWS 133)
  - Multimedia: Audio (NEWS 132)
  - Media Aesthetics (TCOM 331)
  - Specialty Reporting (NEWS 418)
  - News Producing (TCOM 426)
- o Managed the content, technical execution, and equipment for NewsLink Indiana – a live, award-winning, student newscast.
- o Trained students in writing, visual storytelling, and digital production techniques.
- o Developed and assigned stories and enforced deadlines for completion.

PAPERS, CONFERENCE PRESENTATIONS, & OTHER PUBLICATIONS

Bremen, P., Schumacher, E., Spillman, M., & Utsler, M. (2014, April). From competition to collaboration: Cultivating convergence in student news media. Conference panel presented at the Broadcast Education Association Conference, Las Vegas, NV.

Carlson, N. & Schumacher, E. (2011). Ethical issues in wildlife conservation films: Faking shots vs. public awareness . Unpublished paper presented at the Association for the Study of Literature and Environment Conference, Bloomington, IN and the Broadcast Education Association Conference, Las Vegas, NV

Chesebro, J.W., McMahan, D.T., Russett, P., Schumacher, E.J., & Wu, J. (2013). The masculine-feminine construct in cross cultural research: The emergence of a transcendent global culture. In Asante, M.K., Miike, Y., & Yin, J. (Eds.), T*he Global Intercultural Communication Reader*. 2nd ed. New York, NY: Routledge.

Faunce, E.E. & Schumacher, E. (April 2011). Avatars, racism, sexism, and transgendered living in online gaming and role play. Unpublished paper presented at the Eastern Communication Association Conference, Arlington, VA.

Schumacher, E. (2012). A dramatistic approach to the singularity movement. (Unpublished master's thesis). Ball State University, Muncie, IN.

ACADEMIC COMMITTEES

EXECUTIVE COMMITTEE, Fall 2014 – Present
Department of Communication Studies, Eastern Illinois University

AD HOC TECHNOLOGY COMMITTEE, Fall 2013 – Spring 2014
Department of Communication Studies, Eastern Illinois University

UNDERGRADUATE COURSE COMMITTEE, Fall 2013 – Spring 2014
Department of Communication Studies, Eastern Illinois University

PROFESSIONAL EXPERIENCE

VIDEO JOURNALIST, June 2008 – June 2010, June 2013 – Aug 2013, June 2015 – Aug 2015
WCIA-TV – Champaign, IL
- o Worked with reporters and independently to create people-centered news stories with compelling video and strong natural sound.
- o Executed on-location live shots under strict deadlines.
- o Was integral to newsroom's transition to an all-digital, tapeless workflow.

VIDEO JOURNALIST, Jan 2008 – June 2008
WHOI-TV – Peoria, IL
- o Shot and edited hard news, features, and sports under multiple strict deadlines.

NEWS WATCH TEAM MEMBER/VIDEOGRAPHER, Aug 2004 – Dec 2007
WEIU-TV, Charleston, IL
- o Shot and edited award-winning news stories.
- o Worked as director, technical director, production manager, camera operator, writer, and lighting assistant for news, original programming, commercials, live sports broadcasts, and other remote productions.
- o Quickly adapted to new technology and trained others in its use.

PROFESSIONAL EXPERIENCE CONTINUED

RECENT FREELANCE POSITIONS
- Social Media Online Journalist – The JMetzger Group.
- Independent Wedding Videographer and Editor
- Multimedia producer –BSU Study of the U.S. Institutes grant.
- Audio designer/editor, Writer, Camera Op - Muncie Image Council radio campaign and online videos.
- Director, Producer, Steadicam Operator, Co-Writer – Ball State University Digital Storytelling promotional videos.
- Camera Operator/Production Assistant - In My Skin, PBS documentary for WIPB.
- Production Assistant - The Price of Cigarettes, Independent Short Film.

AWARDS

GOLD ADDY AWARD (Group Award), 2012
"Muncie Gives, Muncie Lives" Mixed Media Campaign
The American Advertising Federation, East Central Indiana Chapter

MOSAIC ADDY AWARD (Group Award), 2012
"Muncie Gives, Muncie Lives" Mixed Media Campaign
The American Advertising Federation, East Central Indiana Chapter

GRADUATE STUDENT OF THE YEAR, 2012
Department of Telecommunications, Ball State University

GRADUATE MERIT FELLOWSHIP, 2010 – 2012
Department of Telecommunications, Ball State University

SOFTWARE PROFICIENCIES
- Adobe Premiere CC
- Adobe Photoshop CC
- Avid Media Composer
- Final Cut Pro
- D2L Brightspace
- Blackboard
- iNews
- ENPS
- Microsoft Office
- Apple and Windows Operating Systems
- Various Social Media Platforms

HARDWARE PROFICIENCIES
- HD ENG Camcorders
- DSLR Cameras
- Studio Cameras
- Chyron Graphic Generators
- Deko Graphic Generators
- TelePrompters
- Audio Boards
- Video switchers
- Microwave Broadcast Trucks
- Video Playback Servers