

JOU 3401 - Journalism Practicum

Spring 2022

Professor: Dr. Ensung Kim, ekim2@eiu.edu • **Office:** 2540 Buzzard Hall, 581-6003

Office hours: Noon-1 p.m. (Tuesdays & Thursdays); noon-2 p.m. (Wednesdays); or by appointment

Instructor response time: I routinely check the postings and emails during regular business hours Monday through Friday when school is in session. If you correspond in the evening, I may not be able to respond until the following morning. Over the weekends I cannot guarantee I will be available. I will try and respond, of course, but you may have a 24- to 48-hour response time for weekend correspondence.

Note: This course meets three this semester in-person. Locations TBA.

Course description: Supervised, journalism-related experiences on student media outlets, focusing on information-gathering, writing, editing, photography, design, online journalism and electronic journalism on student media such as The Daily Eastern News, The Warbler, *News Watch* and HitMit 88.9 FM

Prerequisites: JOU 2001 and a minimum grade of “C” in JOU 2101.

Course Objectives:

- To provide practical journalistic experience for students.
- To give students guidance on the development of their journalistic skills.
- To augment classroom instruction with guided practical experience. Producing journalistic products in a real setting helps students better understand the free flow of information in a democratic society.

Evaluation:

- Student work will be critiqued by the instructor, in a personal conference at midterms and at the end of the semester.
- Student work will also be evaluated on a regular basis by the editor, editorial adviser, station manager or news director to which the student is assigned. This will provide vital instruction as the work is being done.
- Students must attend meetings with newsroom managers.
- Students must attend three (3) sessions with the instructor.
- Students must prepare and present a satisfactory professional portfolio of their work, which will be reviewed by the instructor and/or members of the journalism faculty.
- Student work may be evaluated by the professional journalists after they have received a grade in the course as part of the department's assessment program. This will provide valuable insight into the improvement of the journalism program.
- **Minimum** requirements: For the print media: 1-2 assignments per week. For broadcast: two days per week in the studio or where assigned.

Course schedule:

Weeks 1-15: Students will work on a student media outlet: The Daily Eastern News, The Warbler, News Watch, HitMix88.9 FM. Additional arrangements can be made with instructor for alternate media assignments.

Journalism Student Code of Conduct**EIU journalism majors as practitioners will:**

- treat readers/listeners/viewers/clients, co-workers and others with respect
- be accurate in their reporting
- be fair in their reporting
- not use friends, families or acquaintances in stories or news photographs
- be on time for interviews and meetings
- dress appropriately
- use full titles when in formal interview situations
- avoid conflicts of interest
- not accept trips or gifts worth more than \$25 from sources

Academic Honesty:

Plagiarism is using someone else's work as your own without proper credit, and it simply is not tolerated. Naturally, in journalistic writing you will use information from other sources, perhaps quotes or information from other publications. That's great. It shows the reader you have done your research. Just make sure you give credit within the story. Any assignment that uses plagiarized material will be given a 0 grade, and the responsible student will be referred to the appropriate EIU board for discipline. According to university policy, students who plagiarize can be dismissed from EIU.

It is academically dishonest to claim as your own the work of others; to fail to properly identify the work of others when used in your work; cheat on assignments or exams; copy from the exams, quizzes or assignments of other students or knowingly assist another student in committing an act of academic dishonesty. Any violation will earn the student an F for the course and will be reported to the office of Judicial Affairs.

In addition, because Eastern Illinois University is committed to the learning process and academic integrity that is defined in the Student Conduct Code (1.1), to encourage original and authentic written work, any written assignment created in this course may be submitted for review to Turnitin.com and will become a searchable document within the Turnitin-protected and restricted use database.

Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

Students with disabilities- If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability

Services (OSDS). All accommodations must be approved through OSDS. Please stop by McAfee Gym, Room 1210, or call 217-581-6583 to make an appointment.

The Student Success Center- Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to McAfee Gym, Room 1301.

Electronic Writing Portfolio

This course qualifies as a writing-centered course in the EWP program. An assignment from this class may be submitted to your Electronic Writing Portfolio to fulfill part of your graduation requirement if it meets the campus-wide EWP requirements. Please see your adviser for more information on how to select and submit your writing. Information is available online at www.eiu.edu/~assess.