

JOU 1401 Journalism Forum

Term: Spring 2022

Course Title: Journalism Forum (JOU 1401-001)

Course meeting time: 1-1:50 p.m.
Tuesdays

Meeting location: Buzzard Hall 1842

Instructor: Dr. Ensung Kim

Email: ekim2@eiu.edu (Emailing would be the fastest way to reach me.)

Office phone: 217-581-6003

Office location: Buzzard Hall 2540

Office hours: Noon-1 p.m. (Tuesdays & Thursdays); Noon- 2 p.m. (Wednesdays) or by appointment. I accept all forms of meeting: in-person, remote (via Zoom or Teams), or phone call

The instructor reserves the right to modify the requirements of this class as necessary to achieve the objectives of this class during the course of the semester.

Catalog description

This course is designed to enhance the transition, integration, and retention of new, newly declared and prospective Journalism majors by providing them with an introduction to peers and faculty affiliated with Journalism, timely access to information necessary for productive planning, strategies for academic success, and an opportunity to chart a course through the major that prepares them for success in the future.

Course Objectives

- Students will learn the requirements for successful completion of a journalism major. (Critical Thinking)
- Students will analyze and evaluate a variety of opportunities for enriching their academic experience. (Critical Thinking; Writing & Critical Reading)
- Students will research and evaluate career options and graduate or professional programs. (Critical Thinking, Writing & Critical Reading)
- Students will apply information and articulate strategies for achieving long-range goals effectively. (Writing & Critical Reading)

How to communicate with me

The best way to reach me is by emailing to my PantherMail ekim2@eiu.edu. I check my email several times a day during the week, but not on weekends. My office hours are listed above, and I accept all forms of meeting: face-to-face, remote via Zoom or Teams, or phone calls.

When emailing me, make sure to list the course number JOU 1401 on the subject line.

Course materials

Daily newspapers and broadcast newscasts

Reading from the Poynter Institute, <https://www.poynter.org>

Reading from the Pew Research Center, <http://www.journalism.org>

Readings from the Society of Professional Journalists, <https://www.spj.org>

The Job Board for Media Professionals, <http://www.journalismjobs.com/index.php>

Grading

Assignments and evaluation, including weights for final course grade.

Attendance & participation: 15%

Daily journal writing: 30%

Resume 15%

Two- to Four-Year Plan 10%

Online portfolio 30%

Grading scale

A=90-100, B=80-89, C=70-79, D=60-69, F=below 60%

COVID-19 Practices & Expectations

To ensure the safety of all of us on campus, as well as the community, your roommates and loved ones at home in the current environment of the COVID-19 Pandemic, EIU is committed to follow public health guideline and COVID-19 policy developments:

- Masks are required indoors everywhere on campus regardless of your vaccine status.
- Faculty members must wear a mask or face shield while teaching regardless of vaccine status.

Academic integrity- Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

Students with disabilities- If you're a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by McAfee Gym, Room 1210, or call 217-581-6583 to make an appointment.

The Student Success Center- Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/~success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to McAfee Gym, Room 1301.

Course Schedule

Weeks	Topics
Week 1, Jan. 11	Introduction to journalism: what is journalism?
Week 2, Jan. 18	Introduction to the Journalism major: is journalism for me? What can I do with a journalism degree?
Week 3, Jan. 25	Introduction to the Journalism major: required courses, professional development sequence, options, minors, honors, Journalism Code of Conduct for the classroom, including correspondence guidelines
Week 4, Feb. 1	Student media and departmental organizations: The Daily Eastern News, The Warbler, News Watch, HitMix 88.9, The Odyssey; Society for Collegiate Journalists, National Association of Black Journalists, Kappa Tau Alpha, Journalism Code of Conduct for Student Media
Week 5, Feb. 8	Strategies for effective preparation, class participation and research (including Booth Library). Undergraduate research experiences
Week 6, Feb. 15	Disciplines of Journalism: Contacting sources, professional presentation; Journalists as Community Member
Week 7, Feb. 22	Charting a course through the major: Adviser-led discussion of courses and requirements
Week 8, Mar. 1	Off-campus options: Internships, part-time jobs, Study Abroad and National Student Exchange
Week 9, Mar. 8	Career Opportunities for Journalism majors and the EIU Legacy: An introduction to some of our most active and respected alumni
Week 10, Mar. 15	Spring Break: No Class
Week 11, Mar. 22	Applying to internships, jobs and graduate school, including the Public Affairs Reporting Program at UIS and law school
Week 12, Mar. 29	Letters of Recommendation: The process
Week 13, Apr. 5	Filling out a Resume: Contests, awards and scholarships
Week 14, Apr. 12	Knowing your faculty: Current faculty and undergraduate research and creative activity
Week 15, Apr. 19	Beginning your electronic portfolio; presentation on “Finding You”
Week 16, Apr. 26	Last day of class; presentation on “Finding You”

