

CMN 3750-001

SPRING 2018 3 CREDIT HOURS

computer mediated comm

TUE/THR @ 9:30-10:45

COLEMAN HALL 1781

This course explores the role of message construction and delivery strategies in effective communication in technological environments.

WEEK 1	1/9	Welcome/Course Orientation	1/11	Muse Tutorial/Resources/ Begin Portfolio Site
WEEK 2	1/16	Krug Ch 1-5	1/18	Krug Ch 6-9/Personal Portfolio Site
WEEK 3	1/23	Krug Ch 10-13	1/25	W&T Ch 4-8
WEEK 4	1/30	W&T Ch 9-12	2/1	Portfolio Site Development
WEEK 5	2/6	Portfolio Site Development	2/8	Portfolio Site Development
WEEK 6	2/13	Portfolio Site Development	2/15	Testing/Fixing
WEEK 7	2/20	Testing/Fixing	2/22	PORTFOLIO DUE
WEEK 8	2/27	Begin client site proposal	3/1	MIDTERM EXAM
WEEK 9	3/6	Client Site Development	3/8	Client Site Development
WEEK 10	SPRING BREAK!			
WEEK 11	3/20	Client Site Development	3/22	Client Site Development
WEEK 12	3/27	Client Site Development	3/29	Client Site Development
WEEK 13	4/3	Client Site Development	4/5	Client Site Development
WEEK 14	4/10	Testing/Fixing	4/12	Testing Fixing
WEEK 15	4/17	CLIENT SITE DUE	4/19	Personal Portfolio Updates
WEEK 16	4/24	Personal Portfolio Updates	4/26	Showcase/FINAL PAPER DUE



A.J. Walsh

office hours
COLEMAN HALL 1765



T/R 8:30-9:30
W 12-1; 3-4

& by appointment

contact me



AJWALSH2@EIU.EDU



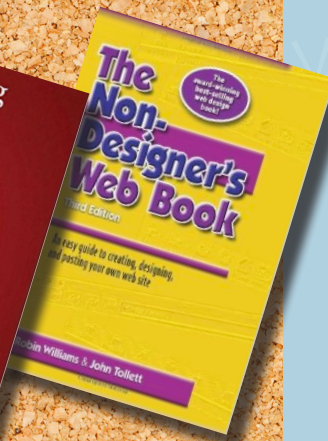
GRADING SCALE	
A	90-100
B	89-80
C	79-70
D	69-60
F	59-0

COMM DAY
March 28th

TO DO LIST

- come to every class
- make good decisions
- always be prepared
- make no excuses
- do the thing!!!

watch Lynda
tutorials on
Adobe Muse



COURSE OBJECTIVES

At the end of the semester, students will have the ability to:

1. Define and use appropriate common vocabulary associated with new technologies.
2. Describe developing communication technologies and their role in organizations and society.
3. Identify emerging technologies and their impact on the individual and society.
4. Select and discuss appropriate communication strategies and the complexity of designing messages in a technological environment.
5. Design complex web sites utilizing multiple multimedia applications.

100% EXCELLENCE

■ 40 points PERSONAL PORTFOLIO WEBSITE

■ 30 points CLIENT WEBSITE

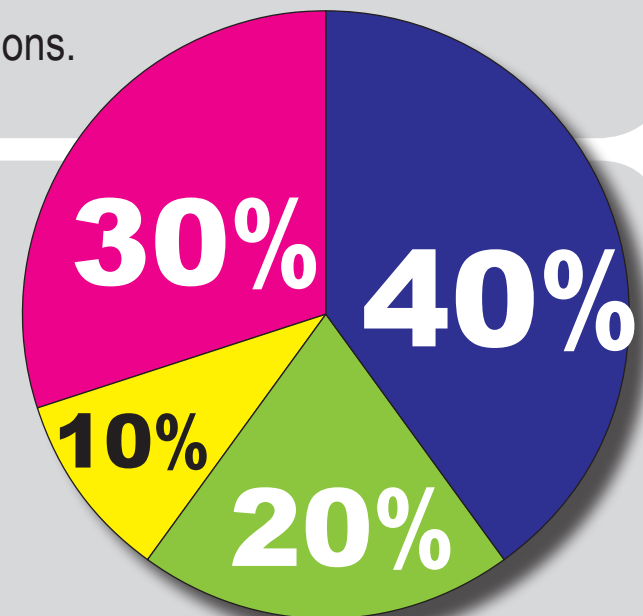
■ 20 points FINAL REFLECTION PAPER
1500-2000 words

■ 10 points ATTENDANCE/PARTICIPATION

Showcase included in class participation

Each student has TWO (2) “free” unexcused absences

Each absence after will result in a 5% reduction of final grade *per absence*



FINE PRINT

Academic Integrity: Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards. **Statement Regarding Disabilities:** If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Call 217-581-6583 or go to Ninth Street Hall, Room 2006. **The Student Success Center:** Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, text taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. Call 217-581-6696, or go to 9th Street Hall, Room 1302. **Safe Learning Environment:** This class is a safe space for communication, learning, and the sharing of ideas. Each of us will need to be conscious of our role in providing a place where every class member, given all our differences, will feel safe and function as part of our learning community. Inclusive language is important to maintaining a safe class environment—no language will be tolerated that demeans, belittles, or marginalizes someone because of her or his gender, race, ethnicity, class, age, sexual orientation, ability, etc. Such language will not be accepted in your classroom communication, written work, or your oral presentations. If you disrupt the safety of our learning community you will be asked to leave. Show respect for others by listening, taking turns, and not having side-conversations. Disruption of teaching and/or learning is a violation of the Student Code of Conduct.