

EASTERN ILLINOIS UNIVERSITY
College of Education and Professional Studies
Kinesiology and Sport Studies
KSS 5214.001 Governance in Sport Spring 2018

Instructor:	Kristin Brown, Ph.D., ATC,	Office Hours:	MW: 9 am-10am, TR 10:15-11:15 am or by appointment
Office:	Lantz 2554	Class Time:	5:30-8:30
Email Address:	Kebrown2@eiu.edu	Class Location:	Lantz 1150
KSS Office:	581-2215		

Course Description:

Overview of the politics and administration of various sports organizations and areas of sports activity.

Course Objectives:

1. Students will analyze the differences in focus between various areas of sport – for example the difference between community, intercollegiate and professional sport
2. Students will examine the primary governance structures and administrative bodies overseeing the various areas of sport – for example the AAU, IOC, NCAA and NAIA .
3. Students will evaluate current policy issues across the various areas of sport – examples include drug testing, safety, and eligibility requirements.
4. Students will analyze the positions and actions of competing interests in the formation of policy across various areas of sport – examples include the actors involved with the NCAA mascot decision, and the on-going struggle to create policy in collective bargaining settings.

Course Materials: Course materials will be provided via D2L interface. If you are having difficulty accessing the materials, **please let your instructor know at least 48 hours prior to the due date of the assignment.**

Reference textbooks, but not required textbook in this course is:

Houlihan, B. (2014). *The government and politics of sport*. New York: Routledge Publishing.

Sawyer, T.H., Bodey, K.J. & Judge, L.W. (2008). *Sport governance and policy development an ethical approach to managing sport in the 21st century*. Champaign, IL: Sagamore Publishing.

Segaert, B., Theeboom, M., Timmerman, C., & Vanreusel, B. (2012) *Sports governance, development and corporate responsibility*. New York: Routledge Publishing.

Vanden Auweele, Y., Cook, Parry, J. (2016). *Ethics and governance in sport: The future of sport imagined*. New York: Routledge Publishing.

Numerous articles will be posted through D2L

Assignments:

Readings: The readings will be required to be successful in this course. Reading is a crucial requirement to discussion and participation in this course.

Quizzes/In Class Assignments: Quizzes will vary in length and will be 30% of your grade. If the instructor notices that students are not coming prepared to class, then quizzes will be assigned on a weekly basis. If material is read, then in class assignments will be used to analyze and further explore our knowledge regarding the material.

Round Table Assignments: There will be Round Table Assignments each week of class. To assist students in thinking critically about the material that is being read throughout the term, for the first 14 weeks of the course, students will be asked to complete a round table assignment. Students are asked **to post their article at least 48 hour prior to class in the discussion board so that the class may read their article.** These assignments help to ensure students have read the material and can connect the material to outside resources. These assignments also are designed to assist students in taking ownership of their learning and to encourage every student to become a self-directed learner. **In 2-4 pages (double spaced), students will do the following:**

- Find and summarize a scholarly article that explores the governance issue discussed in the readings *if possible, students should provide a link to the article or post the article along with their round table assignment on D2L
- What was interesting about the article?
- How can sport managers and policy makers use this information?
- **Provide at least 3 questions for discussion- (Please give your classmates something to work with. They are graded on their responses, and if solid question is not provided, it is difficult to provide a solid answer.) Each student will be required to bring their answers to the class in which the article is discussed. Answers must be thorough and discuss the article and bring in outside examples.**

Students are asked to write using APA format (in-text citations as well as references), including use subheadings for this assignment (i.e. summary of article, interesting facts, discussion questions) and students should post their assignment to the discussion board for their peers to review. Please note, you should try and find a scholarly article, however, there are a lot of interesting articles in the news that reflect governance in sports, (hence, the use of my Runners World Source for this Course). So you should try and find a source that best suits the topic you are researching. However, if you choose a **nonscholarly article, I EXPECT that you research the current policy.** For example, if you find an article regarding drug testing, what does the IOC, WADA, NCAA, IHSA, state about drug testing? There are a lot of current topics out there so this could make this class more interesting, but remember, you are a graduate student, so please use APA format, and clean language. Also avoid text type of language such as LOL, etc.

Discussion:

Discussion in class:

After a student has posted his/her round table assignment to the class, each member of the class will be expected to participate in a lively discussion regarding the reading. They should have thought how the article applies to real life and other situations within sport. The Round Table leader will be responsible for leading the discussion for the portion of the class.

This assignment requires students to read their peers round table articles in order for them to write an articulated in-depth response to their peer's discussion questions. Comments should not simply be based on student's opinions, students are asked to back up their reasoning with facts from the round table assignments and/or from readings. Responses should not simply be one word answers, but should be in-depth and warrant further discussion from other students.

Final Research Paper

In recent years, there have been several governance/policy issues in sport that have been given national/international attention. This is your chance to apply the information that you have learned or the information that you want to learn more about and pick a topic that is most interesting to you. Policies are cut and dry, but many times those that carry out those policies have not carried them through as such. You may discuss topics that we did not cover such as Title IX, violence, substance abuse, safety, the possibilities are endless. If you took my undergraduate class, this should be a more in depth topic regarding an issue that interests you. Using a governance lens and referring to the textbook chapters, and articles, as well as the scholarly articles that the students have read throughout the semester, students are asked to write a paper about their topic:

- Describe the Issue and the policies that are accompanying it (specifically focusing on the governance issues)
- Is this a controversial topic? If not, it is okay but generally policies are instilled to keep order but it doesn't mean that everyone is happy. Describe the how it affects the stakeholders involved.
- How has your issue, or policy impacted strategic management, policy development, ethics in sport, and intercollegiate athletics in regards to sport governance?
- As a sport administrator, how would you have handled the situation (this is the only section of your paper that you may write in the first person)
- Length should be at least 8-10 pages.
- Please include at least 6-8 references in this paper, cited correctly. 1 inch margins, cover page etc.

Remember, this assignment should use APA style (meaning a cover page/reference page) and should be submitted to the designated dropbox by the due date).

Presentation:

You will present your findings of your research paper through a formal presentation during the final time. The presentation will be graded through the KSS oral rubric for Graduate students.

Grading of Written Assignments: Each assignment will be graded in accordance to the suggested KSS rubric for writing for graduate students.

Extra Credit

Extra Credit may be given throughout the semester if it will improve your professional experiences and "toolbox." Opportunities such as professional conferences and volunteering (excluding internship opportunities) for sporting events may be used as such. A written summary of one page will also be required to describe your experience. Only three extra credit opportunities will be given per student, however, you should always continue to grow as a young professional.

Grading Scale

Assignments	Percentage of Grade
Quizzes/In Class Assignments	30%
Round Table Assignments	35%
Discussions	15%
Research Paper/ Presentation	20%
Total	100%

Policies:

Course Policies

Attendance and Participation: Attendance is required for successful completion of this course. Attendance will be taken at the beginning of each class. Please be timely in your arrival to class. Please sign in the attendance book, so that I know that you are present. Arriving late causes a disruption to your classmates, if you arrive late please let the instructor know so that your attendance can be counted.

Excused Absences

There are some situations which are constituted as an "excused absence" from the class meeting time. Excused absences include 1.) Individuals who participate in University sanctioned events; 2) students who have documented death in the family/serious family emergency; 3) students who are observing religious holidays; 4) students who are seriously ill and may be contagious to the health of their classmates. Students who will be absent must contact the instructor BEFORE class to make arrangements to make up the work they will have missed. Students who do not notify the instructor before their absence, whether excused or not, will not be able to make up work.

Late Work: Late work will NOT be accepted in this course. Only in extreme and extenuating circumstances will late work be discussed with the instructor, other than that, assignments will be expected at the deadline. If you turn work in past the deadline, you will receive a **ZERO** on the assignment. If you have extenuating circumstances, please talk to me before the night of the deadline.

Cell Phones: Cell Phones may be useful for research and data in this course. However, during lecture, group work, and discussion, your phone should be put away and not be visible to the instructor. Facebook, twitter, and text messages can wait for the duration unless they are viable to the discussion.

Academic integrity- Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

Eastern Illinois University is committed to the learning process and academic integrity that is defined in the Student Conduct Code (1.1). To encourage original and authentic written work, any written assignment created in this course may be submitted for review to Turnitin.com and will become a searchable document with the Turnitin-protected and restricted use database."

Students with disabilities- If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment.

The Student Success Center- Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/~success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302

Tentative Schedule

Week	Readings will be Posted online through D2L	Topic
Week 1-	<i>Sports, Politics and Policy Chapter 1</i> <i>Policy Analysis in Sport Management (Chalip, 1995).</i>	
Week 2-	- <i>Public Sector Sport Policy: Developing a Framework for Analysis (Houlihan, 2005).</i> <i>Planning Function (Sawyer, Bodey, Judge, 2008)</i>	Round Table Due
Week 3-	Intercollegiate <i>"You know we are all Indian" Exploring white power and privilege in reactions to the NCAA Native American Policy (Staurowsky, 2007).</i> <i>-High-Stakes Test You Can't Prep For (Grasgren, 2012)</i>	Round Table Due
Week 4-	Intercollegiate <i>History of Doping in Sport (Yesalis & Bahrke, 2002)</i>	Round Table Due
Week 5-	Olympics <i>Either/Or Sports sex and the case of Caster Semenya</i> <i>-Out of Bounds? Critique of the new policies on hyperandrogenism in elite female athletes (Karkazis et al. (2012).</i> <i>For your reference,</i> <i>-Rules regarding Female Hyperandrogenism</i>	Round Table Due
Week 6-	Olympics <i>Defining advantage and athletic performance: The case of Oscar Pistorius (Jones & Wilson, 2009)</i>	Round Table Due
Week 7-	Olympics	Round Table Due
Week 8-	International sport	Round Table Due
Week 9-	International Sport	Round Table Due
Week 10-	Professional Sports <i>USATF WTF? Runner's World April, 2015, Weldon</i>	Round Table Due
Week 11-	Professional Sports <i>Drug testing seen as a positive step for marathons (Powers, 2015).</i>	Round Table Due
Week 12-	Interscholastic Sports	Round Table Due
Week 13-	Interscholastic Sport	Round Table Due
Week 14-	Other Sports Topics TBA	Round Table Due
Week 15-	Peer Review come Prepared	Round Table Bonus
Week 16- April 30- May 4 th	Present your findings of your paper	

*****Professor reserves the right to make changes to the schedule such as add or eliminate readings at any time.******