

Eastern Illinois University - Department of Kinesiology and Sports Studies ([KSS](#))

***KSS 4328.01 – Governance in Sport**

Spring 2018

Instructor:	Jon A. Oliver, Ph.D.	EIU email:	jaoliver@eiu.edu (*preferred)
Office Address:	2203 Lantz - EIU, Charleston, IL, 61920	KSS Office:	(217) 581-2215
Office Hours:	MW (12-1 pm & 2-4 pm) & by appt.	Classroom:	Lantz 3871 – TH 10:30 to 11:45 am

Course Description:

Examination of governance of the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies.

Learning Objectives:

1. Evaluate governing bodies in professional, Olympic, and amateur sport
2. Compare and contrast the organizational structure of various governing bodies
3. Examine lines of authority and functions of governing bodies in sport
4. Articulate the requirements for membership in governing bodies
5. Analyze the sanctions and appeal processes utilized by governing bodies
6. Analyze the influence government bodies have on sport governing bodies
7. Develop a philosophy and opinion on current, critical governance/policy issues affecting the sport industry

Required Text:

* Hums & MacLean. (2013). *Governance and policy in sports organization* (3rd ed.) Scottsdale, AZ: Holcomb Hathaway.

Course Schedule-Topical Outline:

Week 1	Jan 9-11	Chapters 1 & 2 - Introduction to Sport Governance, Managerial Activities Related to Governance
Week 2	Jan 16-18	Chapters 2 & 3 - Managerial Activities Related to Governance, Strategic Management
Week 3	Jan 23-25	Chapter 4 - Ethics in Sport Organizations
Week 4	Jan 30, Feb 1	Chapter 5 - Scholastic Sport (*Review IHSA 2015-16 Annual Report)
Week 5	Feb 6-8	Chapter 6 - Amateur Sport in the Community
Week 6	Feb 13-15	Chapter 7 - Campus Recreation
Week 7	Feb 20-22	Chapter 8 - Intercollegiate Athletics (*Review EIU IAB 2015-16 Report)
Week 8	Feb 27, Mar 1	Chapter 9 - Major Games in Amateur Sport
Week 9	Mar 6-8	Chapter 10 - Olympic Sport
Week 10	Mar 13-15	* Spring Break – no class sessions
Week 11	Mar 20-22	Chapter 11 - Paralympic Sport
Week 12	Mar 27-29	Chapter 12 - Professional Sport Leagues in North America
Week 13	Apr 3-5	Chapter 13 - Professional Individual Sports Tours
Week 14	Apr 10-12	Chapter 14 - Professional Sport Beyond North America
Week 15	Apr 17-19	* USOC Candidate City Bid Competition *(-35 points per absence)
Week 16	Apr 24-26	* USOC Candidate City Bid Competition *(-35 points per absence)
Final Exam	Tuesday – May 1st, 2018	D2L exam covering readings, ppt notes, class discussions

* Learning Activities	* Points	* Due	* Assignment Description
'Surprise Quizzes' *(14 pts each)	70	varies	*Start of class – covering assigned readings for current week. *Quizzes CANNOT be made up (except EIU excused absence). Count top 5 quizzes.
Policy Case Study Presentation (*3 students per group) * Students evaluated individually with the EIU oral speaking rubric	70 35 = rubric 35 = PPT	varies Sign-up via email	* Student groups (3 per group) will present on '3' recently enacted policies related to a sport industry segment being analyzed in class (pro, college, HS, etc). Provide detailed background, rationale, and explanation on each new policy. Group includes at least 3 open-ended discussion questions during presentation that will promote critical thinking about policies. Discuss what 'problem' each new policy solved and if the new policy has 'improved' governance. *Consider surveying students/peers on campus before class to measure their position on the new policies. *Do not duplicate topics w/previous group PPTs <u>or</u> your paper* (Ex – drugs) * (PPT criteria = Title Slide, Introduction Slide, 15+ content slides, 5+ images, 5+ hyperlinks, *create 1 graph for relevant data, *create 1 table for relevant data, a 3-to-5 minute reputable video clip on one of the policies, Future Implications, Conclusion Slide.
Sport Policy Paper * EIU writing rubric utilized - content - organization - style - mechanics - referencing	70 *5 pts = topic *65 pts * 5 major components (*13 pts each)	* Mar 1 * (*topic due by Feb 14 – D2L) *Topic = 5 pts	* Craft a persuasive paper in support of a new policy that SHOULD BE enacted by a specific sport league, association, or conference to solve a current governance problem. What are '3' ways the change will improve governance of the sport? Integrate and correctly cite data from <u>at least</u> 5 reputable sources into your discussion. Consider citing official rule book(s). * Required = APA in-text citations & APA-formatted reference page * (include title page, introduction, relevant section headings, conclusion, DB space, APA in-text citations and APA reference page, submit via D2L) * 1000+ words. (*Satisfies EWP requirements)
USOC Candidate City "Bid" Competition (*3 students per group) * Evaluated with AAC&U Critical Thinking Rubric (PPT = 30 pts)	70 *10 = PPT draft *30 = rubric *30 = PPT	Apr 17 Submit via D2L *Draft due = 4/3 (*10 points - D2L)	*Student groups (3 per group) will represent US cities vying to be selected by the USOC to compete against other global cities to host the 2026 Winter Olympic Games . *Review details of process and key bid elements in Chapter 10. Additional assignment details and rubric provided during second half of the semester. Key bid elements include funding support, venues, lodging, transportation, food/beverage options, sponsors, environmental considerations, etc.
Final Exam	70 (~100 Qs)	May 1	<u>Cumulative exam</u> over ppt notes, chapter readings, & discussion from full semester. ~25% of questions from chapters 13,14, & 15 – via D2L
Extra Credit (* 3 main options)	5 points each (* complete 2)	Apr 27 Submit via D2L	a) Attend professional development activity, provide evidence, Reply to 3Qs b) Volunteer or work at sports-fitness event, provide evidence, Reply to 3Qs c) Propose EC activity, justify benefits, get approval, provide evidence, 3Qs * Respond to 3 key Qs in detail for each activity: 1) What did you <u>do</u> ? 2) What did you <u>learn</u> ? 3) How did you <u>professionally</u> & <u>personally</u> benefit?
Attendance	expected	every day	Attendance and participation is expected <u>every</u> class period. * 4 th unexcused absence = Final grade reduced 1 letter. 10 th absence = 'F'
* Total Points *	350 total	Semester	A = 90%, B = 89%-80%, C = 79%-70%, D = 69%-60%, F = Below 60%

* Course Policies *

(1) [Academic integrity](#) - Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards.

(2) [Students with Disabilities](#) - If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the [Office of Student Disability Services](#). All accommodations approved through OSDS. Ninth Street Hall, Room 2006, or call 217-581-6583.

(3) [The Student Success Center](#) - Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make appt., call 217-581-6696, or go to 9th Street Hall, Rm 1302.

Reminders:

- All assignments due by start of class
- 20% off** each day an assignment is late
- Check EIU email everyday
- *-1 point per writing error on each assignment (spelling, punctuation, capitalization, spacing, etc) – **proofread carefully** before submitting