

CMN 3750-001

FALL 2017

3 CREDIT HOURS

computer mediated comm

MON/WED @ 11:00 - 12:15

COLEMAN HALL 1781

This course explores the role of message construction and delivery strategies in effective communication in technological environments.

WEEK 1	8/21	Course Orientation	8/23	Create a Quiz #1 Due (Krug Intro - Ch 5)
WEEK 2	8/28	Create a Quiz #2 Due (Krug Ch 6-13)	8/30	Create a Quiz #3 Due (W & T Ch 1-8)
WEEK 3	9/4	LABOR DAY! NO CLASS!	9/6	Create a Quiz #4 Due (W & T Ch 9-16)
WEEK 4	9/11	Linked in	9/13	Linked In Due
WEEK 5	9/18	Web Critique #1 Due	9/20	Review critiques
WEEK 6	9/25	Web Critique #2 Due	9/27	Web Critique #3 Due
WEEK 7	10/2	Review for midterm	10/4	MIDTERM EXAM
WEEK 8	10/9	Site Proposal	10/11	Site Proposal Due
WEEK 9	10/16	Site Proposal	10/18	Site Development
WEEK 10	10/23	Site Development	10/25	Site Development
WEEK 11	10/30	Site Development	11/1	Site Development
WEEK 12	11/6	Testing	11/8	Testing Report Due
WEEK 13	11/13	Fixing	11/15	Web Site Due
WEEK 14	Happy Thanksgiving!! :D			
WEEK 15	11/27	Presentations	11/29	Presentations
WEEK 16	12/4	Presentations	12/6	Presentations
FINALS	12/13	Wednesday, Dec 13th @ 10:15 - 12:15 FINAL EXAM		



A.J. Walsh

office hours

COLEMAN HALL 1818

M/W 10-11
2-2:50

TUE 10-12

& by appointment

contact me

AJWALSH2@EIU.EDU

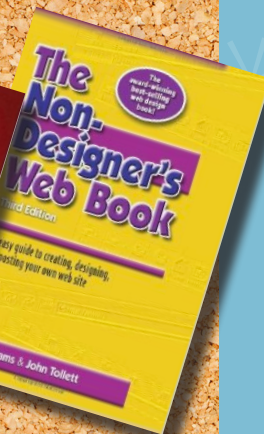
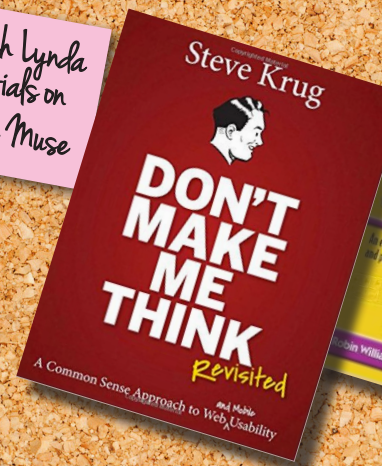


GRADING SCALE	
A	90-100
B	89-80
C	79-70
D	69-60
F	59-0

Practice!

TO DO LIST

- come to every class
- make good decisions
- always be prepared
- make no excuses
- do the thing!!!

watch Lynda
tutorials on
Adobe Muse

COURSE OBJECTIVES

At the end of the semester, students will have the ability to:

1. Define and use appropriate common vocabulary associated with new technologies.
2. Describe developing communication technologies and their role in organizations and society.
3. Identify emerging technologies and their impact on the individual and society.
4. Select and discuss appropriate communication strategies and the complexity of designing messages in a technological environment.
5. Design complex web sites utilizing multiple multimedia applications.
6. Create and maintain a functional and professional LinkedIn profile.

100% EXCELLENCE

600 POINTS

Assignments

Quizzes (4 @ 25) = 100 points

Web Critiques (3 @ 40) = 120 points

LinkedIn = 50 points

Exams

Midterm = 50 points

Final Exam = 60 points

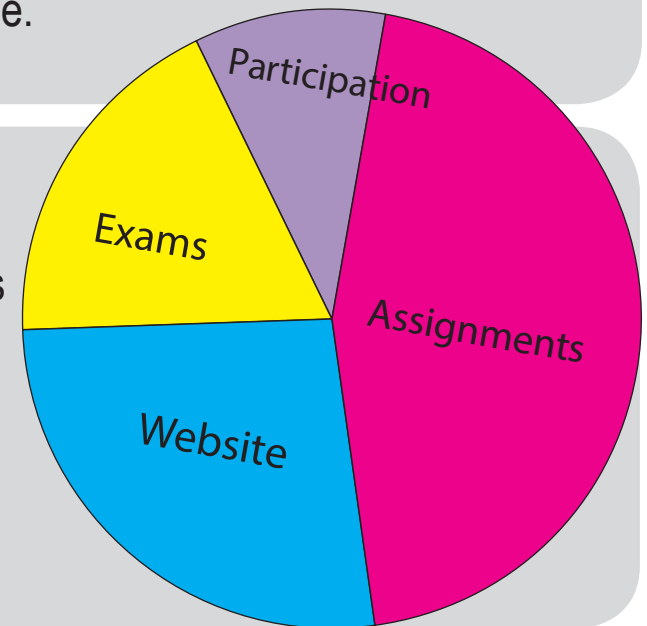
Website

Website Proposal = 30 points

Website Testing = 30 points

Website = 100 Points

Participation = 60 points



FINE PRINT

Academic Integrity: Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards. **Statement Regarding Disabilities:** If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Call 217-581-6583 or go to Ninth Street Hall, Room 2006. **The Student Success Center:** Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, text taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. Call 217-581-6696, or go to 9th Street Hall, Room 1302. **Safe Learning Environment:** This class is a safe space for communication, learning, and the sharing of ideas. Each of us will need to be conscious of our role in providing a place where every class member, given all our differences, will feel safe and function as part of our learning community. Inclusive language is important to maintaining a safe class environment—no language will be tolerated that demeans, belittles, or marginalizes someone because of her or his gender, race, ethnicity, class, age, sexual orientation, ability, etc. Such language will not be accepted in your classroom communication, written work, or your oral presentations. If you disrupt the safety of our learning community you will be asked to leave. Show respect for others by listening, taking turns, and not having side-conversations. Disruption of teaching and/or learning is a violation of the Student Code of Conduct.