

**Eastern Illinois University - Department of Kinesiology and Sports Studies ([KSS](#))**

**\*KSS 4328.01 – Governance in Sport**

Fall 2017

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<b>Office Hours:</b>	Mon & Wed: 10-12 noon, 1-2 pm, by appt	<b>Classroom:</b>	Lantz 1420 – MWF 9:00 to 9:50 am

**Course Description:**

Examination of governance of the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies.

**Learning Objectives:**

1. Evaluate governing bodies in professional, Olympic, and amateur sport
2. Compare and contrast the organizational structure of various governing bodies
3. Examine lines of authority and functions of governing bodies in sport
4. Articulate the requirements for membership in governing bodies
5. Analyze the sanctions and appeal processes utilized by governing bodies
6. Analyze the influence government bodies have on sport governing bodies
7. Develop a philosophy and opinion on current, critical governance/policy issues affecting the sport industry

**Required Text:**

\* Hums & MacLean. (2013). *Governance and policy in sports organization* (3rd ed.) Scottsdale, AZ: Holcomb Hathaway.

**Course Schedule-Topical Outline:**

<b>Week 1</b>	<b>Aug 21-23-25</b>	Chapters 1 & 2 - Introduction to Sport Governance, Managerial Activities Related to Governance
<b>Week 2</b>	<b>Aug 28-30, Sep 1</b>	Chapters 2 & 3 - Managerial Activities Related to Governance, Strategic Management
<b>Week 3</b>	<b>(*Sep 4 = Labor Day) Sep 6-8</b>	Chapter 4 - Ethics in Sport Organizations
<b>Week 4</b>	<b>Sep 11-13-15</b>	Chapter 5 - Scholastic Sport (*Review <a href="#">IHSA 2015-16 Annual Report</a> )
<b>Week 5</b>	<b>(*Sep 18 = Winchester Group Departs) Sep 20-22</b>	Chapter 6 - Amateur Sport in the Community
<b>Week 6</b>	<b>Sep 25-27-29</b>	Chapter 7 - Campus Recreation
<b>Week 7</b>	<b>Oct 2-4-6</b>	Chapter 8 - Intercollegiate Athletics (*Review <a href="#">EIU IAB 2015-16 Report</a> )
<b>Week 8</b>	<b>Oct 9-11 (*Oct 13 = Fall Break)</b>	Chapter 9 - Major Games in Amateur Sport
<b>Week 9</b>	<b>Oct 16-18-20</b>	Chapter 10 - Olympic Sport
<b>Week 10</b>	<b>Oct 23-25-27</b>	Chapter 11 - Paralympic Sport
<b>Week 11</b>	<b>Oct 30, Nov 1-3</b>	Chapter 12 - Professional Sport Leagues in North America
<b>Week 12</b>	<b>Nov 6-8-10</b>	Chapter 13 - Professional Individual Sports Tours
<b>Week 13</b>	<b>Nov 13-15 (*Nov 17- IAHPERD Conv)</b>	Chapter 14 - Professional Sport Beyond North America
<b>Week 14</b>	<b>Nov 20-22-24</b>	<b>*Thanksgiving Break = no class sessions</b>
<b>Week 15</b>	<b>Nov 27-29, Dec 1</b>	<b>* USOC Candidate City Bid Competition *(-35 points per absence)</b>
<b>Week 16</b>	<b>Dec 4-6-8</b>	<b>* USOC Candidate City Bid Competition *(-35 points per absence)</b>
<b>Final Exam</b>	<b>Tues – Dec 12th – 8:00-10:00 am</b>	<b><a href="#">D2L</a> exam Covering readings, ppt notes, class discussions</b>

* Learning Activities	* Points	* Due	* Assignment Description
<b>'Surprise Quizzes'</b> *(6 x 14 pts each)	<b>70</b>	<b>varies</b>	*Start of class – covering assigned readings for current week. *Quizzes <b>CANNOT</b> be made up. Will count top 5 quiz scores.
<b>Policy Case Study Presentation</b>  (*2 students per group)  * Students evaluated individually with the <a href="#">EIU oral speaking rubric</a>	<b>70</b>  35 = rubric 35 = PPT	<b>varies</b>  Sign-up via email	* Student groups (2 per group) will present on '2' <b>recently enacted</b> policies related to a sport industry segment being analyzed in class (pro, college, HS, etc). Provide detailed background, rationale, and explanation on each new policy. Ask the class at least 3 open-ended discussion questions during presentation that will promote critical thinking about policies. Discuss what 'problem' each new policy solved and if it has improved the governance of each sport. *Consider surveying students/peers on campus before class to measure their position on the new policies.  *Do not duplicate topics with other group PPTs <u>or</u> your paper* (Ex – drugs)  * (PPT criteria = Title Slide, Introduction Slide, 15+ content slides, 5+ images, 5+ hyperlinks, *create 1 graph for relevant data, *create 1 table for relevant data, a 3-to-5 minute reputable video clip on one of the policies, Future Considerations, Conclusion Slide.
<b>Sport Policy Paper</b>  * <a href="#">EIU writing rubric</a> utilized  - content - organization - style - mechanics - referencing	<b>70</b>  *5 pts = topic  *65 pts  * 5 major components  (*13 pts each)	<b>* Oct 11 *</b>  (*topic due by Sep 22 – <a href="#">D2L</a> )  *Topic = 5 pts	* Craft a persuasive paper in support of a new policy that <b>should be</b> enacted by a specific sport league, association, or conference to solve a current governance problem. What are '3' ways the change will improve governance of the sport? Integrate and correctly cite data from <u>at least</u> 5 reputable sources into your discussion. Consider citing official rule book(s).  * Required = <a href="#">APA in-text citations</a> & <a href="#">APA-formatted</a> reference page  * (include title page, introduction, relevant section headings, conclusion, DB space, APA in-text citations and APA reference page, submit via <a href="#">D2L</a> )  * 1000 word min. (*Satisfies <a href="#">EWP</a> requirements)
<b>USOC Candidate City "Bid" Competition</b> (*2 students per group)  * Evaluated with <a href="#">AAC&amp;U Critical Thinking Rubric</a> (PPT = 30 pts)	<b>70</b>  *10 = PPT draft *30 = rubric *30 = PPT	<b>Nov 27-Dec 8</b> Submit via <a href="#">D2L</a>  *Draft due = 11/15 (*10 points - <a href="#">D2L</a> )	*Student groups (2 per group) will represent US cities vying to be selected by the USOC to compete against other global cities to host the 2026 Winter Olympic Games.  *Review details of process and key bid elements in Chapter 10. Additional assignment details and rubric provided by the second half of the semester.
<b>Final Exam</b>	<b>70</b> (~100 Qs)	<b>Dec 12</b> 8:00-10:00 am	<u>Cumulative exam</u> over ppt notes, chapter readings, & discussion from full semester. ~25% of questions from chapters 13,14, & 15 – via <a href="#">D2L</a>
<b>Extra Credit</b> (* 3 main options)	<b>5 points each</b>  (* complete 2)	<b>Dec 8</b> Submit via <a href="#">D2L</a>	a) Attend professional development activity, provide evidence, Reply to 3Qs b) Volunteer or work at sports-fitness event, provide evidence, Reply to 3Qs c) Propose EC activity, justify benefits, get approval, provide evidence, 3Qs  * <u>Respond to 3 key Qs</u> in detail for each activity: 1) What did you <u>do</u> ? 2) What did you <u>learn</u> ? 3) How did you <u>professionally</u> & <u>personally</u> benefit?
<b>Attendance</b>	expected	every day	Attendance and participation is expected <u>every</u> class period. * 5 <sup>th</sup> absence = Final grade reduced 1 letter grade. 10 <sup>th</sup> absence = 'F' grade
<b>* Total Points *</b>	<b>350 total</b>	Semester	<b>A = 90%, B = 89%-80%, C = 79%-70%, D = 69%-60%, F = Below 60%</b>

### \* Course Policies \*

(1) [Academic integrity](#) - Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards.

(2) [Students with Disabilities](#) - If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the [Office of Student Disability Services](#). All accommodations approved through OSDS. Ninth Street Hall, Room 2006, or call 217-581-6583.

(3) [The Student Success Center](#) - Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make appt., call 217-581-6696, or go to 9th Street Hall, Rm 1302.

### Reminders:

- All assignments due by start of class
- 20% off** each day an assignment is late
- Check EIU email everyday
- \*-1 point per writing error on each assignment (spelling, punctuation, capitalization, spacing, etc) – **proofread carefully** before submitting