

Eastern Illinois University - Department of Kinesiology and Sports Studies ([KSS](#))

***KSS 4328.01 – Governance in Sport**

Spring 2017

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Office Hours:	12:00 to 1:00 pm M.T.W.TH.F	Classroom:	2210 McAfee: TTH: 10:30-11:45am

Course Description:

Examination of governance of the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies.

Learning Objectives:

1. Evaluate governing bodies in professional and amateur sport
2. Compare and contrast the organizational structure of various governing bodies
3. Examine lines of authority and functions of governing bodies in sport
4. Articulate the requirements for membership in governing bodies
5. Analyze the sanctions and appeal processes utilized by governing bodies
6. Analyze the influence government bodies have on sport governing bodies
7. Develop a philosophy and opinion on current, critical governance/policy issues affecting sport

Required Text:

* Hums & MacLean. (2013). *Governance and policy in sports organization* (3rd ed.) Scottsdale, AZ: Holcomb Hathaway.

Course Schedule-Topical Outline:

Week 1	Jan 10-12	Chapters 1 & 2 - Introduction to Sport Governance, Managerial Activities Related to Governance
Week 2	Jan 17-19	Chapters 2 & 3 - Managerial Activities Related to Governance, Strategic Management
Week 3	Jan 24-26	Chapter 4 - Ethics in Sport Organizations
Week 4	Jan 31 Feb 2	Chapter 5 - Scholastic Sport
Week 5	Feb 7-9	Chapter 6 - Amateur Sport in the Community
Week 6	Feb 14-16	Chapter 7 - Campus Recreation
Week 7	Feb 21-23	Chapter 8 - Intercollegiate Athletics
Week 8	Feb 28, Mar 2	Chapter 8 - Intercollegiate Athletics
Week 9	Mar 7-9	Chapter 9 - Major Games in Amateur Sport
Week 10	Mar 14-16	SPRING BREAK
Week 11	Mar 21-23	Chapter 10 - Olympic Sport
Week 12	Mar 28-30	Chapter 11 - Paralympic Sport
Week 13	Apr 4-6	Chapter 12 - Professional Sport Leagues in North America
Week 14	Apr 11-13	Chapter 13 - Professional Individual Sports
Week 15	Apr 18-20	Chapter 14 - Professional Sport Beyond North America Chapter 15 - Future of Sports Governance
Week 16	Apr 25-27	* Olympic Bid Presentations *(-35 points per absence)
Final Exam	Tues - May 2nd – 8:00-10:00 am	Covering chapter readings, ppt notes, class notes

* Learning Activities	* Points	* Due	* Assignment Description
'Surprise Quizzes'	70 *(14 pts each)	varies	Start of class – covering assigned readings for current week. *Quizzes CANNOT be made up. Will count top 5 quiz scores – lowest quiz dropped
Policy Case Study Presentation * Students evaluated with EIU oral speaking rubric * Each student must present at least <u>5 slides</u>	70 35 = rubric 35 = PPT	varies Sign-up via email	* In groups of 3, present on '3' recently enacted policies related to a sport industry segment being discussed in class (pro, college, HS, etc). Provide detailed background and explanation on each policy. Ask the class at least 3 open-ended discussion questions that will promote critical thinking on the topic. Discuss what 'problem' each policy solved and if the new rule(s) have improved the governance of each sport. *Consider surveying students before class to measure their position on the new policies. *Do not duplicate presentation topics of previous groups* (ex-drug testing) * (PPT criteria = Introduction, 15+ content slides, 5+ images, 5+ hyperlinks, <u>create</u> 1 graph for relevant data, <u>create</u> 1 table for relevant data, a 3-to-5 minute reputable video clip on one of the policies, Conclusion
Sport Policy Paper * EIU writing rubric utilized - content - organization - style - mechanics - referencing	70 * 5 major components (*13 pts each)	* Mar 23 *(topic due by Feb 28 – D2L) * <u>Topic</u> = 5 pts	* Craft a persuasive paper <u>in support</u> of a policy that <u>should be</u> enacted by a specific sport league, association, or conference. Weave data/info from <u>at least</u> 5 reputable sources into your discussion. In what ways will the policy improve governance, structure, and/or competition? * Use APA in-text citations & attach APA-formatted reference page * (<u>include</u> title page, introduction, relevant section headings, conclusion, DB space, APA referencing, submit via D2L) * 750 word min. (* EWP min)
Olympic "Bid" Project (4 students per group)	70 30 = rubric 30 = PPT	April 25-27 Submit via D2L *Draft due on 4/13 (*10 points - D2L)	*Student groups (4 per) will represent 4 global cities (Paris, LA, Budapest, and 'mystery city') and present 2024 Summer Olympic bid proposals to the 'IOC selection committee' (class) *Additional assignment details and rubric will be provided during first month of semester.
Final Exam	70 (~100 Qs)	May 2 8:00-10:00 am	<u>Cumulative exam</u> over ppt notes, chapter readings, & discussion from full semester. ~25% of questions from chapters 13,14, & 15 - D2L
Extra Credit (* 3 main options)	5 points each (* complete 2)	April 27 Submit via D2L	a) Attend professional development activity, show evidence, Answer 3 key questions b) Volunteer or work at sports-fitness event, provide evidence, Answer 3 key questions c) Propose EX.CR, justify rationale & benefits, get approval, Answer 3 key questions * <u>Respond to 3 key Qs</u> in detail for each activity: 1) What did you <u>do</u> ? 2) What did you <u>learn</u> ? 3) How did you <u>professionally</u> & <u>personally</u> benefit?
Attendance	expected	every day	Attendance and participation is expected <u>every</u> class period. *Final grade reduced 1 letter grade after every <u>3</u> absences.
* Total Points *	350 total	Semester	A = 90%, B = 89%-80%, C = 79%-70%, D = 69%-60%, F = Below 60%

* Course Policies *

(1) Academic integrity - Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards.

(2) Students with Disabilities - If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the [Office of Student Disability Services](#). All accommodations approved through OSDS. Ninth Street Hall, Room 2006, or call [217-581-6583](#).

(3) The Student Success Center - Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call [217-581-6696](#), or go to 9th Street Hall, Room 1302.

Reminders:

- All assignments due by start of class
- 20% off** each day an assignment is late
- Check EIU email everyday
- *-1 point per writing error on each assignment (spelling, punctuation, capitalization, spacing, etc) – **proofread carefully** before submitting