

BUS 4000-001
BUSINESS ETHICS
Fall 2016

*“Seventy percent of success in life is showing up.”**

Professor:	Denise Smith, JD, MBA
Office:	Lumpkin Hall 3611
Office Hours:	11:00 – 12:00 TR, 12:45 – 1:45 and 3:30-4:30 W; other times by appointment
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Class Meetings:	MW 2:00 – 3:15, Lumpkin Hall 2121
Course Description:	This course explores the complex relationships among business organizations, their stakeholders, and society by examining contemporary issues in business ethics and their impact on individuals, businesses, and the national and international economies. The course also addresses the effects and potential outcomes of individual ethical conduct in the business organization. Following an introduction to the philosophical foundations of business ethics, students will focus on the organizational decision making process to identify, analyze, and resolve simple and complex ethical dilemmas in business. (3 cr. hours)
Prerequisites:	BUS 2750 with a C or better, BUS 3010 with a C or better, BUS 3200 or BUS 3970 with a C or better, or permission of the Associate Chair, School of Business
Text:	“Business Ethics – Ethical Decision Making and Cases” 9 th Edition Required: By O.C. Ferrell, John Fraedrich and Linda Ferrell, 2017 South-Western: Cengage Learning Other readings as assigned.
Course Objectives:	Upon successful completion of the course, students will be able to: <ol style="list-style-type: none">1. Discuss theories of ethics and their role in the ethical analysis of business decisions.2. Describe the role of corporate/organizational social responsibility in business.3. Discuss how corporate culture and stakeholder relationships affect ethical decision making in business.4. Apply ethical theories to analyze business cases in the areas of accounting, finance, information technology, management, marketing, operations and human resources.5. Evaluate ethical leadership and ethics enrichment programs within businesses.6. Demonstrate critical thinking and writing skills in identifying, analyzing, and resolving ethical dilemmas in business.

* Woody Allen, *US movie actor, comedian, & director (1935 -)*

CLASS POLICIES

Academic Integrity

Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

Turnitin

To encourage original and authentic written work, students may be required to submit their written assignments in this course for review to Turnitin.com, or other systems designed to detect plagiarized material, and those assignments will become a searchable document with the Turnitin (or other systems') database. The instructor may also submit individual student assignments to Turnitin.

Students with Disabilities

If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment.

The Student Success Center

Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/~success) for assistance with time management, text taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302.

Other Services

Other services you may wish to take advantage of include:

Career Services - <http://www.eiu.edu/~careers> (581-2412)

Student Success Center - <http://www.eiu.edu/~success> (581-6696)

Counseling Center – <http://www.eiu.edu/~counsctr> (581-3413)

Emergency Preparedness Plan

Instructions about what to do in the event of an emergency are posted in all classrooms on Eastern's campus. Students and faculty are responsible for acquainting themselves as to the specific instructions so that they will be prepared in the event of an emergency.

Class Attendance

In accordance with University policy, students are expected to attend class unless prevented by illness, an official University activity, or an emergency. (i.e., excused absences)

Professionalism

Please turn off your cell phone and put it away before class begins. Do not text-message during class time. Turn off audio devices and remove any headphones. Students are expected to demonstrate professional conduct in class. Students who engage in unprofessional behavior (such as tardiness, sleeping, reading non-class material, talking, text messaging) may be asked to leave the classroom.

Laptop computers may be used in class with professor permission. If you are given permission to use a laptop, it should be used only for class purposes such as taking notes and accessing slides.

D2L

This course will make extensive use of D2L, so students must have access to the Internet and must monitor it regularly. Course materials will be available on D2L. PowerPoint slides from lectures will be posted. The professor will use the email feature of D2L to communicate with students and to post assignments. Some assignments may be submitted using the D2L assignment dropbox and some may use the D2L online assessment feature.

If you need assistance with D2L, call D2L Support toll free at 1-877-325-7778. Support is available 24 hours a day, seven days a week. Email and Chat options are also available on the "My Home" page after logging in to D2L. Other D2L resources including a D2L Orientation courses for students are available on the same page. For technical questions regarding other software, hardware, network issues, EIU NetID/password, or Panthermail, contact the ITS Helpdesk at 217-581-4357 during regular business hours or submit a help ticket at <https://techsupport.eiu.edu/>. If you have a question regarding course content, contact your instructor.

Make-Up Work

Students who miss class due to an excused absence may make up an exam or presentation without penalty. **In-class case studies may not be made up.** Students who miss class should make arrangements with another student in the class to obtain a copy of notes from the day(s) of the absence. After reviewing the notes, the student may meet with the professor during office hours or by appointment if clarification or explanation is needed. Students who miss an exam must meet with the professor within 2 class days after returning from an absence to schedule a makeup exam.

Extra Credit

Students may give a 5-10 minute "ethics current events" presentation at the beginning of a class period, by permission **in advance** from the instructor. Such current events presentation shall be worth up to 10 points each. The presentation shall include a brief PowerPoint slide show and a 1-2 paragraph written summary of the event, to be distributed to each class member. The slides and summary shall be sent to the instructor at least 2 days before the presentation is planned. Each student may make up to 2 presentations during the semester.

AREAS OF EVALUATION

In-Class Group Problem Analysis

There will be several "ethical dilemmas" discussed during class time. These will be discussed and analyzed in groups, with a written case analysis submitted by each group, one per group. Some of these will be graded and some will not. Each student's highest 8 scores on in-class cases will be counted toward her or his final grade. Due to the group nature of these in-class case studies, these may NOT be made up.

Film Review and Ethical Analysis

Each student must view and review one (1) feature length film, preferably from the list of films appearing below. The listed films raise issues of business, professional or organizational ethics and may be obtained through Booth Library, *Netflix*, a "brick-and-mortar" video store such as Family Video, or through some "on line" source. The student will view the film outside of class and prepare a 2 to 3 page

(double spaced) **“analytical reflection paper”**. This paper must identify the principal ethical issue(s) addressed by the film and relate that issue, or those issues, to topics presented in class or through the text. Remember, your analysis should focus on the **ethical dilemmas or questions** raised by the film rather than provide a detailed account of the film’s plot, characters et al. You may select a film from those listed below or you may choose to analyze an alternative film with the instructor’s approval. Guidelines will be discussed in class.

The Departed, w/ Leonardo DiCaprio, Martin Sheen et al.
Tin Men, w/ Richard Dreyfuss and Danny DeVito
The Verdict, w/ Paul Newman
A Bronx Tale, w/ Robert DiNiro
Class Action, w/ Gene Hackman
Glengarry Glen Ross, w/ Al Pacino
Norma Rae, w/ Sally Fields
Boiler Room, w/ Vin Diesel
Wall Street, w/ Michael Douglas
Crash, w/ Matt Dillon et al.
Social Network, w/ Jesse Eisenberg et al.
Wall Street: Money Never Sleeps, w/ Michael Douglas
Up in the Air, w/ George Clooney
Words, w/ Jeremy Irons, Dennis Quaid et al.
Les Miserables, w/ Hugh Jackman, Russell Crowe, Anne Hathaway et al.
The Insider, w/ Russell Crowe, et al.
The Big Short, w/ Christian Bale, et al.

Team Presentation and Written Summary

The class will be divided into teams of 2-3 member, with each team to be assigned a comprehensive case study addressing one or more ethical issues. Most of the work on the presentation and summary will be done outside of class, although some class time MAY be allowed in order to meet with your partners. All members of the team will give a 7-10 minute oral presentation of the dilemma, its challenges and resolution. In addition to the presentation, the team will compose a two (2) page (single spaced) discussion of the same case. Several oral presentations will be made on an assigned date. The written analysis is also due on that date.

Exams

There will be a midterm exam/project and a final exam. More information about the format of these will be given during class.

<u>Areas of Evaluation</u>	<u>Points</u>	<u>Percentage (based on 825 points)</u>
In Class Case Studies (8 @ 25 points)	200	22.3%
D2L Quizzes - tentative	0 - 50 points	%
Individual Film Review and Analysis (1 @ 200 points)	200	22.3%
Group Presentation	100	11.1%

Group Paper	100	11%
Midterm Exam/Project	100	11%
Final Exam	200	22.3%
Total	900 - 950	100%

Final grades will be calculated in accordance with the following:

90 – 100% of total points = A

80 – 89% of total points = B

70 – 79% of total points = C

60 – 69% of total points = D

< 60% of total points = F

The professor reserves the right to adjust the final grading scale by lowering (but not raising) the percentage of total points required for any letter grade.

BUS 4000 Section 001
Fall 2016 Tentative Schedule

The following schedule is tentative and may be modified. Any changes will be announced in class and posted on D2L. Students are responsible for complying with changes announced in class. Students are responsible for completing all assignments and exams in accordance with the schedule as modified. Readings should be completed before class on the date shown. Other readings may be assigned from time to time to enhance the material in the textbook.

Week	Topic	Reading assignment*
1	The Importance of Business Ethics; Stakeholder Relationships, Social Responsibility, and Corporate Governance	Chapters 1 & 2
2	Individual Factors: Moral Philosophies and Values	Chapter 6
9/5	LABOR DAY – NO CLASS!	
3	Emerging Business Ethics Issues	Chapter 3
4	The Institutionalization of Business Ethics	Chapter 4
5	Ethical Decision Making	Chapter 5
9/26	ACCOUNTING DAY – NO CLASS!	
6	Organizational Factors: The Role of Ethical Culture and Relationships	Chapter 7
7	Developing an Effective Ethics Program	Chapter 8
8	Managing and Controlling Ethics Programs	Chapter 9
10/10	Midterm Exam/Project	
9	Globalization of Ethical Decision Making	Chapter 10
10	Ethical Leadership	Chapter 11
11	Film Review Due 10/31, Discussion of Films	
12	Sustainability: Ethical and Social Responsibility Dimensions	Chapter 12
13	In Class Cases; work on group presentations	
Nov 21-25	THANKSGIVING BREAK – NO CLASSES	
14	Group Presentations	
15	Group Presentations; Review	
12/14	Final Exam 2:45 – 4:45 (WEDNESDAY)	

*Should be completed before class on the day indicated. Other readings may be assigned to supplement the textbook material.