

CMN
1310

intro to speech communication



PURPOSE

Let's explore the fundamental principles of selecting, analyzing, evaluating, organizing, developing, and communicating information, evidence, and points of view orally. And practice techniques of listening and informative, persuasive, and reactive speaking.

TEXTBOOKS



CMN1310
handbook
purchase @
MLK union
bookstore

GOALS

By the end of the course, students will be able to:

1. Have a theoretical understanding of communication
2. Understand relationships among self, message & others
3. Understand the process of effective listening.
4. Phrase clear/responsible/appropriate purpose statements
5. Develop specific, well-focused thesis statements
6. Organize and outline an effective message
7. Analyze audience/situation, then adapt message to needs
8. Generate ideas and gather materials
9. Incorporate sources, using proper verbal citations
10. Use evidence, reasoning & motive appeals in persuasion.
11. Establish credibility, demonstrating topic knowledge/analysis
12. Prepare /use visual aids that promote clarity and interest

FINE PRINT

Academic Integrity: Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards. **Statement Regarding Disabilities:** If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment. **The Student Success Center:** Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, text taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302. **Safe Learning Environment:** This class is a safe space for communication, learning, and the sharing of ideas. Each of us will need to be conscious of our role in providing a place where every class member, given all our differences, will feel safe and function as part of our learning community. Inclusive language is important to maintaining a safe class environment—no language will be tolerated that demeans, belittles, or marginalizes someone because of her or his gender, race, ethnicity, class, age, sexual orientation, ability, etc. Such language will not be accepted in your classroom communication, written work, or your oral presentations. If you disrupt the safety of our learning community you will be asked to leave. Show respect for others by listening, taking turns, and not having side-conversations. Disruption of teaching and/or learning is a violation of the Student Code of Conduct.

A.J. Walsh

office hours

COLEMAN 1818
M/W10:30-12:00
R 9-11 & by appt

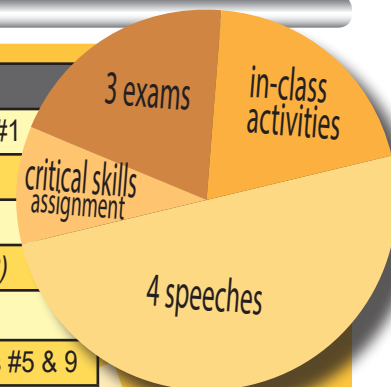
contact

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TENTATIVE SCHEDULE

		TUESDAY		THURSDAY
WEEK 1	8/23	Complete Assessment Survey	8/25	Critical Thinking - Ch #1, WB pt #1
WEEK 2	8/30	Building Confidence Ch #2	9/1	Delivering Speech Ch #112
WEEK 3	9/6	SPEECH OF INTRODUCTION	9/8	SPEECH OF INTRODUCTION
WEEK 4	9/13	Purpose/Organizaiton Chs #4 & 8	9/15	Exam 1 (chapters 1, 2, 4, 8 & 12)
WEEK 5	9/20	Informative/Research Chs #13 & 6	9/22	Supporting ideas Ch #7
WEEK 6	9/27	Ethical Speaking Ch #3/improptu	9/29	Adapting/Beginning&Ending Chs #5 & 9
WEEK 7	10/4	INFORMATIVE SPEECHES	10/6	INFORMATIVE SPEECHES
WEEK 8	10/11	INFORMATIVE SPEECHES	10/13	Exam 2 (chapters 3, 5, 6, 7, 9 & 13)
WEEK 9	10/18	Persuasive Speaking Ch #14	10/20	Understanding Argument Ch #15
WEEK 10	10/25	Language/Media Chs #10 & 11	10/27	Student Conferences
WEEK 11	11/1	Student Conferences	11/3	PERSUASIVE SPEECHES
WEEK 12	11/8	PERSUASIVE SPEECHES	11/10	PERSUASIVE SPEECHES
WEEK 13	11/15	PERSUASIVE SPEECHES	11/17	Special Occassion Ch #16
WEEK 14		🦃 HAPPY THANKSGIVING BREAK! 🦃		
WEEK 15	11/29	FINAL SPEECH	12/1	FINAL SPEECH
WEEK 16	12/6	FINAL SPEECH (assessment)	12/8	Exam 3 (Chs 10, 11, 14, 15 & 16)



TO DO LIST

- read textbooks
- come to class
- be creative
- do great speeches!