

Department of Kinesiology and Sport Studies
KSS 5210 – Administration of Interscholastic Athletics
Fall 2016 – 2 Credit Hours

Instructor: Jon A. Oliver, Ph.D.	Office #: 2010 McAfee
Classroom: 2210 McAfee - Mon: 7:00-8:40 pm	KSS Lantz Office Phone: 217-581-2215
Email: jaoliver@eiu.edu	Office Hours: MW 10:00–12:00 pm & 1:00-3:00 pm

Course Description: Examination of historical and modern intercollegiate athletic organization and policy, with analysis of successful management techniques utilized by contemporary college athletic administrators.

Course Objectives:

- Examine the evolution of intercollegiate athletics associations, conferences, and individual departments
- Analyze current intercollegiate athletics policy
- Synthesize potential solutions to current challenges and issues faced by college athletic administrators

Text: Covell & Barr (2016 – 2nd ed). *Managing Intercollegiate Athletics*. Scottsdale, AZ. Holcomb-Hathaway.

Supplemental Resources Available Online:

Professional Publications-Websites	Scholar Journals – Association Websites
Athletic Management (www.athleticmanagement.com)	Journal of Intercollegiate Sport (Human Kinetics)
Athletic Business (www.athleticbusiness.com)	Journal of Issues in Intercollegiate Athletics (CSRI)
Chronicle of Higher Education (online)	Journal of Sport Management (Human Kinetics & Booth)
Coach and Athletic Director (Booth Library online)	NCAA Research (www.ncaa.org)
College Student Journal (online)	National Junior College Athletic Association (NJCAA)

Assignments and Grading: (300 Total Points)

Assignment	Points	Due	Assignment Description
<p>"Professional Perspective" Responses</p> <p>* Evaluated with EIU writing rubric</p> <p>'Classical Decision-Making Model'</p> <p>* Step 1 – Define problem or opportunity</p> <p>* Step 2 – Set organizational objectives</p> <p>* Step 3 – Generate alternatives</p> <p>* Step 4 – Select most feasible options</p> <p>* Step 5 – Implement the decision</p> <p>* Step 6 – Control-assess the results</p>	<p>128 pts</p> <p>(*4 total)</p> <p>(32 each)</p>	<p>*varies*</p> <p>#1: Sep 12</p> <p>#2: Oct 3</p> <p>#3: Oct 24</p> <p>#4: Nov 14</p>	<p>- Integrate steps of the 'classical decision-making model', published data/facts, and your developing professional perspective to articulate a specific response to the following questions facing current intercollegiate athletic administrators.</p> <p>*750 word minimum. 5+ sport-specific references. Use APA in-text citations & attach an APA-formatted reference page. *Submit to D2L by the start of class on the due date.</p> <p>*Scenario 1: Big 12 'Commish': Big 12 Conference Expansion: Propose or Review? (p. 76-78)</p> <p>*Scenario 2: EIU AD: Should EIU consider changing athletic conferences or NCAA divisions?</p> <p>*Scenario 3: EIU AD: Should EIU charge students & public admission to ALL athletic events?</p> <p>*Scenario 4: EIU AD: Should EIU expand, maintain, or reduce # of sponsored sports?</p>
<p>Intercollegiate Athletics Research Study Presentation</p> <p>* (groups of 2)</p> <p>* Evaluated with EIU oral speaking rubric</p> <p>* Each student must present and discuss content on at least 5+ slides</p>	<p>48</p> <p>24 = rubric</p> <p>24 = PPT</p>	<p>varies</p> <p>*sign-up in class</p>	<p>- In groups of 2, present on a recent (2010-current) research study focused on intercollegiate athletics administration. Search electronic research journals (*see list above) to select and finalize research study topic.</p> <p>- Email link or copy of research article to instructor at least <u>1 week</u> before pres. date.</p> <p>- Upload PPT to D2L dropbox by the assignment deadline.</p> <p>* PPT minimum criteria: title slide, introduction, purpose, review of literature, methods, results, discussion, summary, recommendations, future research ideas, reference, create 2+ graphs & create 2+ tables for relevant data, 5+ images, 5+ open-ended discussion questions integrated throughout the presentation (*not all at the end)</p>
Exams	<p>150 pts</p> <p>(50 each)</p>	<p>*Date available</p> <p>1: Sep 23-25</p> <p>2: Oct 21-23</p> <p>3: Dec 12</p>	<p>Exam 1 = Chapters 1, 2, 3 - D2L</p> <p>Exam 2 = Chapters 4, 5, 6 - D2L</p> <p>Exam 3 = Chapters 7, 8, 9, 10 - D2L</p>
Attendance Policy	Expected	Weekly	* Final grade lowered by one letter grade with each unexcused absence beyond '1'
Total Points	326 pts	Semester	A = 100-90%, B = 89-80%, C = 79-70%

Fall 2016 Tentative Class Schedule

(*subject to change with notice)

Date	Chapter	Topics of Discussion	Assignment Due for Class
Aug 22	none	Course Introduction – Syllabus Review – 2015-2016 EIU IAB Quiz	none
Aug 29	Ch. 1	Introduction to the Management of Intercollegiate Athletics	Read Ch. 1 EIU Student-Athlete Handbook
Sep 5	-	Labor Day Holiday – no class	Review Chapter 1
Sep 12	Ch. 2	The Role of National Governing Bodies (NCAA , NJCAA , NAIA , etc)	Read Ch. 2
Sep 19	Ch. 3	Role of Conferences (OVC , Big Ten , etc)	Read Ch. 3
Sep 26	Ch. 4	Institutional and Department Missions, Goals, Strategic Management	Read Ch. 4
Oct 3	Ch. 5	Department Organizational Structure, Human Resource Management	Read Ch. 5
Oct 10	Ch. 6	Finances	Read Ch. 6
Oct 17	Ch. 6	Finances	Read Ch. 6
Oct 24	Ch. 7	Recruiting	Read Ch. 7
Oct 31	Ch. 8	Compliance and Enforcement	Read Ch. 8
Nov 7	Ch. 9	Academic Standards and Managing Change	Read Ch. 9
Nov 14	Ch. 9	Academic Standards and Managing Change	Read Ch. 9
Nov 21	none	Thanksgiving Break – no class	Review chapter readings
Nov 28	Ch. 10	Ethical Concerns and Reform Efforts	Read Ch. 10
Dec 5	Ch. 10	Ethical Concerns and Reform Efforts	Read Ch. 10
Dec 12	Final Exam	Monday, December 12 th , 7:30 to 9:30 pm via D2L	Covering Ch. 8-10

* Recommended Research Presentation topics (*note = not an 'all-inclusive' list)

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| <ul style="list-style-type: none"> • Participation data of student-athletes (SA) • Television broadcasting revenue • Gambling behaviors of SA • Evolution of academic standards • 'Guarantee games' for FBS schools | <ul style="list-style-type: none"> • Academic achievement of SA • Social media behaviors of SA • Coaching salary data • Revenues and expenses • Criminal behavior of SA | <ul style="list-style-type: none"> • Alumni/donor behaviors • Financial aid-scholarships • Graduation rates of SA vs non-SA • Recruiting expenses, foreign-SA • Impact of rules infractions |
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* Course Policies *

(1) Academic integrity - Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards.

(2) Students with Disabilities - If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the [Office of Student Disability Services](#). All accommodations approved through OSDS. Ninth Street Hall, Room 2006, or call [217-581-6583](#).

(3) The Student Success Center - Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call [217-581-6696](#), or go to 9th Street Hall, Room 1302.

Reminders: a. All assignments due by start of class b. **20% off** each day an assignment is late c. Check EIU email everyday