

Eastern Illinois University - Department of Kinesiology and Sports Studies ([KSS](#))

***KSS 4328.01 – Governance in Sport**

Fall 2016

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Office Hours:	MW = 10-12 noon and 1-3 pm	Classroom:	2210 McAfee: MWF: 9-9:50am

Course Description:

Examination of governance of the sport industry at the international, professional, collegiate, and amateur levels, including analysis of organizational structure, authority and functions, policy development, membership requirements, sanctions and appeal processes, and the influence of governmental bodies and sports commissions on sport governing bodies.

Learning Objectives:

1. Evaluate governing bodies in professional and amateur sport
2. Compare and contrast the organizational structure of various governing bodies
3. Examine lines of authority and functions of governing bodies in sport
4. Articulate the requirements for membership in governing bodies
5. Analyze the sanctions and appeal processes utilized by governing bodies
6. Analyze the influence government bodies have on sport governing bodies
7. Develop a philosophy and opinion on current, critical governance/policy issues affecting sport

Required Text:

* Hums & MacLean. (2013). *Governance and policy in sports organization* (3rd ed.) Scottsdale, AZ: Holcomb Hathaway.

Course Schedule-Topical Outline:

Week 1	Aug 22-24-26	Chapters 1 & 2 - Introduction to Sport Governance, Managerial Activities Related to Governance
Week 2	Aug 29-31, Sep 2	Chapters 2 & 3 - Managerial Activities Related to Governance, Strategic Management
Week 3	*Sep 5 = Labor Day, Sep 7-9	Chapter 4 - Ethics in Sport Organizations
Week 4	Sep 12-14-16	Chapter 5 - Scholastic Sport
Week 5	Sep 19-21-23	Chapter 6 - Amateur Sport in the Community
Week 6	Sep 26-28-30	Chapter 7 - Campus Recreation
Week 7	Oct 3-5-7	Chapter 8 - Intercollegiate Athletics
Week 8	Oct 10-12, *Oct 14 = Fall Break	Chapter 8 - Intercollegiate Athletics
Week 9	Oct 17-19-21	Chapter 9 - Major Games in Amateur Sport
Week 10	Oct 24-26-28	Chapter 10 - Olympic Sport
Week 11	Oct 31, Nov 2-4	Chapter 11 - Paralympic Sport
Week 12	Nov 7-9-11	Chapter 12 - Professional Sport Leagues in North America
Week 13	Nov 14-16, *Nov 18 - IAHPERD	Chapter 13 - Professional Individual Sports
Week 14	Nov 21-23-25	*Thanksgiving Break*
Week 15	Nov 28-30, Dec 2	Chapter 14 - Professional Sport Beyond North America Chapter 15 - Future of Sports Governance
Week 16	Dec 5-7-9	* Olympic Bid Presentations
Final Exam	Tuesday, Dec 13, 8:00-10:00 am	Covering chapter readings, ppt notes, class notes

* Learning Activities	* Points	* Due	* Assignment Description
Surprise Quizzes	100 *(12.5 pts each)	varies	Start of class – covering assigned readings for current week. Quizzes CANNOT be made up. Will count top 8 quiz scores
Policy Case Study Presentation * Evaluated with EIU oral speaking rubric * Each student must present at least <u>5 slides</u>	60 30 = rubric 30 = PPT	varies Sign-up via email	* In groups of 3, present on a “Sport Policy Controversy” related to a sport industry segment examined in class (pro, college, HS, etc). Provide detailed background and explanation on the issue. Ask the class at least 3 open-ended discussion questions that will promote critical thinking on the topic. Propose a specific solution. Consider surveying students before or after class to measure their position on the policy. *Do not duplicate presentation topics with previous groups* * (PPT criteria = include 15+ content slides, 5+ images, 5+ hyperlinks, <u>create</u> 1 graph, <u>create</u> 1 table, 3-5 minute reputable video clip on issue)
Sport Policy Paper * EIU writing rubric utilized - content - organization - style - mechanics - referencing	60 * 5 major components (*11 pts each)	* Oct 31 *(topic due by Sep 30 – D2L) * <u>Topic</u> = 5 pts	* Craft a persuasive paper <u>in support</u> or <u>against</u> a recently enacted or debated policy (rule) in the sport industry. Weave <u>at least</u> 5 reputable references into your discussion. * 750 word min. (* EWP min. req.) * Use APA in-text citations & attach APA-formatted reference page * (<u>include</u> title page, introduction, relevant section headings, conclusion, DB space, APA referencing, submit via D2L)
Olympic “Bid” Project	60 30 = rubric 30 = PPT	Dec 5-7-9 Submit via D2L *draft due 11/18	Student groups (4 per) will represent 4 global cities and present 2024 Summer Olympic bid proposals to the 'IOC selection committee' (class) Additional assignment details and assessment rubric will be provided during the semester.
Attendance	expected	every day	Attendance and participation is expected <u>every</u> class period. *Final grade reduced 1 letter grade after every <u>3</u> absences.
Final Exam	70	Dec 13 8:00-10:00 am	Cumulative exam over ppt notes, chapter readings, & discussion from full semester. ~25% of questions from chapters 13,14, & 15
Extra Credit (* 3 main options)	5 points each (* complete 2)	Dec 9 Submit via D2L	a) Attend professional development activity, show evidence, Answer 3 key questions b) Volunteer or work at sports-fitness event, provide evidence, Answer 3 key questions c) Propose EX.CR, justify rationale & benefits, get approval, Answer 3 key questions * <u>Respond to 3 key Qs</u> in detail for each activity: 1) What did you <u>do</u> ? 2) What did you <u>learn</u> ? 3) How did you <u>professionally</u> & <u>personally</u> benefit?
* Total Points *	350 total	End of Semester	A = 90%, B = 89%-80%, C = 79%-70%, D = 69%-60%, F = Below 60%

* Course Policies *

(1) Academic integrity - Students are expected to maintain principles of academic integrity and conduct as defined in [EIU's Code of Conduct](#). Violations will be reported to the Office of Student Standards.

(2) Students with Disabilities - If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the [Office of Student Disability Services](#). All accommodations approved through OSDS. Ninth Street Hall, Room 2006, or call [217-581-6583](#).

(3) The Student Success Center - Students who are having difficulty achieving their academic goals are encouraged to contact the [Student Success Center](#) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call [217-581-6696](#), or go to 9th Street Hall, Room 1302.

Reminders: a. All assignments due by start of class b. **20% off** each day an assignment is late c. Check EIU email everyday