

KSS 5010: Ethics in the Sport Industry

Fall 2016

Credit Hours 3-0-3

Instructor: Dr. Kristin Brown

Email: kebrown2@eiu.edu

KSS office 217-581-2215

Office Hours: MW 10-11 am, TR 8-9 or by appointment

Class Time: MW 1-2:15

Class Location: Lantz 3871

Course Description: This course addresses ethical issues within the sporting context and industry. The values promoted within sport will be examined along with common ethical dilemmas faced by those involved in sport and physical activity management. The course will cover issues ranging from fair play to sportsmanship to Title IX and drug use for performance enhancement.

Learning Objectives:

- 1) Examine ethical issues in doping and drug use for performance enhancement (depth of content knowledge; critical thinking skills).
- 2) Identify potential ethical dilemmas facing sport participants and sport managers.
- 3) Apply moral reasoning concepts to resolution of ethical dilemmas facing sport participants and sport managers(critical thinking; effective speaking).
- 4) Evaluate ethical dilemmas related to technology in sport (critical thinking; depth of content knowledge).
- 5) Analyze issues of sportspersonship, cheating, fair play, and competition (critical thinking; effective speaking).
- 6) Develop a personal philosophy of ethics (Effective writing skills).

Required Text:

Morgan, William J. (Ed.). (2007). *Ethics in Sport*, 2nd ed. Champaign, IL: Human Kinetics.

***Additional required readings are posted on course page on Desire2Learn.

Requirements/Evaluation:

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|--------------------------|-----|
| 1. Presentations | 25% |
| 2. Written Assignments | 25% |
| 3. Analysis (Case Study) | 50% |

Grading Scale: A=100-90%, B=89-80%, C=79-70%, D=69-60%, F=Below 60%

Description of Requirements/Evaluation:

1. This course is largely discussion-based, and the discussions are based on the readings. Therefore, it is imperative that students attend each class period unless the instructor is notified beforehand of a university-excused absence. It is also important that students read all assigned materials diligently and take critical notes to prepare for class discussions. The discussions will

be organized around the reading assignments outlined in the course calendar. Discussions are a crucial part of the learning process and one in which the effort of students to comprehend the material and share ideas is paramount.

2. Each student will choose one sport and design a 15-25 minute presentation on ethics and cultural values in that sport. The goal of this assignment is to have the student make a thorough, lucid, and insightful presentation so that the rest of the class understands and can discuss the ethics of the particular sport. Students are encouraged to set up the presentation as creatively as possible to ensure student engagement and understanding. Students will be required to meet with the instructor at least one day before presenting to discuss presentation ideas and tactics.
3. Critiques cover an article or chapter assigned for class reading. The chapters/articles to be critiqued are chosen by the student. Typically critiques run 2-3 pages, double-spaced. The critique must include three sections:
 - a. Identification of the author's purpose (usually 1-3 sentences)
 - b. Identification of the arguments (in sequence) the author uses to achieve the purpose (these can be listed in bulleted form or can be written in paragraph style)
 - c. Identification of agreements AND disagreements with the arguments—e.g., further evidence to support author's position, omissions, analysis of strong or faulty logic, counter examples, etc. (this section should constitute 50% of the critique).
 - d. Critiques must be handed in at the beginning of the class period in which that chapter/article will be discussed.
4. Students will submit a 6-8 page, double-spaced paper. This paper can take two forms. It can be either:
 - a. A persuasive position paper in which the student argues forcefully for one side of a sports ethics debate. Topics must be chosen in consultation with the instructor and students will solicit review throughout the semester from classmates. This paper does not require references, but they are strongly encouraged (especially from course readings). Any reference of another's ideas must be cited appropriately.
 - b. An extended critique of one or more class readings that is much more in-depth and substantive than previously submitted critiques. This paper should synthesize mature analysis of the reading(s) at hand while also bringing in some contextual analysis that will help make the critique more robust.

Class Policies:

Attendance and Participation: Attendance is **required** for successful completion of this course.

Attendance will be taken at the beginning of each class by signing in. Please be timely in your arrival to class. Arriving late causes a disruption to your classmates; if you arrive late it is your responsibility to sign the attendance book and get the material you missed. If you insist on missing class it will affect your grade in a negative manner.

Excused Absences: There are some situations which are constituted as an "excused absence" from the class meeting time. Excused absences include 1.) Individuals who participate in University sanctioned events; 2) students who have documented death in the family/serious family emergency; 3) students who are observing religious holidays; 4) students who are seriously ill and may be contagious to the health of their classmates. Students who will be absent must contact the instructor BEFORE class to

make arrangements to make up the work they will have missed. Students who do not **NOTIFY** the instructor before their absence, whether excused or not, will not be able to make up work.

Academic integrity-

Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

Eastern Illinois University is committed to the learning process and academic integrity that is defined in the Student Conduct Code (1.1). To encourage original and authentic written work, any written assignment created in this course may be submitted for review to Turnitin.com and will become a searchable document with the Turnitin-protected and restricted use database."

Students with Disabilities-

If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment

The Student Success Center-

Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/~success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302.

Course Calendar:

August 22, 24		Intro to Course; Intro to Philosophy
August 29, 31		Ethical Theories
September 5, 7	No Class on Monday	Exploitation of Athletes
September 12, 14		Understanding Competition and the Meaning of Sport
September 19, 21		Sportspersonship as a moral category
September 26, 28		Fair play, Rule Violations, Cheating, and Winning
October 3, 5		Moral Development in Sport
October 10, 12		Violence in Sport
October 17, 19		Eligibility in Sport
October 24, 26		Social Issues – Title IX, Sexism and Racism in Sport
October 31, 2		Performance Enhancement through Ergogenic Aids – Drugs in Sport
November 7, 9		Performance Enhancement through Technology – Olympic Examples
November 14, 16		Personal Ethics-Rights and Responsibilities
November 21, 23	Thanksgiving Break	
November 28, 30		Professional Ethics – Rights and Responsibilities
December 5, 7		Codes of Ethical Conduct
December 12-16	Finals	Tuesday Dec 13, 12:30-2:30 PM

This course syllabus is tentative, and is subject to change at the instructor's discretion