

(Revised)
Eastern Illinois University
Board of Trustees
Strategic Planning Retreat
Charleston Country Club
June 24, 2017 – 8:00 a.m.

AGENDA:

- A. Welcome

- B. Thorburn Group Marketing Presentation

- C. Admissions Update and New Recruitment Initiatives
 - 1. Dual Credit for Regional High Schools
 - 2. D214 Initiative
 - 3. International Student Recruitment

- D. Intercollegiate Athletics

- E. New Academic Programs in the Works

- F. Lunch

PLANNING SESSION WITH PRESIDENT AND TRUSTEES

- G. Executive Searches and Leadership Team Planning

- H. Budget Issues and Planning

- I. Intercollegiate Athletics Planning

- J. Board Operations

PRESIDENTS ANNUAL REVIEW BY TRUSTEES

ADJOURN