EASTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

ADDENDUM January 22, 2016

IV. ACTION ITEMS

C. WEIU - Spectrum Auction

Eastern Illinois University is a licensee of the Federal Communications Commission (FCC) authorized to transmit television broadcast signals as WEIU-TV. The FCC is conducting a reverse auction for participating stations at which time a station may or may not relinquish its license (for payment), share a channel with another broadcaster, relinquish a UHF channel and move to a high VHF or low VHF channel, or relinquish a high VHF channel and move to a low VHF channel.

The university has filed an application to participate in the auction. However, FCC rules prohibit public discussion about whether the university will engage in bidding, bid strategies and the bid process.

It is recommended that the Board of Trustees authorize President Glassman or his designee to review the options provided by the FCC and to implement actions relative to any, all or none of those options, and to take appropriate actions, if any, on behalf of the university and in its best interests.