III. REPORTS

A. Report from Board Chair

B. Committee Reports

Executive/Planning Committee

Mr. Kristopher Goetz, Chair

Mr. Rene M. Hutchinson

Dr. Jan Spivey Gilchrist

Dr. Robert D. Webb

Board Relations Committee

Mr. Roger Kratochvil, Chair

Mr. Rene Hutchinson

Finance/Audit Committee

Dr. Robert Webb, Chair

Mr. Joseph Dively

Mr. Kristopher Goetz

Academic and Student Affairs Committee

Mr. Rene Hutchinson, Chair

Dr. Jan Spivey Gilchrist

Mr. Mitchell Gurick

Board Regulations

Executive Planning Committee

IV. ACTION ITEMS

A. Approval of Minutes

June 6, 2014 Board Meeting

June 7, 2014 Board Retreat

B. Expenditure Recommendations for Purchases of \$250,000 or More

1) **Purchase Item:** Group Insurance Reimbursement

Description / Explanation: In December 2001, Governor Ryan requested that higher

education contribute \$45 million to Central Management Services (CMS) to cover a shortfall in the State group insurance program. Eastern's prorated share of the shortfall, determined by the Illinois Board of Higher

Education, is summarized below.

<u>University</u>	Contribution
Chicago State	\$1,024,000
Eastern Illinois	1,713,300
Governors State	656,200
Illinois State	3,078,300
Northeastern Illinois	1,072,600
Northern Illinois	3,541,300
Western Illinois	1,944,800
Southern Illinois	7,076,300
University of Illinois	24,893,200
Total	\$45,000,000

Eastern's group health insurance contribution for FY15 will be made in four (4) installments as follows:

September 27, 2014	\$428,325
December 27, 2014	428,325
March 28, 2015	428,325
May 30, 2014	428,325
•	\$1,713,300

Cost: \$1,713,300

Recommended Vendor: Illinois Department of Central Management Services – Sole

Source

Fund Source: Appropriated and Income Funds

It is recommended that the Board of Trustees approve this purchase item.

B.	3. Expenditure Recommendations for Purchases of \$250,000 or More (Cont.)			
2)	Purchase Item:	Athletic Apparel Sponsorship Contract Change Order		
	Description / Explanation:	As reported to the Board of Trustees in April 2014, a contract was issued to Adidas America, Inc. in the amount not to exceed \$250,000.00 for an Athletic Apparel Sponsorship. Due to unforeseen campus wide spend, it is anticipated that this amount will exceed the estimated \$250,000.00. Therefore, approval is requested for a change order increase in the amount of \$125,000.00 annually.		
	Cost:	\$250,000.00 – Estimated Base Annual Cost +125,000.00 – Change Order \$375,000.00 – Revised Estimated Contract Amount		
	Recommended Vendor:	Adidas America Inc. Portland, OR		
	Fund Source:	Local Funds		

It is recommended that the Board of Trustees approve this purchase item.

C. New Degree Program – M.S. in Health Promotion and Leadership

Provost Blair Lord requests the Board of Trustees' approval to offer the M.S. in Health Promotion and Leadership, effective fall 2015.

The M.S. in Health Promotion and Leadership will educate the health leaders of tomorrow by building on EIU's undergraduate program in Health Studies, one of only twenty-one programs recognized by the Society of Public Health and American Association for Health Education Baccalaureate Program Approval Committee. It is designed to develop the competencies and skills students need to be productive health professionals, including the ability to perform research, evaluate programs, and provide leadership to encourage collaboration across communities.

The Bureau of Labor Statistics projects that jobs for health educators will grow faster than the average for all occupations. Once it is fully implemented, the program will enroll twenty students each year. Funding will be provided from reallocation within the Academic Affairs division.

The program supports EIU's mission to provide high quality graduate programs and its goal to increase enrollment via the development of new programs for which there is strong demand. It also supports statewide goals that call on public universities to increase students' educational attainment and, more specifically, Illinois Public Act 95-900, which created the Chronic Disease Prevention and Health Promotion Task Force charged with "reforming the delivery system for chronic disease prevention and health promotion" to improve Illinois citizens' quality of life and reduce rising health care costs.

It is recommended that the Board of Trustees approve the degree program of M.S. in Health Promotion and Leadership.

D.	Statement on Board Responsibilities for Intercollegiate Athletics
	By conference policy, the governing board of each member institution shall annually review and complete the Ohio Valley Conference Governing Board Certification Form (OVC Constitution 3.2.1).
	A copy of this certification form is presented on the next page for your review.

<u>It is recommended that the Board of Trustees review and complete the Ohio Valley Conference Governing Board Certification Form.</u>

D. Statement on Board Responsibilities for Intercollegiate Athletics (Cont.)



OHIO VALLEY CONFERENCE

Governing Board Certification Form Academic Year 2014-15

As Chairman of the Governing Board at Eastern Illinois University, I attest that:

- 1) Responsibility for the administration of the athletics program has been delegated to the Chief Executive Officer of the institution.
- 2) The Chief Executive Officer has the mandate and support of the board to operate a program of integrity in full compliance with NCAA, OVC, and all other relevant rules and regulations.
- 3) The Chief Executive Officer, in consultation with the Director of Athletics and Faculty Athletic Representative, and Board of Trustees determines how the institutional vote shall be cast on issues of athletics policy presented to the NCAA and the Ohio Valley Conference.

Date Presented to the Governing Board: September 19, 2014
Signed:
(Mr. Kristopher M. Goetz, Chairman of the Governing Board)

Please return completed form to:

Beth DeBauche Commissioner Ohio Valley Conference 215 Centerview Drive, Suite 115 Brentwood, TN 37027

	Ξ.	Extension of Master	Contract	with	Eastern	Illinois	University	/ Foundati
--	----	----------------------------	----------	------	---------	----------	------------	------------

This item will be presented by addendum at the meeting.

F. Personnel Contract

This item will be presented by addendum at the meeting.

V. INFORMATION ITEMS

A. President's Report

- Presentations:
 - 1. Intercollegiate Athletics Mr. Tom Michael, Athletic Director
 - 2. Annual Report on Title IX Compliance Mr. Rob Miller, General Counsel
- Introduction of Mr. Chris Dearth, Director of Admissions

B. Reports from Constituencies

Faculty Senate – No report

Staff Senate – Ms. Christine Edwards

Student Government – Mr. Reginald Thedford

C. Summary of Purchases \$100,000 - \$249,999

Vendor	Type of Purchase	<u>Bids</u>	Amount
Oracle USA Inc., Redwood Shores, CA	Software Update License and Support	(D)	\$204,561.79
CDW Government Inc., Vernon Hills, IL	CISCO SmartNet products		\$123,117.69
Netech Corporation Peoria, IL	Cisco IronPort AntiSpam license and support		\$104,125.80
Sofbang, LLC, Burr Ridge, IL	Software license and maintenance		\$138,445.62
Pepsi Midamerica, Marion, IL	Pouring rights sponsorship	(A)(E)	\$183,000.00
U S Foods, St. Louis, MO	Edible and non-edible items	(A)	\$6,000,000.0 0
Georgia Holdings, [McGraw-Hill] New York, New York	Textbook Rentals	(A)	\$520,000.00
City of Charleston, Charleston, IL	Fire Protection	(A)	\$348,668.83
MBM Corporation, Atlanta, GA	Edible and non-edible items for Chic-Fil-A	(A)(D)	\$130,200.00
Institutional Network Communications, Simpsonville, KY	Cable TV	(B)	\$237,831.24
Cellco Partnership, Basking Ridge, NJ	Cellular telephone services	(C)	\$115,000.00
Office of the Auditor General, Springfield, IL	Audit	(C)	\$202,613.00

- Exempt per V.B.1.d. of Board Regulations Year three of a five year agreement State of Illinois Contract (A)
- (B)
- (C)
- Sole Source (D)
- (E) Year two of a five year agreement

Eastern Illinois University Deposit and Investment Report For the Quarter Ending June 30, 2014

Operating Funds Investment Performance:

Average Daily Cash Balance Average Daily Invested Balance Net Average Daily Balance	ce		66	,121,117.44) ,096,404.43 ,975,286.99
Total Interest Earned on Invest	ments		\$	2,645.46
Percentage of Net Average Da	aily Balance Invested			103.32%
Annualized Average Yield				0.02%
Benchmark - 90 Day Treasury	Bill			<u>0.03%</u>
Summary of Investments:				
Certificate of Deposit	Cost \$ 485,000.00	Market Value \$ 485,000.00	=	

EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earnings rates for the quarter ranged from 0.02% to .50%

University/Foundation/Alumni/Agency General Ledger Cash by Major Category:

\$ 11,764,312.11
9,464,628.99
8,986,311.08
7,281,210.84
5,621,743.37
4,717,383.59
3,559,951.42
3,095,101.32
2,842,504.40
989,175.80
592,528.33
578,708.55
300,541.52
101,033.59
(5,832,389.27)
\$ 54,062,745.64

Endowment Funds Investment Performance:

Portfolio Market Value March 31, 2014	\$ 1,462,411.27
Interest and Dividends Income Reinvested	11,507.68
Accrued Income	761.00
Change in Value of investments	57,195.99
Portfolio Market Value June 30, 2014	\$ 1,531,875.94
Total Return on Investments for the Quarter	<u>4.75%</u>

Endowment Funds Asset Allocation (as of June 30,2014)

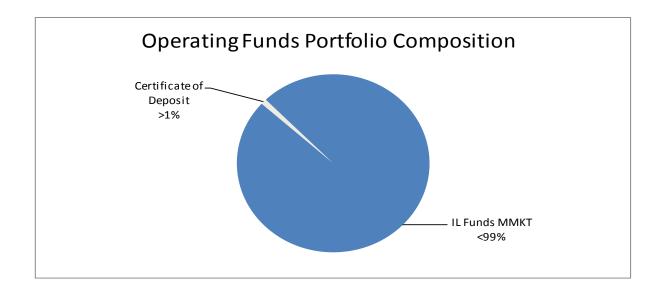
Schwab Institutional Brokerage Account:

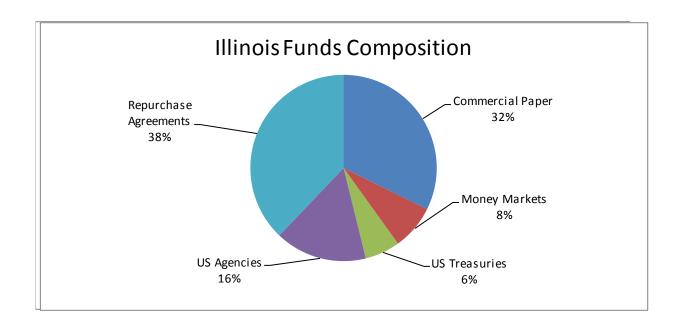
Schwab Institutional Brokerage Account:		
	Market Value	
Equity Funds:		
Vanguard 500 Index	\$ 205,597.20	
Morgan Stanley Institutional	183,613.51	
Vanguard Dividend Appreciation	109,029.84	
Vanguard Developed Markets	190,800.69	
Vanguard Emerging Markets	127,426.38	
Pimco All Asset	148,810.80	
Vanguard Growth	92,813.00	
Total Equity Funds		\$ 1,058,091.42
Bond Funds:		
Vanguard Total Bond Market Index	\$ 211,461.21	
Vanguard Inflation Protected Securities	73,362.19	
Templeton Global Bond	74,676.55	
Total Bond Funds		359,499.95
Other Funds:		
Ishares TR MSCI EAFE Index	\$ 31,039.98	
Ishares S&P North American	80,169.75	
Total Other Funds		111,209.73
Cash Funds:		
Schwab Cash	\$ 255.16	
Schwab Money Market Fund	2,058.68	
Total Cash Funds		2,313.84
Income Accrual:	\$ 761.00	761.00
Total Schwab Institutional Broke	rage Account:	\$ 1,531,875.94

Eastern Illinois University Deposit and Investment Report For the Fiscal Year Ending June 30, 2014

Operating Funds Account Balances as of June 30, 2014

Certificate of Deposit	\$ 485,000.00
First Mid-Illinois Bank and Trust	18,352.89
The Illinois Funds Money Market Accounts	56,894,993.60
Total Depository Account Balances	\$ 57,398,346.49
Operating Funds Investment Performance:	
Average Daily Book Balance Cash	\$ (4,004,239.68)
Average Daily Invested Balance	65,832,890.27
Net Average Daily Balance	\$ 61,828,650.59
Percentage of Net Average Daily Balance Invested	<u>106.48%</u>
Total Interest Earned on Investments	\$ 13,461.76
Annualized Average Yield	<u>0.02%</u>
Benchmark - 90 Day Treasury Bill	<u>0.04%</u>





EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper, government agency securities and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earning rates ranged from 0.02% to 0.75% for the fiscal year.

Endowment Funds Investment Performance:

Portfolio Market Value July 1, 2013	\$ 580,615.23
Interest and Dividends Income	26,777.71
Deposits and Withdrawals	777,925.77
Income Accrual	761.00
Change in Value of Investments	145,796.23
Portfolio Market Value June 30, 2014	\$ 1,531,875.94

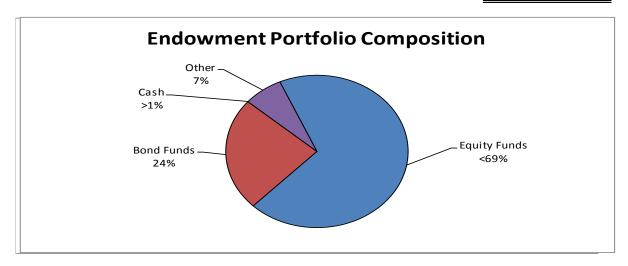
Total Return on Investments with fee adjustments for the Fiscal Year Ending June 30, 2014

<u>17.2%</u>

Schwab Institutional Brokerage Account:

Endowment Funds Asset Allocation (as of June 30, 2014):

	Market Value	<u>Yield</u>	<u>Benchmark</u>	
Equity				
Vanguard 500 Index	\$ 205,597.20	24.5	24.6	
Morgan Stanley Institutional	183,613.51	19.5	23.6	
Vanguard Dividend Appreciation	109,029.84	19.7	20.2	
Vanguard Developed Index	190,800.69	23.5	23.9	
Vanguard Emerging Markets	127,426.38	14.0	14.1	
Vanguard Growth	92,813.00	28.1	28.2	
Pimco All Assets	148,810.80	11.4	16.4	
Total Equity Funds				\$ 1,058,091.42
Bond Funds				
Vanguard Total Bond Market Index	\$ 211,461.21	4.3	4.3	
Vanguard Inflation Protected	73,362.19	4.5	4.4	
Templeton Global Bond	74,676.55	7.4	6.8	
Total Bond Funds				359,499.95
Other				
Ishares TR MSCI EAFE Index	\$ 31,039.98	23.3	23.6	
Ishares S&P North American	80,169.75	32.5	33.1	
Total Other Funds				111,209.73
Cash Funds				
Schwab Cash	\$ 255.16	0.0	0.0	
Schwab Money Market	2,058.68	0.0	0.0	
				2,313.84
Income Accrual	\$ 761.00	_	_	761.00
Total Schwab Institutional Bro	kerage		_	\$ 1,531,875.94



E. University Highlights

AROUND CAMPUS

EIU to reap research opportunities through land use partnership. For some students at Eastern, the traditional, enclosed classroom will soon be replaced with acres of wind-blown native grasses. Via an arrangement that Thomas Canam, assistant professor of biological sciences, terms a "win-win-win situation for everyone," some local landowners have agreed to allow Eastern to use nearly 120 acres of their Coles County property for research. Students and faculty of the university, as well as others, eagerly anticipate those enhanced research opportunities. And, in turn, area farmers will gain additional insight into potential alternative crops.

When the opportunity arose for Eastern to partner with the Lumpkin family of Mattoon and their farm services manager, First Mid-Illinois Bank & Trust, the university was faced with the specific decision as to what it would do with access to the roughly 120-acre plot of land located northwest of Charleston. "The Lumpkin family has been involved with sustainability for some time, and has been growing organic crops on the land," Canam said. "We talked with them about the Renewable Energy Center and its needs for the future – that we wanted to grow an alternative fuel for the Renewable Energy Center and that we wanted to grow biomass in a sustainable way."

The full story can be found at http://castle.eiu.edu/media/viewstory.php?action=986.

Fallen branches mean the end for EIU's iconic old oak tree. Weather is not believed to be a contributing factor. Perhaps, just as a member of the university's grounds crew said, "It's tired." For whatever the reason, sometime around 5 a.m. Friday, Aug. 8, a large portion of the decades-old bur oak standing east of Old Main broke away and fell to the ground. The order soon came from President Bill Perry to remove the tree entirely for issues of safety.

The removal crew salvaged what wood they could, with some cross sections preserved for historical purposes. Additional sections were given to Eastern's Department of Biological Sciences for research.

Some take solace in the fact that the tree will live on via its offspring. Approximately 50 acorns were collected directly from branches of the old oak in the fall of 2011. They were planted in pots with nutrient-enriched compost and the pots, in turn, were stored in a protected campus area where deer and rabbits couldn't get to them. A year later, the university had about 30 seedlings. "And the saplings are still doing well," according to Tim Zimmer, director, Facilities Planning and Management. "They've done especially fine during this nice, mild summer."

For more on Eastern's favored tree, see

 $\underline{http://castle.eiu.edu/media/viewstory.php?action=982} \ \textbf{and}$

http://castle.eiu.edu/media/viewstory.php?action=807.

EIU credits loyal alumni, friends for continuing fundraising success. Loyal alumni and friends of EIU demonstrated their continuing Panther Pride by contributing to the more than \$16.7 million raised in gifts, pledges and planned gifts in Fiscal Year 2014. This was the institution's fourth consecutive record-setting year in fundraising, said Bob Martin, vice president for institutional advancement. "I continue to be amazed at the generosity of Eastern Illinois University alumni," he added. "Their support is most appreciated, and is a strong indication of how much they care about their alma mater."

E. University Highlights (Cont.)

Scholarships continue to be a top area for support as donors recognize their need as a top university priority. More than 200 new scholarships were created during the "EI&U: Expect Greatness" campaign that concluded in October 2012, and an additional 73 have been established in the last year and a half. That means the goal of the university's ongoing scholarship drive – 100 new scholarships by June 30, 2017 – is significantly ahead of schedule.

See http://castle.eiu.edu/media/viewstory.php?action=981 for more on this story.

Freshmen received training before first night at EIU. Before freshmen arrived on campus, they were trained on alcohol safety and sexual assault prevention. But the resources and education won't stop there. On-campus training efforts and outreach throughout the year are sponsored by the Sexual Assault Taskforce, composed of EIU faculty, staff and community advocates. The taskforce seeks to provide campus with a proactive approach on sexual assault prevention and to ensure the safety of all students on campus.

The training and the taskforce are not new to EIU's campus. They are, rather, continuing efforts to ensure the safety of students, said Daniel Nadler, vice president for student affairs. "EIU is committed to providing the safest campus possible for our students, faculty and staff," he said. "We are ensuring a culture of openness that will not tolerate sexual assault, abuse or other sexual misconduct including domestic violence, dating violence and stalking."

Corpse Flower blooms at EIU – again! About 800 individuals visited campus – specifically, the H.F. Thut Greenhouse – this past July to smell the intense "roadkill" aroma associated with the Titan Arum. Another 6,000 or so safely viewed the plant via the Internet through a live feed. This was the fourth blooming of EIU's Corpse Flower; the plant previously bloomed in 2008, 2010 and 2012.

The 2012 blooming resulted in the production of a number of "tuber-babies," four of which have survived and seem to be flourishing, according to Steven Malehorn, greenhouse manager.

STUDENT SPOTLIGHT

Dietetics student uses Miss United States competition to advocate a healthy lifestyle. As an EIU student competed on a national stage at the Miss United States pageant, she advocated for healthy lifestyles along the way. Sylvia Crowder, a dietetics master's student, spent the first week of July as Miss Indiana competing for the Miss United States crown. She competed in interview, evening gown and swimsuit categories while promoting her passion for nutrition, which goes hand-in-hand with her degree.

Her passion for nutrition started from watching a family member's struggle with anorexia, but it wasn't until her freshman year of college that she considered nutrition as a career path. Crowder represented the National Watermelon Association as a public relations ambassador for a year, flying all over the country to promote the benefits of consuming watermelon. After speaking in front of groups and communities, Crowder quickly realized nutrition was her calling. She switched her major from biology to dietetics, eventually earning a bachelor's degree from the University of Southern Indiana. She decided to come to EIU because her undergraduate university did not have the necessary clinical experience she wanted. "I heard EIU had a really great program," she said. "I could not only get my master's in dietetics, but my internship, too, in an accelerated 19-month program." Crowder works as a nutrition coordinator

E. University Highlights (Cont.)

at EIU's Health Education Resource Center where she plans to teach healthy cooking classes and offer nutrition and MyPlate presentations for the EIU community.

More on this story can be found at http://castle.eiu.edu/media/viewstory.php?action=968.

FACULTY/STAFF NEWS

Dearth selected as new director of admissions. Chris Dearth began his job as EIU's new director of admissions on Aug. 1. The former director of admissions at State University of New York at Fredonia was chosen from among dozens of applicants during a national search.

"Chris understands the enrollment-related challenges all universities are facing. He has a reputation for making sound decisions based on the data, as well as for cultivating positive relationships with members of the university community," said Mary Herrington-Perry, assistant vice president for academic affairs and enrollment management.

Dearth, who has 13 years of experience in admissions, was responsible for leading admissions efforts that saw a 12 percent increase in freshman applications from outside SUNY Fredonia's primary market (2007-2013). He also enrolled the five largest classes in the 186-year history of the university. Concurrently, selectivity improved each year under his leadership.

EIU history professor travels on America's oldest commercial whaling ship. For years, Charles Foy spent hours huddled in a library researching and writing about black mariners in the Atlantic World -- even creating a database to document the thousands and thousands of mariners he discovered. His research only allowed the associate professor of history to imagine the smell of the ocean or the hardships of sailing on the rough waters of the Atlantic.

This summer, however, he experienced what he has spent years researching. He set sail on the oldest commercial whaling ship still afloat, the Charles W. Morgan, built in 1841, as part of Mystic Seaport's "38th voyage" project sponsored by the National Endowment for Humanities. The voyage was a public history project with 80 voyagers, from artists to scholars, bringing their expertise on board to raise awareness about the importance of America's maritime history.

Details can be found at http://castle.eiu.edu/media/viewstory.php?action=950.

Videos, website bring honors to EIU Web team. The University & College Designers Association (UCDA) has presented Eastern with an Award of Excellence for each of three separate projects created by the university's Web team. Two of 11 recognized videos and one of eight websites receiving honors were produced by EIU's Center for Academic Technology Support (CATS).

One of EIU's two award-winning videos featured the university's Autism Center (https://www.youtube.com/watch?v=qoywg2iMmpo); it was produced in support of the center's crowdfunding campaign. The second video – a general recruitment-type production (https://www.youtube.com/watch?v=HTrXqt1vagE) — was created for use during Eastern's Admitted Student Day activities in February. The award-winning website highlights the university's 2013 Annual Report (https://www.eiu.edu/annualreport/).

EIU Faculty Laureate seeks to eliminate "cow talk." Grant Sterling isn't a fan of a cow talk. No, the EIU philosophy professor expects more from his students then the mediocre or the blasé. Like the famous philosopher Socrates, Sterling wants EIU students to examine their lives and think critically in everything they believe and do -- especially in general education classes. He

E. University Highlights (Cont.)

doesn't want them to become entrapped by living what Socrates famously called the "unexamined life."

"Socrates thought human beings were lucky because they have the capabilities and abilities you wouldn't have if you were a cow or any type of animal," he said. "We have a mind. We can think, learn and understand the world, but many don't bother to do it."

His solution to stop the "cow talk" is simple -- general education classes. He challenges his colleagues and students to put an emphasis back on taking and providing rigorous classwork. It's no surprise that Sterling was named by his colleagues as Eastern's 2014-2015 Faculty Laureate, an award that recognizes a faculty member for his/her excellence in teaching general education classes.

More on this story can be found at http://castle.eiu.edu/media/viewstory.php?action=984.

The Association of College and University Housing Officers-International (ACUHO-I) Foundation has recognized Lou Hencken as a recipient of the 2014 Parthenon Award. This award recognizes supreme achievement in the campus housing profession, outstanding service, leadership and contributions to the field. Hencken was presented with the Parthenon Award at the 2014 ACUHO-I annual conference and exposition, held in Washington, D.C.

FOCUS ON ATHLETICS

Tom Michael chosen as EIU athletic director. Tom Michael was formally introduced as the 10th full-time athletic director in EIU history on July 22, 2014. He began his role on Aug. 11. He comes to EIU after serving as the senior associate athletic director at the University of Illinois. "Tom Michael's experience, integrity and commitment to the academic development of student-athletes are excellent," said President Bill Perry. "I am very pleased he is joining the EIU family."

Michael joined the Illinois athletic department in 1996 as an academic counselor, and has worked for the past 12 years in administration serving as both an associate athletic director and assistant athletic director for student services.

EIU has three former Panther quarterbacks with NFL teams to open the 2014 season -- Sean Payton, head coach, New Orleans Saints; Tony Romo, starting quarterback, the Dallas Cowboys; and Jimmy Garoppolo, No. 2 quarterback for the New England Patriots

Eastern and adidas have entered into a five-year partnership in which the Portland, Ore.-based company will be the official athletic footwear, apparel and accessory brand of the Panthers through the 2019 season. adidas will supply the Panthers athletic programs with all game and practice uniforms, travel and practice gear, beginning this fall. EIU has signed an apparel deal with adidas that will outfit EIU's student-athletes in adidas sports attire and competition gear for the next five years.

F. Other Matters

G. Public Comment