Upon completion of the MBA Program, students will:

1. Propose and evaluate business decisions using appropriate processes.

   **Learning Objectives:**
   a. Conduct research to secure relevant information.
   b. Apply critical thinking skills.
   c. Use appropriate decision analysis tools.

2. Use a strategic approach to making business decisions.

   **Learning Objectives:**
   a. Integrate knowledge across functional areas.
   b. Incorporate evaluation of external forces including international, economic and competitive forces.
   c. Consider the perspectives of relevant stakeholders.

3. Make ethical and legal decisions including evaluation of the organization’s social responsibilities.

   **Learning Objectives:**
   a. Identify relevant principles and practices of effective corporate governance.
   b. Evaluate the social responsibilities of businesses from the perspectives of a variety of stakeholders.
   c. Distinguish legal and ethical responsibilities of organizations and of individuals within organizations.
   d. Analyze the ethical issues relevant to business decisions using multiple ethical theories and frameworks.

4. Demonstrate professional communication skills.

   **Learning Objectives:**
   a. Create effective written business communications.
   b. Make effective formal and informal business presentations.
   c. Demonstrate effective group communication skills.