

**BOARD OF TRUSTEES OF
EASTERN ILLINOIS UNIVERSITY
CHARLESTON, ILLINOIS**

RETREAT

June 24, 2023

A meeting of the Board of Trustees was convened on June 24, 2023 at 8:00 a.m. at the Neal Welcome Center in Charleston, Illinois. Ms. Joyce Madigan, Chair, presided.

Roll Call

Roll was called:

Ms. Baurer	Present
Ms. Edwards	Present
Ms. Everett	Present
Mr. Hicks	Absent
Ms. Madigan	Present
Mr. Mellott	Present

Also present were the following:

Dr. David Glassman, President
Dr. Jay Gatrell, Provost and Executive Vice President for Academic Affairs
Mr. Matt Bierman, Vice President for Business Affairs
Mr. Mike Hutchinson, Director of Business Services/Treasurer
Dr. Anne Flaherty, Vice President for Student Affairs
Dr. Ken Wetstein, Vice President for University Advancement
Mr. Austin Hill, General Counsel
Ms. Judy Gorrell, Executive Assistant to the President and Assistant Secretary, Board of Trustees

Chair Madigan welcomed everyone to the Retreat.

YEAR IN REVIEW - listed are some of the items mentioned:

Accomplishments

1. Enrollment gains 2% overall;
2. Fifth year GPA greater than the class before, every office involved;
3. Dealing with COVID (Omicron), again it took everyone;
4. Developed Strategic Plan for 2023-2028;
5. Dedication of the Gail and Richard Lumpkin School of Nursing;

6. Selected a President;
7. Able to budget for deferred maintenance (\$2M);
8. Program Partnership with LLCC for students who transferred to EIU from LLCC and then stopped out;
9. Sport teams who won OVC Championships – Baseball, Softball, and Cross Country;
10. Agreement with Sarah Bush Lincoln to run our Medical Center, transitioned in May 2022;
11. Partnership with Rural King with scholarships for employees;
12. Signed MOU with Carle.

Challenges:

1. Staffing recruitment and retention issue w/non-faculty;
2. Faculty Strike –absolutely unnecessary: we were up 12-15% in applications, now we are flat; shook confidence of donors; tone and tenor of UPI upset the community and other staff;
3. Hundreds of millions of dollars in deferred maintenance - will have to put money into deferred maintenance every year;
4. High school graduation rate cliff is imminent;
5. Student-faculty ratio 18:1 nationally; we are at 14:1, we need to be at 16:1, must increase the number of students and decrease the number of faculty;
6. Transfer recruitment;
7. Operating without full Board of Trustees.

Opportunities

1. New Vice President for Business Affairs;
2. New Provost;
3. Adult Learners;
4. Students with some credit, but stopped out;
5. Charleston CAN.

MARKET ANALYSIS AND ENROLLMENT MANAGEMENT FY24 STRATEGIC PLAN

Mr. Josh Norman discussed the market analysis, including major topics such as University deficits in the state, decreasing national enrollment, increasing non-consumer rates, looming demographic shifts, and the upcoming reduction in IL HS graduates. We also talked about the 2023-2024 strategic enrollment management plan. We went into detail on the top 10 most impactful strategic enrollment plans from the annual strategic enrollment management plan.

LEADERSHIP REPORT (President-elect Gatrell)

Dr. Gatrell discussed plans he has to move forward. Some things he is planning to achieve include a Family Hub, activation of learning center, continue to work on the Strategic Plan, and the redesign of Convocation and Orientation. Dr. Gatrell wants to engage the campus and Charleston community by updating the Economic Study and organizing a community picnic. He also talked about the development of new programs.

Dr. Gatrell also discussed hiring a Senior Diversity Officer, a Wellness Initiative with staff, faculty and annuitants having access to the Student Rec Center, ITS developing a structure and resource plan, and identifying our needs - both landscape and deferred maintenance.

Dr. Gatrell's investiture is scheduled for November 15 with Dr. Harlan Cohen as the speaker, and on November 16 there will be a Veteran's Day Concert.

INTERCOLLEGIATE ATHLETICS

Mr. Tom Michael gave a report on Intercollegiate Athletics. EIU is made up of 21 D1 sports competing in the NCAA and maintains rosters in those sports of approximately 500 student athletes. EIU competes in two conferences – OVC in all but 2 sports, and the Summit League for men's and women's swimming.

The NIL (Name Image and Likeness) is the biggest change in college athletics. This is a challenge as there are not many rules and regulations and no consistency for contracts. In recent months, this has gotten to our level. Men's basketball is where it is most prevalent. According to Tom Michael, education seems to be the silent topic which is disappointing.

The transfer portal was first launched in 2018 and is a one-time transfer. The transfer portal has definitely changed the landscape for retention of student athletes, and is a free agent listing for student athletes.

Mr. Michael discussed many of the projects that have been completed and talked about projects that still need to be taken care of sooner rather than later, which included: Video Board and Sound System at O'Brien, reseating the bleachers in Lantz Arena, deferred maintenance at O'Brien, Coaches Stadium, Lantz Fieldhouse, lights and turf at coaches stadium, and turf at Williams Field.

Mr. Michael talked about what to expect for the future moving forward.

TRUSTEE GOALS AND ADVOCACY

The Trustees had a discussion of their goals and the advocacy they can provide for the EIU campus and the surrounding community.

The President's Council left the meeting between 2:00 and 2:30 p.m.

EXECUTIVE SESSION

Presidential Evaluation and Exit Interview

President Glassman and the Board of Trustees met to discuss the President's evaluation and to conduct an exit interview.