

EMAC Minutes  
8:30AM, March 26, 2009  
Effingham Room, Martin Luther King, Jr., University Union

**Members present:** Robert Augustine, Debbie Barker, Ann Brownson, Mona Davenport, Eugenia Deerman, Amy Edwards, Teresa Freking, Lora Green, Mary Herrington-Perry, Will Hine, Stacia Lynch, Brenda Major, Kimberlie Moock, Karla Sanders, Mary Wallace, Jone Zieren

**Members absent:** Julie Chadd, Stephen Dalechek, Sue Harvey, Bonnie Irwin, Doug Klarup, Fern Kory, Frank Mullins, Steve Rich

Brenda Major, Chair, called the meeting to order.

**Approval of the March 26, 2009 Minutes:**

No additions, corrections, etc.

**Application Reports:**

Undergraduate: Brenda Major indicated 798 deposits for freshmen, slightly higher than this time last year, but more exact comparison data will be available next spring. This week an e-mail was sent to 1000 students who filed the FAFSA but have not applied for admission. Some of these had also applied for housing. Some immediate feedback uncovered inadmissible students and some who didn't realize they forgot to apply, as they'd been completing so many forms.

Honors: In Dean Irwin's absence, Major reported applications for Honors received were 181, as of 3/15, up 8.3% from last year and 30.2% over fall 07. 158 admits are up 0.6% over 08 and 20.6% up from 06. The scholarship deadline is next Friday. To date, 15 of 22 students have accepted, 2 have turned us down.

Gateway: Mona Davenport indicated Gateway has admitted 250 to yield 140. She's still considering a couple of athletes, but the program is virtually closed. She said BOOST will be closing soon. We've admitted 122, on our way to 150. The program can handle 75. We don't advertise for BOOST. Cindy Boyer and her staff meet with the students to design their program of study. Mona plans to review the profile of applicants who apply later and track their performance after enrollment to determine if this is a weaker student.

Major reviewed enrollment goals of new freshmen and transfers for fall 09, for the other state universities, as discussed at their March OARSUI meeting.

University	Freshman goal	Transfer Goal
ISU	3100	2000 to 2100
NIU	3250	1700
SIUC	Increase 3%	n/a
SIUE	1925	1150
UIC	3005	1052
UIS	320	650
UIUC	7100	1450
WIU	1900	1025
EIU	1900	1000

**Graduate Admission** report:

Dean Augustine indicated international numbers look similar to last year. They're seeing a shift in enrollment numbers for graduate school, as Communication Disorders and Sciences has changed their start term from fall to summer. Augustine indicated there will be 200 more applications for summer and 200 fewer for fall. He expects the number of applications overall to be about the same as last year. There is a program that was approved in 2000, but to date has no students. The HECA grant that originally funded it was pulled. So now we'll have students entering the Master Teacher Program, which is a great alternative to the Educational Administration Program. Deans Augustine and Hine said there have been about 30 applications received with an anticipated initial enrollment of 15. There are a few similar programs, most in the Chicago area, that prepare students to obtain national board certification, Teresa Freking added.

**Continuing Education:**

All indications point to a slight increase this summer. We're expanding programs in the Chicago area. The University is moving to get Higher Learning Commission approval for three completely online degrees: BGS in Education, Career and Occupational Studies and the Bachelor of Science in Nursing, These programs are for off campus, non traditional students.

Stamats is now also focusing on the adult student market. Hine distributed handouts with statistics on this population including demographics, student and employer surveys. He indicated there will be summer workshops addressing marketing tools for non-traditional students. He encouraged the group to send leads and issues or complaints regarding this population.

Mary Herrington-Perry commented that about 30% of non-traditional students will seek a completely online degree. She does not feel this will adversely effect our traditional campus programs. Hine added, we are the gold standard and there will be slow growth. He publicly thanked Mary Herrington-Perry for her efforts to get these programs up and running.

Mary Wallace asked about the decreasing number of high school graduates in IL.

Kimberlie Moock indicated this is a shift, tied to jobs, etc. Mark Hudson added there is a 23% drop coming in white high school graduates. He and Dean Hine indicated a need for

more bi-lingual information on our website. Stacia Lynch indicated we have an add in Café, a new Latino Magazine. Mona Davenport indicated we have bi-lingual brochures. Mook further added the white population is not reproducing itself.

**Housing:**

Mark Hudson noted a trend toward students waiting longer to apply for housing. There are a significant number of “recycled“ students moving back on campus. 1233 of the total applications for fall are (self-reported) from new freshmen. He also noted a slight increase in new students starting summer. Housing is re-instituting some traditional spaces in residence halls to accommodate them.

**Summer classes:** There was brief discussion on community colleges and universities offering summer classes, marketing to local students. There are financial contractual concerns here that prohibit Eastern from offering an array of upper level courses during the summer.

**Financial Aid:**

Jone Zieren reported as of March 16, over 1100 financial aid notices have been mailed. By the first of next week an additional 1600 letters will go out. Hine asked if the stimulus money will impact our financial aid availability to students. Zieren expects PELL Grant to increase. MAP grant money could be exhausted by June, due to the increase in students filing. We’ve been alerting students to apply early for state funding. Major distributed copies of the counselor newsletter indicating a statement from Zieren that we are sensitive to the needs of families attempting to meet college costs.

**Out of State Distinguished Student Tuition Rate:**

Major indicated the original proposal was modified. Out of state new freshmen with a 26 ACT (1770 SAT Critical Reading+Math+Writing, or 1190 SAT Critical Reading + Math) and 3.5 (on a 4.0 = A scale) grade point average will be assessed the rate of 1 x the in state rate. Nine admitted students will receive this rate.

SIUC will offer an in-state rate to students from IN, AK, MO, TN and KY for the first year. Students must apply and qualify to receive the in state after the first year. SIUE extends the rate of 1.2 x the in-state rate to 100 new students. The .2 represents the state’s contribution, which they would otherwise lose. Students must apply for in state tuition after the first year.

WIU extends the in state rate to 14 border counties in IA and MO for the first which. Students must then apply for in state tuition.

**One Stop Shop** white paper will be distributed electronically and discussed at the April meeting. Hine thinks it’s a good idea. Zieren indicated it has been in a plan dating back 15 years.

**Withdrawing Student Checklist** has been tabled. The Committee on Retention Efforts feels there are more effective preventative steps and indicators we should consider.

**Announcements:**

Mark Hudson provided an update on the search for a new Director of Financial Aid. The goal is to get candidates to campus by early May while the semester is in session.

Additionally he announced a floor in Lawson, recently vacated by fine arts faculty, will be a conference-lodging floor. Not to be confused with a hotel facility, it is primarily for use by EIU affiliated personnel, at the BOT approved price of \$25/night.

Major encouraged managers to attend the President's remaining open discussions.

Meeting adjourned at 9:30.

