

**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING  
E-MAIL MEETING  
NOVEMBER 2008**

**APPLICATION REPORTS FOR FALL 2009**

**Undergraduate** As of 11/1 we have 2974 new freshmen applications, up 23 from this time last year. Admits are at 1655, up 317 over last year. (Quality of applicants is higher as well.) We've received 269 transfer applications, up 14 from last year. We have 130 admits, up 1 from last year.

I'll ask Susan Ambrose to provide the latest application and admission numbers to Carole, which will be tabulated 11/17. Susan reports that we have received 3,886 freshmen applications down 81 from this time last year. However, we have admitted 2,265 students which is an increase of 488 students from fall 2007. Transfer applications received total 361 which are down by 15 and we have accepted 178. This is an increase of 20 students over 2007.

The student at the heart of our withdrawal process discussions withdrew on Halloween. If we'd had a formal process in place, perhaps we could have convinced her to at least earn a semester of credit. She's back at home. Her mother calls this "a very expensive mistake." Your feedback is welcomed. Do we send a letter, e mail, some method of talking points to parents during Christmas break? Can we piggy back something Housing may be communicating?

Dean Augustine thanked Brenda for sharing her concerns and said he thought about this from two perspectives--as the parent of a college-age student and as an administrator.

He said as a parent, I identify with this parent's view. My boy dropped 3 courses last year (his Freshman year), and earned a D in one course--I won't tell what his ACT or class rankings were--only to say that he was eligible for honors courses, so I saw the poor scholarship as his own lack of responsibility. All four courses, which I paid full tuition and fees for, must be taken again. It was too late to get a refund when he dropped and he did so because he had not met his own responsibilities for staying on top of his scholarship. These were very expensive mistakes--but he wanted to stay in school anyway. We cut a deal, one more term of all grades B or better and he can stay, if not, go to work. It's working so far, but there was nothing his school could have done to save me from these costly drops--he was not responsible.

As an administrator, I look as all that's in place here to support our students' success, but some just are unable or unwilling to take advantage of those support mechanisms--it's simply their choice to go home or go to another school. I don't know if additional policies can help such students and in some ways I lean toward investing more in those we can or have retained.

Well, good luck--it is so painful to lose a student you've worked so hard to retain--I know just how that feels.

**Honors** As of October 30, there were 26 applicants to Honors, 12 admitted and 13 awaiting application or admission to EIU. Applications and Admits both are up slightly from last year. We had 20 families attend Honors Day, our open house program on November 10. This number is down, but I expect most of the students who attended to apply.

**Continuing Education** Dean Hine said that spring enrollments are up compared to last year.

**Gateway and BOOST** Gateway has admitted 33 students for fall 2009 and BOOST has admitted 13 students.

**ANNOUNCEMENTS**

Please drop by the Office of Admissions Open House,  
Thursday, December 11<sup>th</sup> from 2:30 to 4. Check out our new look and learn about  
our recruitment strategies. Of course there will be food.

Don't forget, no December meeting. We reconvene in person, next year,  
January 15

**Fall 2008 & Spring 2009 – 8:30 a.m. – Effingham Room - University Union**

January 15, 2009

February 19, 2009

March 26, 2009

April 16, 2009