

**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
THURSDAY JANUARY 18, 2007
BOOTH LIBRARY ROOM 4440**

MEMBERS PRESENT

Robert Augustine, Ingyu Chiou, Mona Davenport, Bud Fischer, Mary Herrington-Perry, William Hine, Bonnie Irwin, Fern Kory, Karla Sanders, Stacey Ruholl, Karla Sanders, Julie Sterling, Mary Wallace, and Keith Wilson

MEMBERS ABSENT

Julia Abell, Ann Brownson, Tori Frazier, and Steve Rich

GUESTS

Mark Hudson, Kimberlie Mook, and Jenny Sipes

Brenda Major chaired the meeting.

The November meeting did not have a quorum so there were only notes, not official minutes.

APPLICATION AND ADMISSIONS REPORTS SPRING AND FALL 2007

UNDERGRADUATE:

An application processing report for fall 2007 was shared with the committee. We are down in freshmen applications compared to the number for fall 2006 of 6,068 and that of 5,902 for 2007 fall. Admissions has a large number of incomplete freshmen applications. The date they are currently processing applications is as of the end of November. Part of this is due to Banner as they are now entering the students in 3 systems. They are pulling out the special populations (those that would be higher than the pooled, 26 ACT with a B average; local students for the prize patrol which will include all of Coles County this year; and the minority students to invite for the Access Granted Program in mid February). Because of the larger number of incomplete applications, Admissions is asking their counselors to contact their high schools. Some students put their name on an application form and nothing else. Their guidance counselors sent the incomplete application with official transcript, but the application can't be processed until we get the missing information. Some counselors will not send transcripts until they have a significant number of requests. We did receive a few more applications after the December 15th deadline of U of I.

Brenda called other schools for their enrollments:

- SIUE, down 200 in freshmen applications and 2% in transfers (they have had more paper applications because of the Banner process of applying;
- SIUC, freshmen spring numbers are down about 10% and flat for fall;
- UIUC, flat on freshmen and they are going to decrease their freshmen numbers from 7500 to 6500 over the next few years;
- Northern is down in freshmen and flat on transfers;
- Western said they were way up on freshmen, but did not give numbers;
- Illinois State down 2% for both spring and fall and up in freshmen (later called back and said they are where they want to be);
- Illinois Eastern Community College down 2%;
- Wabaunsee down;
- Harper up 3½ %;
- COD up 7 %;
- Illinois Valley up 3%;
- Morton College up;
- Kishwaukee up 6%.

Community colleges don't concentrate on fall now; they are only working on spring.

There was a concern with the committee for the number of students starting at the community colleges as opposed to coming here as freshmen. We have developed 2 + 2 programs but several are not being used, according to Dr. Fischer. Community colleges do not have mandatory advising. Students look at schedules and make their own choices; then when they get here they may not have followed the program and therefore can not complete their degrees in 4 years. To whom do we stress the importance of the 2 + 2 programs? Those programs have been addressed when community college personnel come to campus, and when we visit their campuses. BG goes directly to the local campuses and advises.

Eastern needs to stress the benefits of coming directly from high school for completing their degrees. Students coming directly as freshmen usually can complete their degrees in 4 ½ years.

Several committee members stated their children had not received literature from Eastern but had from other schools. EIU Admissions has only just begun to purchase ACT scores of seniors with 20 to 25 scores but with certain parameters. Honors for the last 2 years have been purchasing junior and seniors with an ACT of 26 and up. Honors has been sharing their purchased scores with Admissions. Otherwise, we had not been aware of the students' unless they sent their score to us.

GRADUATE:

The spring 2007 goal is 1,700. As of yesterday the count was 1,713. Some of the cohorts do not start until later in the semester so it is likely there will be more.

There are four graduate programs that are struggling to get applicants: chemistry, math, music and art. We may have to reconfigure those programs, and look at programs to meet regional needs. The Fine Arts facilities may be a problem right now, but when the new facility opens it should peak interest. The Masters in Art program may have to choose an emphasis and eliminate those that are not a part of our future. Other graduate programs are thriving. Technology is very attractive. Another consideration as teachers have to continue their education, other schools are offering classes on-line.

INTERNATIONAL:

They have 43 new students (5 are from fall) and a total of 157 on campus. The goal is 175 on campus. A positive note is that Elliott and Songer's has had their presentation selected for the National Conference.

CONTINUING EDUCATION:

Spring numbers are up 8% FTE on the undergraduate and graduate level. 1,800 students are taking courses off campus. Continuing Education is working to increase our presence in Chicago and sharing an office with the University of Illinois near the Oak Brook Center Mall. They will have a computer and Webcam, so communication can be made from there to campus. This space will be successful with the facility being used as much as possible. We are encouraged to use this facility whenever possible.

The State Board of Education recommends that every high school graduate have 12 hours of college credit. Several community colleges want to offer bachelor's degrees.

A concern for in-state residency was addressed for International and Indiana students. Other schools are giving in-state tuition rates. Deans Hine and Augustine have presented a 3-tier tuition program to the Provost that would make us more competitive.

HONORS:

Last year was their largest year ever. For fall 07 they are down from those numbers but ahead of two-years ago. They had more applications after ISU made their December admission decisions. The number of men in Honors is increasing and currently they number over 30%. February is when they usually see the bump in applications.

GATEWAY:

Last year at this time they had 89 students admitted and this year they are at 51. Last year they invited 400 students to Access Granted with 48 coming. The goal is 50 as that is all we can accommodate. They have invited 250 to the Access Granted Program this year which is Presidents' Day weekend, February 17 – 19.

HOUSING:

On campus they are up 100. They just completed their Early Bird program for fall 07 which was held between Thanksgiving and fall finals. Last year 575 responded and this year 800 responded. Students returning to campus after living elsewhere are at 15%. Their survey showed that students are very satisfied with the Housing as well as Dining Services.

SEATS COMMITTEE

Karla Sanders reported that students keep coming until the 1st week of classes and still want sections that fit their personal needs not the sections that are available. Rather than enrolling in those available sections they will take fewer hours. A lot of students work and this could be their reason or they are commuting and want their classes all together. Typically the 8:00 a.m., 3:00 p.m., and p.m.4:00 sections are not full. Students do not want educational debt, but debt for other things that they want does not seem to be a problem. Financial Aid Appeals are increasing as students are not concerned about guaranteed tuition or satisfactory progress.

- How do we get students to take these sections?
- What is our cost if we stick to our guns?
- We do not have space to have more classes at 10:00. Community colleges allow students to take classes on the student's time frame, as more classes are offered at night.
- We should not have to change our schedules to meet their needs; they should have to change their schedule for what is offered. Students can get classes on-line now.
- How can we communicate the consequences of not taking the number of hours to complete their degree timely? The student does not care as most of the time they are not paying. Some parents expect the University to offer classes that accommodate their student's needs.
- We can do classes at the time frame that students want, but they would be larger and we would lose our marketing of smaller classes.

Bud Fischer has a great concern with our publications and web site. We do not stress academics anywhere. We do not support our school colors. We need more faculty input for these issues. Brenda will present his concerns, if he provides them to her in writing, at the MEIU Committee meeting tomorrow.

Brenda asked for the committee to provide her with talking points for students' and with parents when the students are at home during breaks.

ANNOUNCEMENTS:

Watch for Black History Month Posters

African American Heritage Dinner, February 2nd in the Grand Ballroom. Tickets available at the Gateway Office.

House Call on January 30 in all the Housing buildings. Faculty and administration will be knocking on doors to visit and answer questions. This was greatly accepted last year. They will be doing this in February, March and April and have different topics each month.

Meeting adjourned at 10:15.

Regular scheduled meetings 8:30 a.m. in Booth Library Room 4440

February 15	April 19
March 22	May 17