

**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
THURSDAY, SEPTEMBER 22, 2005
BOOTH LIBRARY, ROOM 4440**

MEMBERS PRESENT:

Julia Abell, Ann Brownson, Ingyu Chiou, Stacey Ruhol, Mona Davenport, Thomas Hawkins, William Hine, Bonnie Irwin, Eric Glenn, Andrew McNitt, Mary Wallace, Karla Sanders, Robert Fischer, Keith Wilson, Anne Zahlan

MEMBERS ABSENT:

Melanie Burns, Mary Herrington-Perry, Steve Rich,

GUESTS:

Kim Moock, Orientation
Mark Hudson, Housing and Dining Services

Convened the meeting at 8:36 a.m.

CALL FOR AMENDMENTS TO THE NOTES FROM JULY 21ST MEETING

Corrections should be made/noted that July 1 Think Tank should be Zieren not Sanders

NOTES OF JULY MEETING

Reviewed and approved amendment to and notes from July 21st meeting.

UPDATE ON MOVE-IN

Mark and Kim thanked volunteers for assisting. The over-all weekend was very successful. They were pleased with how everything flowed and the Student Affairs Directors are looking at things that could be changed or different, if any, next year and will be discussing at their Student Affairs meetings.

OFFICIAL ENROLLMENT TOTALS

- Total enrolled: 12,129
- Largest enrollment ever
- Senior Class 3,500
- Freshman Class 1,732 (includes 6 Dillard students)
- Transfer total 1,150 (includes 2 Dillard students)
- Yield rate 37% for freshmen
- Off-campus enrollment 11.6%
- Transfers up 17.6%
- Students taking classes off-campus 1,658
- Exclusive off-campus 1,100
- Minority Student population 10.52%
- Honors College 585
- Departmental Honors 93 (record high)
- 3 Asian, 4 Hispanic are 4.5% of minority students

KATRINA'S IMPACT ON EIU

Have 8 students from Dillard University, 7 female and 1 male. Two transfers: 1 junior accounting major and 1 sophomore computer major.

Brenda Major went over the procedure used in admitting Katrina victims.

- Trinity church of God had 2 days of informational sessions for Chicago residents attending New Orleans colleges
- Records, Registration, Counseling, Financial Aid, COSA, Textbook Rental and Bookstore opened and were on call during the weekend
- University raised approximately \$4,000 to help the Dillard students
- Community merchants did not assist that well with exception of Osco Drugs (gave gift certificates)
- Brenda thanked the University Community for their assistance
- By comparison, every state university outside of Chicago, enrolled on an average of 3-4 students
- University of Illinois-Chicago took 140 students, University of Illinois-Urbana enrolled 40
- Some institutions waived tuition for first semester
- Southern Illinois University-Edwardsville waived tuition for first semester

Eastern Illinois University

- We waived application fee, advance deposit & housing deposit
- One out-of-state was waived for 1 student
- Others qualified for State aid so we are still waiting for funds to disperse
- Short term loans were issued
- Provisionally admitted students to **TRiO**

Suggestions:

- Let the fund sit until the final financial aid packet is awarded in case there are additional cost/fees that need to be paid
- Write a protocol manual to assist if this should happen again

STATE UNIVERSITIES ARTICULATION CONFERENCES

- Brenda attended eight different conferences throughout the state for this past 2 weeks.
- SIU-E: 1,703 new freshmen (over-all 13,100)
- EIU: still smallest next to Chicago State
- U of I: 7,600 new freshmen
- Majority of State institutions with exception of EIU, Western and Chicago State claimed to have an increase in their minority population (almost 20% ☹️NOT!)
- We are the only institution that discusses provisional programs and the counselors liked this 😊!
- We have full packets of information to give to all of the counselors in attendance
- Priority deadline date for applications still exist with other state schools. We are now the only institution without this deadline date. Go **EIU!**

- E-mail goes to counselor when student has applied online to EIU, as a courtesy acknowledgement
- One institution (U of I) has a counselor only phone-line
- Brenda will get notes of other institutions' programs
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LOCAL RECRUITMENT INITIATIVES

- Brenda had lunch with Charleston High School Principal
- No students from Charleston are in our credit and escrow program
- Mr. Broom wants us to provide courses to be before 7 a.m. and after 4 p.m. for the high school students
- Dean Rohn presented programs that teachers can take at EIU for professional development
- Dean Hine would like Pam in continuing education to be invited to the meeting with Superintendent and Associate Superintendent

PARENTS NEWSLETTER

- Karla Sanders reviewed some Parent newsletters from other institutions. She was interested in discussing parent development issues, for news, and partial helpful tips
- Available four times a year on-line
- Kim Moock discussed what the Office of Orientation is doing to assist in this process
- Mark Hudson talked about parent involvement in Housing (three newsletters per year)

LETTER TO THE PRESIDENT

Bud suggested we should add a one-page parent expectation letter

COMMITTEE ESTABLISHED

Created an Ad-Hoc Committee to visit the Parent Expectation letter and newsletter issues

- Karla Sanders
- Bud Fischer
- Kim Moock
- Dean Irwin

COMMITTEE REPORTS / ANNOUNCEMENTS

No committee reports.

Retention Conference, November 16

NEED TO CHANGE THE NEXT MEETING. Check this date: October 13 for next meeting:

Regular scheduled meetings 8:30 a.m. in Booth Library Room 440

October 13, 2005

November 17, 2005

December 8, 2005

January 19, 2006

February 16, 2006

March 9, 2006

April 20, 2006

May 18, 2006

June 15, 2006

July 20, 2006