

**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
NOTES FOR
THURSDAY, MAY 25, 2006
BOOTH LIBRARY, ROOM 4440**

MEMBERS PRESENT

Julia Abell, Ann Brownson, Mary Herrington-Perry, Will Hine, Bonnie Irwin, Andrew McNitt, and Karla Sanders

MEMBERS ABSENT

Melanie Burns, Ingyu Chiou, Mona Davenport, Robert "Bud" Fischer, Eric Glenn, Thomas Hawkins, Steve Rich, Stacey Ruholl, Mary Wallace, Keith Wilson, and Anne Zahlan

GUESTS

Mark Hudson

There was not a quorum for an official meeting

APPLICATION/ADMIT REPORT/HONORS/CONTINUING EDUCATION

Brenda shared printed enrollment numbers. We are expecting the transfer numbers to still go up as students send final spring transcripts. We are continuing to get higher-quality freshman applications. These students have possibly applied elsewhere and those schools' admissions have closed. Also, we have admitted 220 into Gateway and have a large number of incomplete files. Gateway's counselors are calling students who have not signed up for their Debut. It could be, too, that these students are waiting for Eastern's financial aid package. We verify half of our students here but some schools select very few for verification.

Some students are paying deposits and attending orientation at more than one school and tying up classes. We appear to be making it more difficult for the student to attend, especially if they have applied at more than one school and the other schools get their financial aid information back to them quicker. If we are not the top three choices on the FAFSA, although we have admitted the student, we do not package their aid. Some students are waiting to know their schedules, their room assignment, and room mates as well as financial aid before committing.

An item of interest was shared that for those helicopter parents, if they asked Lake Land for information about their student attending there, and the student is claimed on the parent's income tax return, Lake Land considered it okay to give the parent student information.

As of May 15th, Honors has received 239 applications which are up 12% and have accepted 224 which are up 11%. Right now their numbers are what they were at the end of orientation last year.

Awards night at area high schools was discussed in that EIU apparently does not receive an invitation to attend and present any applicable awards. It was felt that a physical presence would create a better image.

On September 12th local high school guidance counselors are invited to campus and this year they are having a luncheon. If any areas would like to present information, please let Brenda know.

ENROLLMENT INDICATORS

We have 150 transfer students registered for June 1st. A total of 478 have attended and we are half way through the transfer days. That is 60 % of the days but 40% of the students. At the last transfer day 50 of those registered did not show, the transfer day before that 30 did not attend and the day before that 20 did not attend.

The high school counselors are telling us it would make it easier for them if our enrollment deposit was not refundable. This would help the student take their deposit more seriously. It was

asked if it would help if we raise our enrollment deposit. Brenda felt it would send the wrong message to raise it now.

Enrollment deposits were to help with enrollment figures and were initially proposed for all students. After the proposal went through the administration it was decided for just freshman to pay. The best indicator that we have that we are going to reach our target for freshman is housing contracts. Hudson said that housing applications are up for fall. Signed and returned contracts are down 2.91%. The recontracting numbers are up. The deadline for advance housing payment is June 12th and that will give better numbers.

In December when housing had their early bird contracting program they gave \$100 worth of dining dollars for those contracting then which resulted in 575 participating. In the fall they are going to start a new assignment process for current students. Seniors will have certain days to sign up, then Juniors, etc. Half of the numbers are returning students. New State Laws such as the no smoking in the residence halls may affect contracts. There is also the carbon-monoxide detector issue that is being looked into.

U of I RECRUITS OUTSIDE OF ILLINOIS

U of I is a Big 10 school with fewer out-of-state students. They had announced they were going to recruit outside of Illinois. Illinois State was quick to say they would take those students that U of I would not. After comments about using Illinois dollars to recruit outside the state, U of I officials have retracted their initial statement. We hope that this might bring more students our way. We are not changing our recruiting strategy.

SCHOLARSHIP FUND FOR OUR "BREAD AND BUTTER STUDENTS"

Most of our ACE Awards went to the ACCESS Granted students this year. These awards are for \$2,000 and are renewable if the student maintains a 2.75 GPA. As tuition and fees are going up parents are frustrated even if they planned. We need to check with departments for their awards and criteria. It seems that more of our scholarships are for continuing students. It was also suggested to have the Provost ask the Deans to check for the departments that hire students other than work study.

BANNER UPDATE

Admissions is set to go live July 17th. While International, BGS and Graduate School applications are being developed by CollegeNet, they will enter applications directly into Banner until the Noli interface between CollegeNet and Banner is ready in early September. Undergraduate admissions will enter applications into CollegeNet as they currently do

COMMITTEE REPORTS

Parents' Committee

At the Student Success Forum on April 11th a number of issues were discussed. The Committee likes the University of Minnesota's Student Development Outcomes for Students and Families. We would like to implement a similar model, pending University support. We plan to use the family objectives piece with our Boost parents at Debut in June.

Seats/Registration/Capacity

No report, but we do need a few student seats added in areas needed.

Regular scheduled meetings 8:30 a.m. in Booth Library Room 4440

June 15, 2006

July 20, 2006