ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
NOTES FOR
THURSDAY, JUNE 15, 2006
BOOTH LIBRARY, ROOM 4440

MEMBERS PRESENT
Ann Brownson, Stacey Ruholl
MEMBERS ABSENT
Julia Abell, Melanie Burns, Ingyu Chiou, Mona Davenport, Robert "Bud" Fischer, Eric Glenn, Thomas Hawkins, Mary Herrington Perry, William Hine, Bonnie Irwin, Andrew McNitt, Steve Rich, Karla Sanders, Mary Wallace, Keith Wilson, and Anne Zahlan
GUESTS
Brenda Tennill, Jone, Zieren, Tammy Zuber

There was not a quorum for an official meeting

APPLICATION/ADMIT REPORT/HONORS/CONTINUING EDUCATION
Brenda gave a written report of enrollment numbers compared to this time last year. We are behind in both freshman and transfer students. Brenda's projection is 1,750 freshman and 1,100 transfer students. We had 1,231 accepted last year with a yield rate of 70%. There is going to be a proposal for transfer students to submit enrollment deposits. This will make transfer students commit sooner so we can plan for classes. When the nursing program comes on board, Science will really need to know transfer numbers in planning their classes.

As of today, freshman enrollment deposits number 1,779.

Continuing Education numbers are up and the fall projected number are up based on this time last year.

As we have several transfer applicants that are a few hours short of the 30 for admission purposes and have to wait until they finish their summer classes to be admissible, we are going to look at the policy for transfer admission of 30 hours and an overall C. The University of Illinois admits transfer students the same way but other schools will admit transfer students with between 24 to 26 hours. We may consider students with 30 hours and 2.0 to 2.4 GPA or 24 hours with 2.5 or higher GPA. Soon, then, we'll want to propose not to admit students taking summer courses to get the 30 hours as it takes us into the month of August. If they want a larger freshman class to make up the numbers we'll need more freshman-appropriate courses.

ENROLLMENT INDICATORS
The number registered for our Transfer Debut next Tuesday is up 5 to 6 ahead of last year. Overall the enrollment is up with the senior class and summer students.

YEILD RATE
The yield rate for Brenda's first year was 28%, and 31% in fall 2005. If we actually yield 33% we will get 1,750. She does not know about the transfers yet.

- Application numbers
- Housing applications
- ACT scores (as we will be purchasing those next year)
- Financial Aid applications
- Enrollment deposits-not refundable which will help guidance counselors
- Marketing to the students to do things early
- Classroom availability-especially with the nursing major
- More scholarship money

After looking at the factors, this committee needs to be ready to present to the Provost what we think the enrollment numbers should be.

COMMITTEE REPORTS

Committee members not present to give a report.

BANNER UPDATE

Undergraduate admissions will be going live on July 17th. They will enter applications in CollegeNet, but it will not interface with Banner until after this fall. Grad School, BGS, and International Admissions will enter applications through CollegeNet. The ACT tapes will be loaded into Banner and most departments are in training.

CONTINUING EDUCATION REPORT

The commuter conference went well on Saturday June 3rd. With having that conference and Gateway students coming in on Saturday and Sunday there did not appear to be enough greeters. Perhaps more signs on each building doors would help.

Regular scheduled meetings 8:30 a.m. in Booth Library Room 4440

September 28, 2006
October 19
November 16
January 18
February 15
March 22
April 19
May 17