

**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
THURSDAY, DECEMBER 8, 2005
BOOTH LIBRARY, ROOM 4440**

MEMBERS PRESENT:

Mona Davenport, Bonnie Irwin, Karla Sanders and Anne Zahlan

MEMBERS ABSENT:

Julia Abell, Ann E. Brownson, Melanie Burns, Ingyu Chiou, Robert "Bud" Fischer, Eric Glenn, Thomas Hawkins, Mary Herrington-Perry, Will Hine, Andrew McNitt, Steve Rich, Stacey Ruhol, Mary Wallace, and Keith Wilson

GUESTS:

Kimberlie Mook and Jone Zieren

Brenda announced this would be an unofficial meeting due to attendance.

APPLICATION REPORT UPDATE

Brenda shared an application report for fall 2006 showing we are down 10.5% in freshmen applications and down 22.2% in transfer applications compared to December 1, 2004. However, 70% of the freshmen applications are on-line this year so we have a higher number of incomplete applications. The applicants are sending more personal statements on line, as well as sending letters of recommendations, which gives us better information in considering their admission.

SPRING ORIENTATION UPDATE

At the last spring orientation there were 107 transfers that showed. There were 37 freshmen eligible to come with only 12 in attendance. We have more freshmen admitted but not attending orientation. There were about 60 students seen at academic advising that day which tells us more students are coming in under 30 hours as freshmen. There are more students transferring in without associates' degrees.

Gateway is concerned with their students not coming back for spring because of finances. They are getting aid but not enough. Financial aid is staying the same with rising costs for housing and tuition. The legislators are not agreeing to make appropriation for higher Pell Grant monies and Financial Aid is hoping for a continuing resolution of the current monies.

ACT AND COLLEGE PREPAREDNESS

More students are going to college after taking the ACT even though their scores show they are not prepared to go per the article that was shared.

Mona and others as well as students in her GST 1000 class are going back further than 2000 to look at their Gateway 14 ACT admitted students' success and the possibility of raising the ACT requirement and high school GPA or possibly 16 ACT. They are sending letters to the students giving them more information about testing when they are coming for their visits. Also, they are sending 1st year college tips to parents. We depend on our Orientation leaders to talk with the students, show them around, and be peer helpers, but can we give them something like EIU written tips that might be helpful.

Admissions has received requests from high school counselors, mostly in the Chicago area, asking how we prefer to have GPA's calculated. They gave us scale options of 4 point, 4.5 point, 5 point, 6 point, or GPA for just college prep courses compared to an overall GPA.

Our committee may have to develop a response to the State issue of under-prepared college students as well as undocumented students. The undocumented students are children in the United States going to school whose parents are living and working without social security numbers. The Governor has given them in-state tuition. Depending on how long the student has been here they could be college prepared. There is soon going to be a Latino Public Policy Office in Springfield. We may be asked to take more of these students or face cuts in appropriations.

CHARLESTON AND LOCAL RECRUITMENT INITIATIVES CONTINUED

From the ACT information that Honors sent, Admissions has contacted students in the 7 surrounding counties who have not applied for Fall 06. Admission counselors have sent letters, view books, and applications to these students with 27 or higher ACT composite.

For Charleston High School admitted students we are going to have a prize patrol.

- EIU congratulations sign(s) to be placed in the student's yard
 - student's name welcoming them to entering class of 2006 (Honor's student, sport, etc.)
 - Eastern balloons attached
 - gift pack (back pack, water bottle, t-shirt)
- Photo of the EIU students and EIU rep making the delivery
- Sarah Heise going to write the student a note (enclose the delivery photo)

The first round of these is to be in late January or early February preferably early in the morning so students can see this on the way to school and that can be a topic of discussion for the day. A contact will be made with the parents ahead of time.

A contact will be made with EIU's Charleston High School alumni currently in the Honors College, to plan a brown-bag lunch with juniors and seniors at the high school this spring for just a talk session.

Mona is to make a contact with the Charleston Assistant Superintendent to activate our credit-in-escrow program, allowing high school juniors and seniors to take classes at EIU.

MID YEAR STRATEGIES

- Mailing Season Greetings cards to counselors and select high school students
- Calling and e-mailing students
- Coming soon, on-line chats that can be done from wherever located including local students, Parent's Club members, and Admission Counselors
- Mailing parent's check list after break to admitted students
- Calling admitted students
- Calls and e-mails to student's with incomplete applications
- Calls and e-mails to Honors Program students
- Transfer Relations going through files to pull out students who are doing well but haven't yet submitted a final transcript, for provisional admission.

COMMITTEE REPORTS

None

ANNOUNCEMENTS

Our first Video Conference will be held next Tuesday with Make a Difference Youth Foundation of Chicago.

Regular scheduled meetings 8:30 a.m. in Booth Library Room 4440

February 16, 2006	May 18, 2006
March 9, 2006	June 15, 2006
April 20, 2006	July 20, 2006