



University Marketing and Communications | Media Relations

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STORY IDEA FORM

University Marketing and Communications will review this information and choose the appropriate venue(s) for distribution, on-campus and/or off-campus.

Briefly explain your program/project in layman's terms. (What is the name of the project? Who is involved? What are the goals? How long has this been done?)

Explain the program/project's benefits to EIU students, the community and/or the world.

If there is a specific publication/organization *outside of our area* that you would like to receive this information, please provide its name and address.

Publication/organization name

Address

Please explain the relevance of this information to this recipient

Submitted by _____
Name Title/Department

Role in this event _____

Phone _____ E-mail _____

Date submitted _____

May we provide your name and contact information to the media? (check an option below)

Yes, for publication and/or media inquiries Yes, for media inquiries only No