

Mission Statement for MBA Program

Approved by the School of Business Graduate Committee 3/8/04

Learning for Leadership

The MBA Program at Eastern Illinois University is an AACSB accredited graduate program that prepares students for employment in positions of leadership in small and large businesses, industry, government, and non-profit organizations in a contemporary global environment. The program emphasizes the application of analytical tools and related skills that are essential for making informed business decisions.

Learning for Excellence

The dedicated faculty seeks to foster excellence, creativity, and innovation through a responsive, dynamic, challenging, and culturally diverse learning environment, with a focus on experiential and applied learning and research.

Learning for Life

The program promotes and expects ethical behavior in all aspects of professional work and prepares its students for life-long discovery and professional fulfillment in a global economy.