

LUMPKIN COLLEGE

# THE NEXT GENERATION OF LEADERS IN BUSINESS AND TECHNOLOGY

## IN-DEMAND EXPERTISE

Each program in the Schools of Business and Technology boasts placement rates above 90%. Many graduates obtain starting annual salaries over \$50,000.



### SCHOOL OF BUSINESS

Accounting | Business Analytics & Information Systems | Business Administration | Finance | Marketing | Management | Hospitality & Tourism | Masters of Business Administration

### SCHOOL OF TECHNOLOGY



Engineering Technology | Computer & Information Technology | Construction Management | Organizational Development | Digital Media Technology | Masters of Science in Sustainability | Masters of Science in Cybersecurity | Masters of Science in Technology | Masters of Science in Talent Development

## TAKE THE NEXT STEP

Unlock the potential of your business with the Industry Partners Program. Partnering at any level can help bridge the gap between education and industry, offering your business access to a diverse pool of talented students ready to contribute fresh ideas and innovative solutions.

Join today to start shaping the future of your business!

**DR. AUSTIN CHENEY** | [acheney@eiu.edu](mailto:acheney@eiu.edu)  
Dean - Lumpkin College of Business & Technology

**GARY FISHER** | [gafisher@eiu.edu](mailto:gafisher@eiu.edu)  
Director of Development - Eastern Illinois University

For more information, visit  
[eiu.edu/lumpkin/industrypartners\\_program.php](http://eiu.edu/lumpkin/industrypartners_program.php)



**LUMPKIN COLLEGE  
OF BUSINESS & TECHNOLOGY**



EASTERN ILLINOIS UNIVERSITY™

# INDUSTRY PARTNERS PROGRAM



## YOUR GATEWAY TO STUDENT TALENT

The Industry Partners Program connects companies seeking new talent in business and technology fields with Lumpkin College students.

Improve your hiring channels for internships and full-time positions; all while supporting the personal growth and professional development of our talented and diverse student body.

### PARTNERSHIP LEVELS

Per Academic Year

	INDUSTRY \$1,000	GREY \$2,500	BLUE \$5,000	PLATINUM \$10,000	PREMIER \$25,000
Social media recognition across all Lumpkin College platforms	✓	✓	✓	✓	✓
Enrollment in EIU Career Fair(s) at no additional charge	✓	✓	✓	✓	✓
Industry promotion within student meeting/social areas	✓	✓	✓	✓	✓
Company logo included in Lumpkin College publications	✓	✓	✓	✓	✓
Promotion at designated Lumpkin College programs		✓	✓	✓	✓
Recognition at Lumpkin College Awards Program		✓	✓	✓	✓
Direct-to-student email via the Lumpkin Student Hub			✓	✓	✓
Private student event promoted by Lumpkin College				✓	✓
In-person recognition at Lumpkin College Awards Program					✓