

Department of Kinesiology and Sports Studies

Eastern Illinois University

Spring 2010

PED 4325: Organization and Administration in Sport and Exercise Science

Instructor: Scott AGM Crawford Office: 2022 Lantz

Classroom: Phone: 581-6363

Email: agcrawford@eiu.edu Office hours: 1:30-2:30 (M/W) and 2:30-3:30 (T)

Course Description: Analysis and application of organizational and administrative theories, concepts, and practice essential to implementing a successful program in an exercise and sport-related setting.

Course Objectives: Upon successful completion of this course the student will be able to:

- a. Develop a program philosophy, mission, and implementation strategy for a sport or exercise program.
- b. Create appropriate and effective goals, objectives and outcomes for a sport or exercise program.
- c. Identify and apply the basic principles of administration and organization to realistic scenarios and cases common to sport or exercise programs.
- d. Utilize concepts and theories regarding facility management, marketing, public relations, personnel management, and legal liability in realistic situations and circumstances common to the administration of sport – exercise programs.

Required Texts: Management of Physical Education and Sport (Bucher & Krottee—13th edition)

Activities and Grading (200 Total Points)

Late Arrival in class is not tolerated. If late PLEASE do not show up. If unavoidably detained call or email me and I will make a fair judgment.

Mid-term: 5 short essay questions: 50 pts.

Research Paper: 20 pages, at least 5 references. Select your topic from ideas/themes suggested by textbook: Due: _____. Worth: 50 pts.

Five Group Discussion Projects- spread throughout term: 10 pts. Each.

Each period begins with “ice breaker.” The instructor goes around the complete class asking for their response/reaction/spin on topical RELEVANT issue. Not graded.

Final: 5 short essay questions: 50 pts.

