

PROPOSAL FOR REVISION OF THE B.S.B. BUSINESS ADMINISTRATION DEGREE PROGRAM

Proposed Revisions

Since 1999, the School of Business has offered the B.S.B. with a major in Business Administration (B.S.B. Business Administration) degree program at Parkland College in Champaign. This proposal recommends the following revisions to the program:

- Reduce the required major courses from 27 hours to 24 hours and
- Add courses from Career and Occupational Studies and Journalism to the list of approved major electives for the program.

Background

The B.S.B. Business Administration program was designed as a general business degree program targeted to nontraditional students who had earned an A.S. in Business Administration degree at Parkland College in Champaign. After completing the lower division business courses and general education courses at Parkland (or other community colleges or universities), students complete their upper division courses at Parkland College through courses offered by Eastern Illinois University. Students in the program must meet the requirements for admission to both EIU and the School of Business. As currently structured, the program requires students to complete the following:

- The upper division business core courses (21 semester hours);
- The Business Administration major courses (27 semester hours) composed of at least one but not more than three courses from each of the business disciplines – ACC, FIN, MGT, MIS, and MAR);
- A senior seminar; and
- Additional courses (usually two or three electives) as needed to meet EIU graduation requirements.

School of Business faculty teach the business core courses and the major courses on a rotating basis. During the last three years, the School of Business generally has offered three classes in the fall semester, four classes in the spring semester, and one or two classes in the summer. Through senior surveys and focus group, students participating in the program generally have reported that they are very satisfied with the program. The students, however, have not been satisfied with the number of courses offered at Parkland and frequently request that we offer more of the major courses. With existing faculty resources, the School of Business has been unable to offer these additional classes at Parkland. It is not anticipated that faculty resources will increase in the foreseeable future.

RATIONALE

The additions to the approved major courses provide the opportunity for the students in the BSB Business Administration degree program to gain knowledge and skills in areas that are important for

business majors: teamwork, conflict management, supervision, ethics, change. The faculty of the COS program have expertise in developing and teaching courses to meet the needs of non-traditional students with work experience, a group that includes many of the BSB Business Administration students. As a result, these COS courses are especially relevant for students in the program. The two journalism courses previously have been approved as major electives for marketing students on the Charleston campus.

Reducing the total number of required upper division business hours by three should not adversely affect students in the program. They still will complete 45 semester hours of business and business related classes. When the BSB Business Administration program was established, the major electives were set at 27 hours to mirror the requirements of the on-campus business majors. Unlike the on-campus business majors, however, most students in the BSB program have had significant work experience. As part of the advising process, students without significant work experience can be encouraged to take another business elective or a business internship. Moreover, students who wish to take another business elective are free to do so.

Approval of the proposed revisions will enable the School of Business to manage the BSB Business Administration program more efficiently and better meet the needs of students in the program. It also will support the COS and Journalism programs by encouraging more students to enroll in courses offered at Parkland.

Attachments

- Course descriptions of COS courses
- Current catalog copy
- Proposed catalog copy

COS 4815 – Conflict in Organizations

Conflict resolution skills are necessary to improve work relationships and accomplish organizational goals within organizations. This course studies conflict as an organizational phenomenon, including conflict dynamics in the workplace and models for conflict resolution systems within organizations. Course may not be repeated. WI

COS 4820 – Change Strategies in Organizations

A study, from the worker's perspective, of how technology affects social processes in occupational environments; human resource development; open system theories; diagnosing occupational systems; change strategies; and the worker's adaptation of occupational settings to changing environmental demands. WI

COS 4825 – Ethical Behavior in Organizations

This course will encompass the major issues surrounding and affecting ethics within an organization, including recognizing ethical issues, making ethical judgments in organizations, and understanding the importance of organizational ethics programs. Restriction: Admission to the COS major or permission of the program coordinator. Course may not be repeated.

COS 4835 – Supervision in Organizations

The study of the theories, principles, and practices of supervision in organizations, emphasizing how supervisors organize an effective work unit, initiate change, stimulate individual or group performance, and cope with workplace dynamics. WI

COS 4860 – Facilitating Learning and Project Groups.

People at all organizational levels accomplish their work alongside and through others. A fundamental workplace competency is the capacity to facilitate learning and project groups. Participants will practice facilitation principles and strategies, including how to deal with common facilitation problems. WI

COS 4880 – Productive Work Teams

The multiple roles and responsibilities needed to function effectively in productive work teams are stressed by being a member of class teams and studying teams. This highly experiential, research-based, and applications-oriented course emphasizes assessment of self, team effectiveness, and organizational readiness for teams.

CURRENT CATALOG COPY

Business Administration (BS in Business)

Major

Business Administration develops the fundamental body of knowledge and analytical tools common to all management positions through study in management, marketing, accounting, information systems, behavioral sciences, economics, and quantitative approaches to decision-making. Enrollment in this degree program is available only at Parkland College and requires admission to the School of Business.

Course Requirements

The BSB in Business Administration comprises:

1. Parkland College A.A. or A.S. Degree (60-64 semester hours) including:

- ACC 101 - Accounting Principles I
- ACC 102 - Accounting Principles II
- BUS 204 - The Legal Environment of Business
- CIS 200 - Business Computer Systems
or CSC 105 - Introduction to Computers and Their Application to Business and Commerce
- ECO 101 - Principles of Economics I
- ECO 102 - Principles of Economics II
- MAT 124 - College Algebra
- MAT 141 - Finite Mathematics
or MAT 145 - Linear Algebra
- MAT 143 - Calculus for Business and Social Sciences
- MAT 160 - Statistics

2. EIU coursework (56-60 semester hours) including:

Upper division business core courses (21 semester hours)

- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3200 - International Business Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- BUS 3710 - Business Financial Management. Credits: 3
- BUS 3950 - Operations Management. Credits: 3
- BUS 4360 - Strategy and Policy. Credits: 3

Major courses (27 semester hours)

Upper division courses selected from the business disciplines: Accounting (ACC), Finance (FIN), Management (MGT), Management Information Systems (MIS), and Marketing (MAR). Students must complete at least one course (3 semester hours) from each of the foregoing business disciplines and no more than three courses from any one of the business disciplines.

Students without relevant work experience may take BUS 4275 (3 sem. hrs. approved internship) with prior written permission of the Associate Chair of the School of Business.

Senior Seminar (3 semester hours)

Electives (5-9 semester hours)

Footnote:

Calculation of the major GPA based on all business courses taken through Eastern Illinois University.

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Major courses (24 semester hours)

- One upper division course from each of the following disciplines:
 - Accounting (ACC)
 - Finance (FIN)
 - Management (MGT)
 - Management information systems (MIS)

- Marketing (MAR)

Three upper division courses (nine semester hours) selected from the following, with no more than two courses from any one discipline:

- Accounting (ACC) courses
- Finance (FIN) courses
- Management (MGT) courses
- Management information systems (MIS) courses
- Marketing (MAR) courses
- Career and Organizational Studies (COS) courses selected from the following:
 - COS 4815 – Conflict in Organizations
 - COS 4820 – Change Strategies in Organizations
 - COS 4825 – Ethical Behavior in Organizations
 - COS 4835 – Supervision in Organizations
 - COS 4860 – Facilitating Learning and Project Groups
 - COS 4880 – Productive Work Teams
- JOU 3820 – Publicity Methods or JOU 3920 – Public Relations in Society

Students without significant relevant work experience are encouraged to complete an internship.

Senior Seminar (3 semester hours)

Electives (8-12 semester hours)

Footnote:

Calculation of the major GPA is based on all courses taken through Eastern Illinois University with the prefix BUS or approved as major courses for the BSB in Business Administration Degree.

Approved by the School of Business Curriculum Committee: January 22, 2009

Approved by the LCBAS Curriculum Committee: March 9, 2009

Approved by the Council on Academic Affairs: April 2, 2009