

First Glance

Looking at the poster, identify

Title	
What emotions did you feel when you first saw the poster?	

Symbolism

People

Person or character used	What they symbolize

Objects

Items used	What they symbolize

Colors

Colors Used	What they symbolize

The Message

Are the messages in the poster primarily visual, verbal or both? How?

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Who do you think is the intended audience for the poster?

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What does the creator of the poster hope that people that see the poster will do?

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After Viewing

The most effective posters use symbols that are simple, attract your attention and are direct. Is this an effective poster? Why or why not?

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List three things that you infer from this poster.

	1.
	2.
	3.