



Department of Communication Studies
Option In

Rhetoric and Public Advocacy

Effective Fall 2006

This option will train students to design, implement and critique messages in a complex social environment marked by difference. Emphasis will be placed on the ways in which communication integrates diverse social groups; sustains and or challenges democratic traditions; and contributes to individual and collective identity.

Required Coursework..... 12 hrs

- CMN 2010 Introduction to Communication Theory
- CMN 2020 Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking

Option Core.....15 hrs

- CMN 3100 Persuasion
- CMN 3200 Introduction to Rhetorical and Social Critique
- CMN 3210 Rhetorics of Protest, Movement and Resistance
- CMN 4700 Rhetoric, Identity, and Social Responsibility
(Completion of Department Core, and CMN 3100 prerequisite)
- CMN 4800 Voices of Democracy (Completion of Department Core prerequisite)

Rhetoric Electives (selected in consultation with an advisor).....12 hrs

See list on back of sheet

CMN Electives (selected in consultation with an advisor).....6 hrs

See recommended elective cluster sheet

Total Required Hours.....45 hrs

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Rhetoric Electives

CMN 2630 Interpersonal Communication

CMN 3220 Communication, Race and Ethnicity

CMN 3230 Advanced Public Speaking (*CMN 1310G prerequisite*)

CMN 3240 Rhetoric of Religion

CMN 3250 Rhetoric, Democracy and the Public Sphere

CMN 3260 Rhetorics of Class and Social Mobility

CMN 3270 Communication and Popular Culture

CMN 3530 Film Communication

CMN 3560 International Communication (*CMN 2520 prerequisite*)

CMN 3710 Intercultural Communication (*CMN 2630 prerequisite*)

CMN 3903 Rhetoric of Women

CMN 3920 Public Relations in Society

CMN 3940 Advertising: Theory and Practice (*CMN 3100 prerequisite*)

CMN 3960 Advocacy and Message Design

CMN 4750 Advanced Theories of Mass Communication

(Completion of Department Core, CMN 2520 or graduate standing prerequisite)

CMN 4770 Television Criticism (*Completion of Department Core prerequisite*)

CMN 4780 Communication and Culture

(Completion of Department Core and CMN 3200 or 3270 or 3560 or graduate standing prerequisite)

CMN 4820 Political Communication (*Completion of Department Core prerequisite*)